

Date: 21<sup>st</sup> June, 2023

To,  
The BSE Ltd.  
Department of Corporate Services,  
P.J. Towers, Dalal Street,  
Fort, Mumbai – 400002

Reference: Scrip Code – 543895

Sub: Press release

Dear Sir,

With the reference to the captioned subject, please find attached herewith Press release by the Company titled '**Messe Global Pune– Exhicon Events Sign exclusive agreement.** (Messe Global Pune, the event infrastructure, event management, food and beverages, operations, and sales and marketing management of the biggest convention venue in Pune has been exclusively contracted to Exhicon Events Media Solutions Limited.)'

This is for your information and dissemination on your website.

Thanking You  
Yours faithfully,  
For Exhicon Events Media Solutions Limited,

Quaim Mohammad Syed  
Managing Director  
DIN: 03163591

Encl.: as above

**EXHICON EVENTS MEDIA SOLUTIONS LIMITED**

CIN:U74990MH2010PLC208218

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## Messe Global Pune– Exhicon Events Sign exclusive agreement

**In a major announcement by Messe Global Pune, the event infrastructure, event management, food and beverages, operations, and sales and marketing management of the biggest convention venue in Pune has been exclusively contracted to Exhicon Events Media Solutions Limited. The said contract will be in effect until the 31st of March 2024.**

Messe Global Pune Laxmi Lawns is the biggest multipurpose Event Venue in Pune, and hosts more than one hundred days of large formatted Live, Social, Corporate and B2B Events in a year.

Built-in joint venture between M Q Syed, the Exhicon Group promoter, and Magarpatta Enterprises, owned by Magar Family of Magarpatta in Pune.

Messe Global Pune is the most sought after venue in Maharashtra for the large formatted events ranging from 1500 Pax to 1 lac Pax.

Exhicon Events Media Solutions Ltd (EMS Ltd), the only 360-degree exhibition and event company listed on the Bombay Stock Exchange, will witness significant growth in both its top line and bottom line as a result of the deal for FY 23-24.

"We are thrilled to announce this exclusivity partnership and management and operations contract with EMS Limited", stated Asab Shazi, head of the Operations at Messe Global Pune.

Padma Mishra, promoter of EMS Limited informed "Until 31st March 2023, Messe Global offered services to its clients through twelve empaneled vendors where Exhicon Events was one of the vendors for Production Services only, she further added "This exclusivity will boost a huge jump in both topline and bottom-line of Exhicon Events and further enhance the business consolidation by the promoter group for the listed company.

Padma further said ", The company will now add exclusive service offerings for the events hosted at the Messe Global Pune and also get a monthly fee for the management and operations of the Venue adding revenues for the Exhicon Events.

Magarpatta (Land of Magar family) is a 450 acre, privately owned gated community in the Hadapsar area of Pune, it has a commercial area, residential area, hospital with several specializations', shopping and malls, restaurants, gym, a 25-acre park, and schools where 32.6% of the area is made up of green space.