

Date: 19th August, 2023

To,
The BSE Ltd.
Department of Corporate Services,
P.J. Towers, Dalal Street,
Fort, Mumbai – 400002

Reference: Scrip Code – 543895

Sub: Press release

Reference: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ('Listing Regulations').

Dear Sir/ Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company titled "**EXHICON** Facilitates end to end execution for **GIFI making a Guinness Record**".

You are requested to kindly take the above information on record.

Thanking You
Yours faithfully,
For Exhicon Events Media Solutions Limited,

Quaim Mohammad Syed
Managing Director
DIN: 03163591

Encl.: as above

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private. Limited) CIN:U74990MH2010PLC208218

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Exhicon Facilitates end to end execution for GIFI making a Guinness Record

August 19th 2023: The General Insurance Festival of India (GIFI) has officially set a new Guinness World Record achievement for the Largest attendance for an insurance conference. The conference facilitated at Messe Global Pune Laxmi Lawns and ground executed by Exhicon Events Media Solutions Ltd recorded the largest attendees which contributed to creating history in the worldwide insurance industry.

Organised by Bajaj Allianz General Insurance, the ground breaking achievement was witnessed by the Guinness World Records Team.

The event ground managed by Exhicon Events Media Solutions Ltd, created over two lac fifty thousand sqft of temporary AC infrastructure in German made large span Structures, Food & Beverage for more than 6000 delegates and over 1000 guests, licenses & permissions, technical, staging, furniture, decor and over 10,000 KW of temporary power supply, 6000 tons of temporary Air-conditioning was setup with 3 lac square feet of wooden flooring and the entire Decore setup under these German Hangars. Over 2400 skilled work force worked for 15 days and nights during heavy rains to built a mix of semi temporary and permanent setup spread over 17 acres of the venue.

The execution team was lead by Asab Shazi, Head of customer experience and Amrita Singh, GM Operations at EXHICON to create this historical event. Asab Shazi said "The event being attempted for the Guinness Record was a huge challenge for us which we were initial skeptical to execute. We finally delivered something amazing to cherish for whole of our lives".

Amrita Singh stated "Our two and half decade of experience to deliver 360 degrees' event services enabled us to take up the record breaking event during such rainy season where we had to create biggest outdoor atmosphere converted into record breaking indoor venue".

