

Date: 17th September, 2023

BSE Ltd.

P.J. Towers, Dalal Street,
Fort, Mumbai – 400002

Scrip Code – 543895

Sub: Press release

Reference: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ('Listing Regulations').

Dear Sir/ Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company titled "*Key Exhibition Management*".

You are requested to kindly take the above information on record.

Thanking You

Yours faithfully,

For Exhicon Events Media Solutions Limited,

Quaim Mohammad Syed

Managing Director

DIN: 03163591

Encl.: as above

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private. Limited) CIN:U74990MH2010PLC208218

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“Key Exhibition Management”

Exhicon Events Media Solutions Limited has been chosen as the Exhibition Management Company for the end-to-end designing, execution and management of the UP State Rural Livelihood Mission, Govt. of Uttar Pradesh Pavilion at the "UP International Trade Show 2023."

This remarkable event, co-organized by the Government of Uttar Pradesh, is set to be inaugurated by the Honorable President of India, along with the Chief Minister of Uttar Pradesh, on September 21, 2023 at the India Expo Mart in Greater Noida. With over 2000 exhibitors hailing from Uttar Pradesh and more than 500 international buyers from 66 countries pre-registered to attend, this trade show promises to be a monumental occasion.

The UP International Trade Show 2023 is eyeing to create global platform for entrepreneurs, innovators, manufacturers, and exporters, with a particular focus on key industries such as IT-ITES, MSMEs, and startups. Buyers from across the globe will have the unique opportunity to explore Uttar Pradesh's diverse array of products and establish connections to propel them onto the global stage.

Padma Mishra, the Promoter of Exhicon Group, expressed her pride in managing such a prestigious government event. She emphasized the company's distinctive creative design, extensive experience in handling end-to-end management of large-scale international exhibitions, and their comprehensive approach to every aspect of participation, which resonated with the Tendering Authorities.

Padma further said "Despite the tight timeline, with just over 8 days to execute this grand and prestigious event following the confirmation order received on September 12, 2023, we are confident in delivering yet another exceptional project. Our commitment and enthusiasm mirror the recent success of our work on the G-20 Pune and GIF Awards Pune, which earned a place in the Guinness Book of World Records".

Narendra Modi
Hon'ble Prime Minister
India

UP INTERNATIONAL TRADE SHOW

Date : 21 - 25 September, 2023
Venue : India Expo Centre & Mart, Greater Noida

Yogi Adityanath
Hon'ble Chief Minister
Uttar Pradesh

THE BIGGEST SOURCING SHOW OF UTTAR PRADESH
Jointly Organized By Govt. of UP & India Exposition Mart Ltd.
UTTAR PRADESH INTERNATIONAL TRADE SHOW