

Date: December 13, 2023.

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001

SCRIP CODE: 543895

Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. (“**Listing Regulations**”).

Dear Sir/ Madam,

With reference to the captioned subject, we wish to inform you that Exhicon Event Media Solutions Limited (“**the Company**”), has signed the Memorandum of Understanding (“**MOU**”) with **Vibrant Goa Foundation** on December 12, 2023, to end to end management of **Vibrant Goa Global Expo & Summit** for the upcoming 5 years.

The International Summit is organized by Vibrant Goa Foundation in Principal Partnership of the Government of Goa the main event will be held at the Dr. Shyama Prasad Mukherjee Stadium during the 21, 22 and 23rd of March 2024.

Vibrant Goa Global Expo & Summit is an ideal convergence for Goan Industries and business community to showcase their strengths, highlight business opportunities and facilitate knowledge dissemination across 19 countries worldwide and 20 states of India. Vibrant Goa Global Expo & Summit will provide a practical opportunity to its participants to understand the potential of Goa across various sectors. The idea of bringing honorable PM Shri Narendra Modi's Vibrant legacy to regional level turned out very well with the success of Vibrant Kutch 2015, Vibrant Saurashtra 2016 and Vibrant Tamil Nadu 2018.

Key highlights of the Memorandum of Understanding are as per the **ANNEXURE A**

You are requested to kindly take the above information on record

Thanking You,

Yours Faithfully

For Exhicon Events Media Solutions Limited

Quaim Mohammad Syed

Managing Director

DIN: 03163591

Encl.: A/a

Exhicon Events Media Solutions Limited

(Formerly known as Exhicon Events Media Solutions Private Limited)

CIN: U74990MH2010PLC208218

Reg. Office: 103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W), Mumbai 400053

Tel: 1800 258 8103| Email: info@exhicongroup.com| Website: www.exhicongroup.com

ANNEXURE A

Brief details of the engagement of Exhicon Events Media Solutions Limited with Vibrant Goa Foundation are as follows:

1. Pre-Event Planning:

- Define the target audience, and craft key messages;
- Develop a comprehensive budget covering venue;
- Marketing, logistics, and expenses;
- Secure a suitable venue and create a detailed event timeline.

2. Partnerships, Marketing, and Promotion:

- Design a robust marketing strategy across various channels;
- Allocate funds for promotional materials and advertising efforts.

3. Reverse Buyer Seller Meet and Buyer Seller Meet:

- Arrange Foreign business delicate meetings;
- Co-ordinate participation of 15+ Countries.

4. Logistics, Program Development, and Event Infrastructure:

- Coordinate logistics for transport, accommodation, and catering;
- Arrange necessary infrastructure and manage participant registration;
- Create a diverse program with engaging speakers and activities.

5. Exhibition, On-Site Management, and Technology:

- Organize the exhibition layout for optimal flow and accessibility;
- Manage exhibitor registration and set up required technology;
- Oversee on-site operations and promptly address any issues.

6. Post-Event Evaluation, Reporting, and Networking:

- Gather participant feedback to evaluate event success;
- Analyze budget against expenditures and evaluate Return on Investment;
- Create a comprehensive report highlighting achievements and areas for improvement.

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