

Date: December 23, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001

SCRIP CODE: 543895

Subject: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ("**Listing Regulations**").

Dear Sir/ Madam,

With reference to the captioned subject, we wish to inform you that Exhicon Event Media Solutions Limited ("**Exhicon/the Company**"), has signed the **Venue, Event Management and Support Services Agreement** with International Association of Disaster Management ("**IADM**") based in Stockholm, Sweden for 4th edition of the Disaster Management Expo & Summit in India, the 5th edition in the UAE, and the 6th edition in Sweden.

The India edition, set to take place at the *Messe Global Convention Centre*, will be the longest in the series, running for six months starting on October 11, 2025. This event is expected to generate **4 million USD** in revenue for Exhicon Events Media Solutions Limited. Additionally, the Stockholm, Sweden and UAE editions are expected to bring in over **2 million USD** to UAE based **Green Branch Contracting and Landscaping LLC**, a 76 % subsidiary of Exhicon.

This global event has previously been hosted in **Tehran (Iran)**, **Moscow (Russia)**, and **Dubai (UAE)**, and is regarded as the most comprehensive exhibition and summit on disaster management.

In addition to the event series, IADM has also entered into a separate agreement with **Digiglobe Advertising Private Limited**, an Exhicon subsidiary, to manage the full marketing campaign, publish a monthly magazine for the association, and oversee the design and display management for exhibitors at all three events.

About IADM

The International Association of Disaster Management (IADM), based in Stockholm, Sweden is committed to promoting global disaster preparedness, response, and recovery. Through its global events series, IADM brings together leading experts, organizations, and practitioners to exchange knowledge and solutions in the field of disaster management.

*The details in this regard, pursuant to Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and SEBI Circular No. SEBI/HO/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed as **Annexure-A** to this letter.*

You are requested to please take the above intimation on your records.

Thanking You,

Yours Faithfully

For **Exhicon Events Media Solutions Limited**

Pranjul Jain

Company Secretary & Compliance Officer

Membership No. A67725,

Encl: A/a

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private Limited) CIN:U74990MH2010PLC208218

Regd. Office: Unit No. 134 & 146, 1st Floor, Andheri Industrial Estate, Plot No. 22,

Veera Desai Road, Andheri West, Mumbai - 400053, Maharashtra, India

Toll Free: 1800 258 8103 | Email: info@exhicongroup.com | www.exhicongroup.com

ANNEXURE A

The details as required under the Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015, as amended read with the SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and the SEBI Circular No. SEBI/HO/CFDPoD-1/P/CIR/2023/123 dated July 13, 2023:

Sr. No.	Particular	Details
a)	Name(s) of Parties with whom the Agreement is entered and value of the agreement;	<p><u>Name of the Party:</u> International Association of Disaster Management (“IADM”) based in Stockholm, Sweden</p> <p><u>Value of the Agreement:</u> 6 million USD (4 million USD in Exhicon Events Media Solutions Limited and 2 million USD in Green Branch Contracting and Landscaping LLC, a 76 % subsidiary of Exhicon</p>
b)	Purpose of entering into the agreement	<ol style="list-style-type: none"> Venue Management Event Management Support Services
c)	Shareholding, if any, in the entity with whom the agreement is executed;	Not Applicable
d)	Significant terms of the Agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.;	None
e)	whether, the said parties are related to promoter/ promoter group/ group companies in any manner. If yes, nature of relationship	None
f)	whether the transaction would fall within related party transactions? If yes, whether the same is done at “arm’s length”;	No
g)	in case of issuance of shares to the parties, details of issue price, class of shares issued;	Not Applicable
h)	any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.;	Not Applicable
i)	in case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): <ol style="list-style-type: none"> name of parties to the agreement; nature of the agreement; date of execution of the agreement; details of amendment and impact thereof or reasons of termination and impact thereof. 	Not Applicable

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