

Date: January 29, 2024,

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001

Scrip Code – 543895

Sub: Press release

Reference: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ('Listing Regulations').

Dear Sir/ Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company titled **“Exhicon gets into Tourism domain”**.

You are requested to kindly take the above information on record.

Thanking You

Yours faithfully,

For **Exhicon Events Media Solutions Limited**,

Pranjul Jain
Company Secretary & Compliance Officer
Membership No. A67725

Encl: A/a

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private Limited) CIN:U74990MH2010PLC208218

Regd. Office: 103, Crystal Paradise, DS Road, off Veera Desai Road,
Andheri(W), Mumbai-400053. Maharashtra-India

Toll Free: 1800 258 8103 | Email: info@exhicongroup.com | www.exhicongroup.com

Exhicon Events Media Solutions Limited Ventures into the Tourism Domain

Exhicon Events Media Solutions Limited ("**Exhicon**"), India's only 360-degree event & exhibition Company, proudly announcing its foray into the tourism industry, marking a significant expansion of its services. With a rich history of delivering unparalleled event experiences, Exhicon now sets its sights on providing exceptional travel and tourism solutions to its clientele.

This strategic move not only aligns with Exhicon's vision of diversification but also leverages its expertise in event management to offer unique and memorable travel experiences.

Exhicon is pleased to announce the inauguration of its new office in the culturally rich city of Ayodhya. This strategic move is not only a testament to Exhicon's commitment to expansion but also a reflection of the company's dedication to exploring and contributing to diverse cultural destinations.

Further, Exhicon will take care of the inbound pilgrims traveling from all over the world to Ayodha with the support of Shri Ram Janmbhoomi Teerth Kshetra to facilitate and enhance the experience of visitors participating in Aarti's and Puja ceremonies.

With profound reverence, Exhicon is honored to announce the initiation of its services from **tomorrow i.e., Tuesday, January 30, 2024** for **thirty delegates of United States of America (USA)** and inbound pilgrims. We look forward to providing exceptional experiences and ensuring a seamless journey for all the delegates.

M. Q. Syed, Chairman & Managing Director of Exhicon expressed his enthusiasm for the company's entry into the tourism industry. He stated, "We are thrilled to embark on this exciting journey into the tourism sector. Exhicon has always been about creating memorable experiences, and now we extend that philosophy to the realm of travel.

Exhicon Events Media Solutions is eager to contribute to the evolving tourism landscape, promising unique and unforgettable experiences for travelers worldwide.

Brief of Tourism in India:

India's tourism sector has witnessed remarkable growth, contributing significantly to the nation's economy. In the fiscal year 2023-24, the industry generated a staggering INR 16.5 trillion in revenues, marking a robust 12% increase from the previous year. Profits soared, with a net gain of INR 2.8 trillion, highlighting the sector's resilience and potential. This upward trajectory showcases the allure of India as a prime tourist destination and the promising outlook for its burgeoning tourism industry.

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private Limited) CIN:U74990MH2010PLC208218

Regd. Office: 103, Crystal Paradise, DS Road, off Veera Desai Road,
Andheri(W), Mumbai-400053. Maharashtra-India

Toll Free: 1800 258 8103 | Email: info@exhicongroup.com | www.exhicongroup.com