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## **EXHICON EVENTS MEDIA SOLUTIONS LIMITED**

## PROMOTERS: MR. MOHAMMAD QUAIM SYED AND MS. PADMA MISHRA

## THE ISSUE

INITIAL PUBLIC ISSUE OF UP TO 33,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF [ ] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO [ ] LAKHS ("ISSUE / OFFER"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO [ ] LAKHS FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE SHALL CONSTITUTE 27.79% AND 25.01% RESPECTIVELY, OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, RESPECTIVELY.

QIB PORTION: NOT MORE THAN 50% OF THE NET OFFER

ANCHOR INVESTOR: UPTO 60% OF THE QIB PORTION IS ALLOCATED FOR ANCHOR INVESTOR

NON-INSTITUTIONAL PORTION: NOT LESS THAN 15% OF THE NET OFFER

RETAIL PORTION: NOT LESS THAN 35% OF THE NET OFFER

MARKET MAKER PORTION: 3,30,000 EQUITY SHARES OR 10% OF THE ISSUE

PRICE BAND: ₹ 61 TO ₹ 64 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE FLOOR PRICE IS 6.10 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 6.40 TIMES THE FACE VALUE OF THE EQUITY SHARES BIDS CAN BE MADE FOR A MINIMUM OF 2000 EQUITY SHARES AND IN MULTIPLES OF 2000 EQUITY SHARES THEREAFTER

## **RISKS TO INVESTORS:**

- Our Company operates in the business of event management, exhibitions, trade fairs, promotions etc. which involves a substantial degree of risk, including as a result of Changing laws, rules and regulations and legal uncertainties, including adverse application of tax laws and regulations.
- Our Company is providing services worldwide as one stop solution to cater the requirement of event Management. Expansion into new markets, including in India and overseas, subjects us to various challenges, including those relating to our lack of familiarity with the culture, legal regulations and economic conditions of these new regions, language barriers, difficulties in staffing and managing such operations, and the lack of brand recognition and reputation in such regions. The risks involved in entering new geographic markets and expanding operations, may be higher than expected, and we may face significant competition in such markets.
- Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For further details please refer Chapter- "Risk Factors" on page no. 18 of Red Herring Prospectus.
- The Price/ Earnings ratio based on Basic & Diluted EPS for period ended September 30, 2022 based on the enhanced Capital Structure is 11.68 of the company at the upper end of the Price Band is ₹ 64.
- Weighted Average Return on Net worth for Fiscals 2022, 2021 and, 2020 is -55.08%.

## **BID/ISSUE PROGRAMME**

## ANCHOR INVESTOR BIDDING DATE: MARCH 29, 2023\*

**ISSUE OPENS ON: MARCH 31, 2023** 

P/E at the lower end P/E at the higher end

**ISSUE CLOSES ON: APRIL 05, 2023** 

\*Our Company in consultation with the BRLM may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/Issue Opening Date. "Our Company in consultation with the BRLM may consider closing the Bid/Issue Period for QIBs one Working Day prior to the Bid/Issue Closing Date in accordance with the SEBI ICDR Regulations.

The Price Band and the Issue Price will be determined by our Company in consultation with the BRLM, on the basis of the Book Building Process and the quantitative and qualitative factors as described below. The face value of the Equity face value at the higher end of the Price Band. Investors should refer to "Risk Factors", "Our Business", "Financial Statement" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 18 and 72, 114 and 156 of the Red Herring Prospectus respectively, to have an informed view before making an investment decision.

## QUALITATIVE FACTORS

Some of the qualitative factors which form the basis for computing the Issue Price are:

- Established brand name. Strong execution track record;
- High level of competitiveness in a changing marketplace;
- Consistent financial performance and strong balance sheet; and
- Experienced management team and a motivated and efficient work force.

For further details, see "Risk Factors" and "Our Business" on pages 18 and 72 of the Red Herring Prospectus, respectively.

## QUANTITATIVE FACTORS

The information presented in this section is derived from our Restated Financial Statements. For details, see "Financial Statement" on page 114 of the Red Herring Prospectus. Investors should evaluate our Company and form their decisions taking into consideration its earnings, and based on its growth strategy. Some of the quantitative factors which may form the basis for computing the Issue price are as follows:

## 1. Basic and Diluted Earnings per Share (EPS), as adjusted for changes in capital

Year ended	Basic EPS (in ₹)	Diluted EPS based on enhanced capital structure***	Diluted EPS (in ₹)	Weight
FY 2019-20	-641.20*	-7.47	-641.20	1
FY 2020-21	117.30**	0.13	117.30	2
FY 2021-22	4283.80**	4.99	4283.80	3
Weighted Average	2074.13	1.29	2074.13	
Sep 30, 2022	4703.70**	5.48	4703.70	1.0

## \*On standalone basis

\*\*On consolidated basis.

\*\*\*This EPS stands changed as on date of filing due to change in capital structure due to issue of Right Issue, Preferential Issue and Bonus Issue the current details will be updated accordingly. Diluted EPS as on date of filing of RHP stands at Rs. 5.48 on September 30, 2022 financials.

The ratios have been computed as under:

1.Basic and diluted EPS: profit for the year attributable to equity shareholders of the Company divided by total weighted average number of equity shares outstanding during the period. Basic and diluted EPS are computed in accordance with Ind AS 33 - Earnings per share post the bonus issue in current financial year;

2. Weighted average = Aggregate of year-wise weighted EPS divided by the aggregate of weights i.e. (EPS x Weight) for each year/Total of weights

3. Basic and diluted EPS for the six months period ended September 30, 2022 are not annualized

## Price / Earning (P/E) Ratio in relation to Issue Price of ₹ 61 to ₹ 64 per Equity Share

	of the price band (no. of times)	of the price band (no. of times)
a) P/E ratio based on Basic and Diluted EPS for September 30, 2022	11.29	11.68
b) P/E ratio based on Weighted Average Basic and Diluted EPS	47.28	49.61
3. Return on Net worth (RONW):		
Year ended	RONW *(%)	Weight
FY 2019-20	(683.91%)	1
FY 2020-21	37.04%	2
FY 2021-22	93.11%	3
Weighted Average	-55.08%	

September 30, 2022 'RONW has been annualized

Net profit after tax as restated, attributable to the owners of the company

50.55%

Return on net worth (%) Net worth as restated, including share capital and reserves and surplus, as stated at the end of the year

Net worth Equity share capital + Reserves and surplus (including, Securities Premium, General Reserve and surplus in statement of profit and loss).

RONW for the six months period ended September 30, 2022 are not annualized

#### 4. Net Asset Value\* (NAV) per Equity Share Particulare

Particulars	KS.
September 30, 2022	9304.50
As of March 31, 2022	4600.80
As of March 31, 2021	316.70
As of March 31, 2020	89.50
NAV post issue:	
At the lower end of the price band of ₹ 61	31.99
At the lower end of the price band of ₹ 64	32.83
Issue price per share	[•]

Issue, Preferential and Bonus Issue.

	Net asset value per equity share	Net worth as restated, including share capital and reserves and surplus, as restated at the end of the year
		No. of equity shares outstanding at the end of the year
	Basic earnings per share (Rs.)	Net profit after tax as restated for calculating basic EPS
	TYPOGE BECOME RESIDENCE POR CONTRACTOR OF THE CO	Weighted average number of equity shares outstanding at the end of the period or year

## 5. Comparison of Accounting Ratios with Industry Peers

There are no comparable listed companies in India engaged in same line of business as our Company, hence comparison with industry peers are not applicable.

Note - The figures/accounting ratios for Exhicon Events Media Solutions Limited are based on the restated consolidated financials for the period ended September 30, 2022 and year ended on March 31, 2022 and 2021 and on the basis of restated standalone financials for the year ended on March 31, 2020.

For further details, please see the chapter titled "Basis for Issue Price" begining on page 61 of the RHP.

venue from operations "	2931.08	4635.11	946.82
IITDA <sup>(2)</sup>	689.10	642.49	42.35
STDA Margin <sup>(3)</sup>	23.51 %	13.86 %	4.47%
T <sup>14</sup>	470.37	428.38	11.73%
T Margin <sup>®</sup>	16.05 %	9.24%	1.24%
E (%) <sup>(5)</sup>	67.65%	174.23%	62.21%
CE (%) <sup>(1)</sup>	144.58%	123.26%	33.94%
o. of orders <sup>(f)</sup>	78	87	39
o. of customers <sup>(N)</sup>	39	47	23

For the period up to September 30, 2022\*

Revenue from operations is the total revenue generated by our Company from the sale of products.

EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses - Other Income

EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations PAT is calculated as Profit before tax – Tax Expenses

PAT Margin is calculated as PAT for the period/year divided by Revenue from Operations. Return on Equity is ratio of Profit after Tax and Average Shareholder Equity

Return on Capital Employed is calculated as EBIT divided by capital employed, which is defined as shareholders' equity plus total borrowings (current & non-current).

Number of orders indicate the count of sales orders which we have received from the customers for the year/period.

<sup>®</sup> Number of customers indicate the count of customers who contributed to revenue from operations for the

Explanation for the KPI metrics

KPI	Explanations
Revenue from operations	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps to assess the overall financial performance of our Company and volume of our business
EBITDA	EBITDA provides information regarding the operational efficiency of the business
EBITDA Margin	EBITDA Margin (%) is an indicator of the operational profitability and financial performance of our business
PAT	Profit after tax provides information regarding the overall profitability of the business.
PAT Margin	PAT Margin (%) is an indicator of the overall profitability and financial performance of our business.
RoE (%)	RoE provides how efficiently our Company generates profits from shareholders'funds.
RoCE (%)	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.
No. of orders	Number of orders indicate the count of sales orders which we have received from the customers for the year/period
No. of customers	Number of customers indicate the count of customers who contributed to

revenue from operations for the year/period The Issue Price is [•] times of the Face Value of the Equity Shares.

The price band/floor price/issue price will be determined by the issuer in consultation with the BRLM, on the basis of book-building on the basis of assessment of the market demand from investors for the Equity Shares and shall be justified in view of the above qualitative and quantitative parameters. Investors should read the above-mentioned information along with "Risk Factors", "Our Business" and "Financial

Statement\* on pages 18, 72 and 114 of the Red Herring Prospectus, respectively, to have a more informed view. The trading price of the Equity Shares of our Company could decline due to the factors mentioned in "Risk Factors" and you may lose all or part of your investments.

Continued on next page...

financialexp.epapr.in

# Putin: Russia & China not creating military alliance

**ALEXANDER MARROW** Moscow. March 26

RUSSIA AND CHINA are not creating a military alliance and the cooperation between their armed forces is "transparent", President Vladimir Putin said in comments broadcast on Sunday, days after hosting Chinese leader Xi Jinping in the Kremlin.

Putin and Xi professed friendship and pledged closer ties, including in the military sphere, during their March 20-21 summit, as Russia struggles to make battlefield gains in what it calls a "special military operation" in Ukraine.

"We are not creating any military alliance with China," Putin said on state television. "Yes, we have cooperation in the sphere of military-technical interaction. We are not hiding this," he said.

"Everything is transparent,

there is nothing secret." China and Russia signed a "no limits" partnership accord in early 2022, just weeks before Putin sent tens of thousands of troops into Ukraine. Beijing has refrained from criticising Putin's decision and has touted a peace plan for Ukraine. The West has dismissed its proposals as a ploy to buy Putin more time to rebuild his forces in Ukraine.

Washington has said recently that it fears Beijing could arm Russia, something China denies.

In his televised remarks, Putin dismissed suggestions that Moscow's increased ties with Beijing in areas such as energy and finance meant



overly dependent on China, saying these were the views of "jealous people".

"For decades many have Putin accused the desired turning **US and NATO of** Chinaagainstthe seeking to build a Soviet Union and new global "axis" Russia, and vice that he said bore versa," he said. resemblance to the "We understand World War-II the world we live in.We really value alliance between our mutual rela-Nazi Germany, tions and the Fascist Italy and level they have imperialist Japan reached in recent years."

Putin also accused the United States and NATO of seeking to build a new global "axis" that he said bore some resemblance to the World War Two alliance between Nazi Germany, fascist Italy and imperial Japan.

Putin named Australia, New Zealand and South Korea as being in line to join a "global NATO" and referenced a defence agreement signed by Britain

and Japan earlier this year.

"That is why Western analysts... are talking about the West starting to build a new axis similar to the one created in the 1930s by the fascist regimes of Germany and Italy and militarist Japan,"he said.

> **NATO Secretary-**General Jens Stoltenberg has visited Japan and South Korea this year, and stressed the importance of the Atlantic

alliance working closely with partners in the Indo-Pacific region. He has also spoken of rising tensions between the West and China and urged more military support for Ukraine.

Putin has depicted Russia's actions in Ukraine as a defensive pushback against an aggressive hostile West. — REUTERS

## NATO slams 'dangerous' nuclear rhetoric

**REUTERS** Kyiv, March 26

**NATO ON SUNDAY** criticised Vladimir Putin for what it called his "dangerous and irresponsible" nuclear rhetoric, a day after the Russian president said he would station tactical nuclear weapons in Belarus.

Putin announced the move on Saturday and likened it to the US stationing its weapons in Europe, while insisting that Russia would not violate its nuclear non-proliferation promises.

While Washington, the world's other nuclear superpower, played down concerns about Putin's announcement, NATO said the Russian presinon-proliferation pledge and his description of US weapons deployment overseas were way off the mark.

"Russia has consistently broken its arms control commitments, most recently suspending its participation in the New START Treaty," NATO spokesperson said.

New START caps the number of strategic nuclear warheads that the United States and Russia can deploy, and the deployment of land- and submarine-based missiles and bombers to deliver them.

## **Technical** issues disrupt Lufthansa operations

Berlin, March 26

LUFTHANSA'S TIONS WERE disrupted Sunday at Frankfurt airport because of technical problems, German news agency dpa reported. Check-in systems on the airline's website and at the counter, as well as boarding, were affected at Germany's biggest airport, a Lufthansa spokeswoman told dpa. Some flights were delayed or would have to be cancelled because of the problems. — AP

# Credit Suisse faces possible probe, disciplinary proceedings: Finma

Top bank managers under the scanner

**HUGO MILLER** March 26

**CREDIT SUISSE GROUP** faces the threat of a possible probe and disciplinary action over how top managers ran the bank in the lead-up to its collapse and takeover by UBS Group, Switzerland's banking regulator told NZZ am Sonntag. "CS had a cultural problem

that translated into a lack of accountability," Finma President Marlene Amstad told the Sunday newspaper. "Often it was not clear who was responsible for what. This favoured a negligent handling of risks."

Whether to start fresh proceedings remains an "open question," she said, adding,

Name of the corporate debtor along

services sold in last financial year

for subsequent events of the process are

Eligibility for resolution applicants under

10. Last date for receipt of expression of

11. Date of issue of provisional list of

13. Process email id to submit EOI

prospective resolution applicants

section 25(2)(h) of the Code is available at

2 Last date for submission of objections to 01/05/2023

assigning any reasons and without any liability whatsoever.

read together with associated disclaimers and qualifications in EOI.

7. Number of employees/ workmen

available at:

provisional list

Date: 27.03.2023

Place: Mumbai

with PAN/ CIN/ LLP No.

FORM G

INVITATION FOR EXPRESSION OF INTEREST FOR

EASUN PRODUCTS OF INDIA PRIVATE LIMITED OPERATING IN BUSINESS OF

CIVIL WORKS FOR ELECTRICITY CABLING AND WIRING SUPPLY AT TAMIL NADU

(Under Regulation 36A(1) of the Insolvency and Bankruptcy Board of India

(InsolvencyResolution Process for Corporate Persons) Regulations, 2016

**RELEVANT PARTICULARS** 



agency, but we're exploring options." Aspokesman for Credit Suisse declined to comment.

The government-brokered purchase of Credit Suisse by UBS last weekend has been widely criticised by both politicians and ordinary citizens in Switzerland. Finma, in particular, has come under scrutiny for whether it should've done more to pre-

**Easun Products of India Private Limited** 

Pan No.: AAACE7384C

Not Available

**NotAvailable** 

20/04/2023

26/04/2023

) All the EOI's received will be reviewed by RP as well as the COC and thereafter furthe

2) RP/COC reserves the right to cancel or modify the process/application/timeline without

Further details are set out in detailed Invitation of Expression of Interest (EOI), which are to be

RP/COC shall have discretion to change the criteria for the EOI at any point of time.

information/documents related to the process will be provided to the shortlisted parties. The

8. Further details including last available All Documents can be obtained by sending

financial statements (with schedules) of email at Process E-mail id: two years, lists of creditors, relevant dates cirp.easunproducts@gmail.com

Quantity: Not Applicable

Total Receipt: Rs. 39,44, 938/-

(As per Audited Financials for FY 2021-22).

Can be obtained by sending email at Process I

mail id: cirp.easunproducts@gmail.com

cirp.easunproducts@gmail.com

Reg. No.: IBBI/IPA-001/IP-P00792/2017-2018/11359

Road, Andheri (W), Mumbai City, Maharashtra, 400053

For Easun Products of India Private Limited

Reg. Add: 31E, BKC Centre, Laxmi Industrial Estate. New Link

CIN: U51102TN1964PTC005248

Temple Tower 6th Floor, 672, Annasalai

Chennai – 35, Tamil Nadu – 600035, IN.

Amstad refuted the suggestion that Finma didn't intervene early or aggressively enough to

tackle Credit Suisse's problems. "We intervened earlier, and very intensively, where there were breaches of supervisory law. But especially when we act harshly, it usually doesn't become public," she told *NZZ*. "Imagine if it had become known that we were already

working on CS's restructuring order in November or that we had asked CS to prepare alternative solutions for the case that had just occurred."

**Echoing comments from** Switzerland's finance minister Saturday, Amstad said the idea of nationalising the bank was dismissed considering there are "few good examples" of that option to point to and it would've meant the government assuming all of Credit Suisse's balance sheet risks.

Likewise, Amstad also pushed back against the notion that undue pressure was put on Switzerland, saying, "the Swiss authorities decided for them selves which solution was best.'

To address concerns about the merged bank being too big to fail, Amstad said in the future, UBS will face "progressively higher capital and liquidity requirements."—BLOOMBERG

# Imran unveils 10-point road map to revive cash-strapped Pakistan

**M ZULQERNAIN** Lahore, Mar 26

PAKISTAN'S OUSTED PRIME minister Imran Khan held a massive rally here on Sunday and presented his party's 10-point roadmap for the cash-strapped country's economic recovery, including sops for the diaspora.

Addressing the public rally at Minar-i-Pakistan in the early hours of Sunday, the Pakistan Tehreek-e-Insaf (PTI) chairman challenged the country's ruling party to put forward a plan to rescue Pakistan from the many



Imran Khan

crises it finds itself mired in.

"I challenge that the incumbent rulers don't have the ability or the intention [to save the country," he said. Announcing the 10-point

programme, Khan said that overseas Pakistanis will be motivated to invest in Pakistan to attract foreign direct investments to avoid going to the IMF again and again.

"We will facilitate all those who would export and bring dollars into the country," he added. Khan asserted that the

country needs to take difficult decisions to improve its tax collections and exports. "A major surgery is needed to put our house in order," he said. — PTI

## 2. Address of the registered office URL of website 4. Details of place where majority of fixed assets are located Installed capacity of main products/ Quantity and value of main products/

OPERA-







The following State Governments have offered to sell stock by way of

auction, for an aggregate amount of ₹40,713,72 crore (Face Value)

Sr. No.	State/UT	Amount to be raised (₹ cr)	Additional borrowing (Greenshoe) option (₹ cr)	Tenure (Years)	Type of auction
3	Cuinent	500	500	5	Yield
1.	Gujarat	500	500	10	Yield
	Hansana	1,000	18	8	Yield
2.	Haryana	1,658	199	10	Yield
		700	-	9	Yield
3.	Himachal Pradesh	1,000	*	15	Yield
4.	Jammu and Kashmir	727.72	-	12	Yield
		2,263	(2)	16	Yield
5.	Kerala	1,037	92	28	Yield
		2,000		35	Yield
6.	Madhya Pradesh	1,000		24	Yield
7.	Maharashtra	3,000	-	9	Yield
8.	Nagaland	91		10	Yield
9.	Punjab	2,563		15	Yield
		2,000		10	Yield
10.	Rajasthan	2,000		18	Yield
		2,262	-	27	Yield
11.	Sikkim	100		10	Yield
10	T	2,000		10	Yield
12.	Tamil Nadu	2,000		30	Yield
		3,000	-	10	Yield
13.	Uttar Pradesh	2,612		-11	Yield
14.	Uttarakhand	700		10	Yield
15	West Bengal	3,000	500	17	Yield
13.	vrost Dongai	3,000	500	19	Yield
	Total	40,713.72			

Solution (E-Kuber) in multiple-price format on March 28, 2023 (Tuesday). Individual investors can also place bids as per the noncompetitive scheme through the Retail Direct porta https://rbiretaildirect.org.in). For further details please refer to RBI press release dated March 24, 2023 (Friday) on RBI website www.rbi.org.in

"Don't get cheated by E-mails/SMSs/Calls promising you money"

continued from previous page

"ASBA forms can be downloaded from the website of BSE SME

#### Simple, Safe, Smart way of Application- Make use of it!!! ASBA\*

"Applications Supported by Blocked Amount ("ASBA") is a better way of applying to issues by simply blocking the fund in the bank account. Investors can avail the same. For further details, check section on ASBA. Mandatory in public issues from January 01, 2016. No cheque will be accepted.

## UPI-Now available in ASBA for Retail Individual Investors (RII)\*\*

Investors are required to ensure that the bank account used for bidding is linked to iheir PAN. UPI - Now available in ASBA for RIIs applying through Registered Brokers, DPs & RTAs. RIIs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. nvestors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors and also please refer to the section "Issue Procedure" beginning on page 181 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.

\*List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Axis Bank Limited has been appointed as Sponsor Bank for the issue, in accordance with the requirements of the SEBI circular dated November 1. 2018, as amended. For UPI related queries, investors can contact NPGI at the toll free number-18001201740 and Mail Idipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For issue related grievance investors may contact: Share India Capital Services Private Limited - Mr. Anand Srivastava (+91-0120-4910000) (Email: info@shareindia.com) In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue

Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the respective websites of the BRLM and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229(2) of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50.00% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company in consultation with the BRLM may allocate up to 60.00% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"). One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) ("Net QIB Portion\*). Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders, other than Anchor Investors, are required to participate in the Issue by mandatorily utilising the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 195 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DPID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes notification dated February 13, 2020 and press release dated June 25, 2021.

Ravindra Chaturvedi

AFA Valid Till - 23.11.2023

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "History and Certain Corporate Matters" beginning on page 82 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see "Material Contracts and Documents for Inspection" beginning on page 267 of the RHP. LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 1,200.00 Lakhs divided into 1,20,00,000 Equity Shares of face value ₹ 10 each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 857.55 Lakhs divided into 85,75,500 Equity Shares of face value of ₹ 10 each. For details of the capital structure of our Company, see "Capital Structure" beginning on page 46 of the RHP. NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:

The initial signatories to the Memorandum of Association of our Company are Mr. Mohammad Quaim Syed and Mr. Kamal Verma who subscribed to 5000 equity shares of ₹ 10 each. For details of the share capital history and capital structure of our Company see "Capital Structure" beginning on page 46 of the RHP. LISTING: The Equity Shares Issued through the Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"). In terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time, our Company has received "in-principle" approval letter dated March 24, 2023 from BSE Limited ("BSE") for using its

name in the Offer Document for listing of our shares on the SME Platform of BSE. For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited ("BSE") DISCLAIMER CLAUSE OF SEBI: Since this issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the RHP filed with SEBI. In terms of SEBI regulations, the SEBI shall not issue any observations on the observations on the offer document. Hence, there is no such specific disclaimer clause of SEBI. However, Investor may refer to the entire Disclaimer Clause of SEBI beginning on Page 175 of the RHP.

DISCLAIMER CLAUSE OF BSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the Price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Page 179 for Disclaimer clause of BSE of Prospectus for the full text of the disclaimer clause pertaining to BSE.

GENERAL RISKS: Investments in equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the

investors is invited to the section titled "Risk Factors" beginning on Page 18 of the Red Herring Prospectus.

LEAD MANAGERS TO THE ISSUE



Address: A-15, Sector-64, Noida – 201301, Uttar Pradesh, India. Tel No.: +91-0120-4910000; Contact Person: Mr. Anand Srivastava Email: info@shareindia.com: Website: www.shareindia.com SEBI Registration No.: INM000012537

REGISTAR TO THE ISSUE

**LINK**Intime

Link Intime India Private Limited Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi, 110034 Tel No: +91 810 811 4949; Contact Person; Mr. Shanti Gopalkrishnan Email: exhiconevents.ipo@linkintime.co.in; Website: www.linkintime.co.in SEBI Registration No.: INR000004058

COMPANY SECRETARY AND COMPLIANCE OFFICER

Exhicon Events Media Solutions Limited

 Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai – 400053, India. Tel: 1800 258 8103; Email: cs@exhiconevents.in; Website: https://exhicongroup.com/

Investors can contact the Compliance Officer or the Book Running Lead Manager or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc. All complaints, queries or comments received by Stock Exchange/SEBI shall be forwarded to the Book Running Lead Manager, who shall respond to the same.

AVAILABILITY OF THE RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus will be made available on the website of SEBI at www.sebi.gov.in and is available on the websites of the BRLM, Share India Capital Services Pvt. Ltd. at www.shareindia.com and the websites of the Stock Exchanges, for BSE at www.bseindia.com. AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of Company, EXHICON EVENTS MEDIA SOLUTIONS LIMITED: Tel: +011-44796732; BRLM: Share India Capital Services Pvt. Ltd., Tel: +91-8097538188; Syndicate Members as mentioned in the RHP and at selected locations of Sub-Syndicate Members, Registered Brokers, SCSBs, Designated RTA Locations and Designated RTA Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges and

BANKER TO THE ISSUE & SPONSOR BANK: Axis Bank Limited. UPI: Retail Individual Bidders can also Bid through UPI Mechanism.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

For EXHICON EVENTS MEDIA SOLUTIONS LIMITED On behalf of the Board of Directors

Company Secretary & Compliance Officer C

Disclaimer: Exhicon Events Media Solutions Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Mumbai on March 24, 2023 there after with SEBI and the 5 Stock Exchange. The RHP is available on the website of BSE SME at https://www.bsesme.comand is available on the websites of the BRLM at www.shareindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" Should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" Should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" Should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" Should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" Should note that investment in equity shares involves a high degree of risk and for details relating to the same of the RHP including the section titled "Risk Factors" Should not be shared in the same of the RHP including the section titled "Risk Factors" Should not be shared in the same of the RHP including the section titled "Risk Factors" Should not be shared in the same of the RHP including the section titled "Risk Factors" Should not be shared in the same of the RHP including the section titled "Risk Factors" Should not be shared in the same of the RHP including the section titled "Risk Factors" Should not be shared in the same of the RHP including the section titled "Risk Factors" Should not be shared in the same of the RHP including the section titled "Risk Factors" Should not be shared in the same of the RHP including the same of the RHP includin beginning on page 18 of the Red Herring Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933

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Place: Mumbai Date: March 25, 2023

Mr. Abhishek Jain

and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.



जनसता

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES.

THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA.



## EXHICON EVENTS MEDIA SOLUTIONS LIM

#### PROMOTERS: MR. MOHAMMAD QUAIM SYED AND MS. PADMA MISHRA

#### THE ISSUE

INITIAL PUBLIC ISSUE OF UP TO 33,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO [●] LAKHS ("ISSUE / OFFER"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO [●] LAKHS FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE SHALL CONSTITUTE 27.79% AND 25.01% RESPECTIVELY, OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, RESPECTIVELY.

QIB PORTION: NOT MORE THAN 50% OF THE NET OFFER

ANCHOR INVESTOR: UPTO 60% OF THE QIB PORTION IS ALLOCATED FOR ANCHOR INVESTOR

NON-INSTITUTIONAL PORTION: NOT LESS THAN 15% OF THE NET OFFER

**RETAIL PORTION: NOT LESS THAN 35% OF THE NET OFFER** 

MARKET MAKER PORTION: 3,30,000 EQUITY SHARES OR 10% OF THE ISSUE

## PRICE BAND: ₹ 61 TO ₹ 64 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE FLOOR PRICE IS 6.10 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 6.40 TIMES THE FACE VALUE OF THE EQUITY SHARES BIDS CAN BE MADE FOR A MINIMUM OF 2000 EQUITY SHARES AND IN MULTIPLES OF 2000 EQUITY SHARES THEREAFTER

#### **RISKS TO INVESTORS:**

- Our Company operates in the business of event management, exhibitions, trade fairs, promotions etc. which involves a substantial degree of risk, including as a result of Changing laws, rules and regulations and legal uncertainties, including adverse application of tax laws and regulations.
- Our Company is providing services worldwide as one stop solution to cater the requirement of event Management. Expansion into new markets, including in India and overseas, subjects us to various challenges, including those relating to our lack of familiarity with the culture, legal regulations and economic conditions of these new regions, language barriers, difficulties in staffing and managing such operations, and the lack of brand recognition and reputation in such regions. The risks involved in entering new geographic markets and expanding operations, may be higher than expected, and we may face significant competition in such markets.
- Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For further details please refer Chapter- "Risk Factors" on page no. 18 of Red Herring Prospectus.
- The Price/ Earnings ratio based on Basic & Diluted EPS for period ended September 30, 2022 based on the enhanced Capital Structure is 11.68 of the company at the upper end of the Price Band is  $\stackrel{?}{\sim}$  64.
- Weighted Average Return on Net worth for Fiscals 2022, 2021 and, 2020 is -55.08%.

## **BID/ISSUE** PROGRAMME

## **ANCHOR INVESTOR BIDDING DATE: MARCH 29, 2023\***

**ISSUE OPENS ON: MARCH 31, 2023 ISSUE CLOSES ON: APRIL 05, 2023** 

\*Our Company in consultation with the BRLM may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/Issue Opening Date. \*\*Our Company in consultation with the BRLM may consider closing the Bid/Issue Period for QIBs one Working Day prior to the Bid/Issue Closing Date in accordance with the SEBI ICDR Regulations.

The Price Band and the Issue Price will be determined by our Company in consultation with the BRLM, on the basis of | 2. Price / Earning (P/E) Ratio in relation to Issue Price of ₹ 61 to ₹ 64 per Equity Share the Book Building Process and the quantitative and qualitative factors as described below. The face value of the Equity Shares is ₹10 each and the Issue Price is 6.1 times the face value at the lower end of the Price Band and 6.4 times the face value at the higher end of the Price Band. Investors should refer to "Risk Factors". "Our Business". "Financial Statement" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 18 and 72, 114 and 156 of the Red Herring Prospectus respectively, to have an informed view before making an

#### investment decision. QUALITATIVE FACTORS

Some of the qualitative factors which form the basis for computing the Issue Price are:

- Established brand name:
- Strong execution track record:
- · High level of competitiveness in a changing marketplace;
- · Consistent financial performance and strong balance sheet; and • Experienced management team and a motivated and efficient work force.
- For further details, see "Risk Factors" and "Our Business" on pages 18 and 72 of the Red Herring Prospectus.

#### QUANTITATIVE FACTORS

The information presented in this section is derived from our Restated Financial Statements. For details, see "Financial Statement" on page 114 of the Red Herring Prospectus. Investors should evaluate our Company and form their decisions taking into consideration its earnings, and based on its growth strategy. Some of the quantitative factors which may form the basis for computing the Issue price are as follows

#### 1. Basic and Diluted Earnings per Share (EPS), as adjusted for changes in capital

	Year ended	Basic EPS	Diluted EPS based on	Diluted EPS	Weight
		(in ₹)	enhanced capital structure***	(in ₹)	
	FY 2019-20	-641.20*	-7.47	-641.20	1
ſ	FY 2020-21	117.30**	0.13	117.30	2
	FY 2021-22	4283.80**	4.99	4283.80	3
	Weighted Average	2074.13	1.29	2074.13	
	Sep 30, 2022	4703.70**	5.48	4703.70	-

#### \*On standalone basis

#### \*\*On consolidated basis

\*\*\*This EPS stands changed as on date of filing due to change in capital structure due to issue of Right Issue, Preferential Issue and Bonus Issue the current details will be updated accordingly. Diluted EPS as on date of filing o RHP stands at Rs. 5.48 on September 30, 2022 financials.

The ratios have been computed as under:

- 1. Basic and diluted EPS: profit for the year attributable to equity shareholders of the Company divided by total weighted average number of equity shares outstanding during the period. Basic and diluted EPS are computed in accordance with Ind AS 33 – Earnings per share post the bonus issue in current financial year;
- $2. We ighted \ average = Aggregate \ of \ year-wise \ we ighted \ EPS \ divided \ by \ the \ aggregate \ of \ we ights \ i.e. \ (EPS \ x \ We ight)$
- $3. Basic \, and \, diluted \, EPS \, for \, the \, six \, months \, period \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, EPS \, for \, the \, six \, months \, period \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, EPS \, for \, the \, six \, months \, period \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, EPS \, for \, the \, six \, months \, period \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, EPS \, for \, the \, six \, months \, period \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, EPS \, for \, the \, six \, months \, period \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, EPS \, for \, the \, six \, months \, period \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, ended \, September \, 30, \, 2022 \, are \, not \, annualized \, diluted \, ended \, September \, 30, \, 2022 \, are \, not \, 30, \, 30$

Particulars	P/E at the lower end	P/E at the higher end
	of the price band	of the price band
	(no. of times)	(no. of times)
a) P/E ratio based on Basic and Diluted EPS for September 30, 2022	11.29	11.68
b) P/E ratio based on Weighted Average Basic and Diluted EPS	47.28	49.61
3. Return on Net worth (RONW):		

3.	Return on Net worth (RONW):		
	Year ended	RONW *(%)	Weight
	FY 2019-20	(683.91%)	1
	FY 2020-21	37.04%	2
	FY 2021-22	93.11%	3
	Weighted Average	-55.08%	

September 30, 2022 \*RONW has been annualized

Net profit after tax as restated, attributable to the owners of the company Return on net worth (%) Net worth as restated, including share capital and reserves and surplus, as stated at the end of the year

Equity share capital + Reserves and surplus (including, Securities Premium, General Reserve and surplus in statement of profit and loss).

RONW for the six months period ended September 30, 2022 are not annualized

#### 4. Net Asset Value\* (NAV) per Equity Share

Particulars	Rs.
September 30, 2022	9304.50
As of March 31, 2022	4600.80
As of March 31, 2021	316.70
As of March 31, 2020	89.50
NAV post issue:	
At the lower end of the price band of ₹ 61	31.99
At the lower end of the price band of ₹ 64	32.83
Issue price per share	[•]

Note: \*The given NAV stands changed as on date of filing RHP due to change in capital structure by way of Rights

	~	
	Net worth as restated, including share capital and reserves and surplus, as	
Net asset value per equity share	restated at the end of the year	
	No. of equity shares outstanding at the end of the year	
Basic earnings per share (Rs.)	Net profit after tax as restated for calculating basic EPS	
	Weighted average number of equity shares outstanding at the end	
	of the period or year	

#### 5. Comparison of Accounting Ratios with Industry Peers

There are no comparable listed companies in India engaged in same line of business as our Company, hence comparison with industry peers are not applicable

Note - The figures/accounting ratios for Exhicon Events Media Solutions Limited are based on the restated  $consolidated \ financials \ for \ the \ period \ ended \ September \ 30,2022 \ and \ year \ ended \ on \ March \ 31,2022 \ and \ 2021 \ and \ 2021 \ and \ 2021 \ and \ 2022 \ and \ 2021 \ and \ 2021 \ and \ 2022 \ and \ 2022 \ and \ 2021 \ and \ 2022 \ and \ 2022 \ and \ 2021 \ and \ 2022 \ and \ 2022$ on the basis of restated standalone financials for the year ended on March 31, 2020.

For further details, please see the chapter titled "Basis for Issue Price" begining on page 61 of the RHP.

Key Performance Indicator	For the period up to September 30, 2022*	F.Y 2021-22	F.Y 2020-21
Revenue from operations <sup>(1)</sup>	2931.08	4635.11	946.82
EBITDA <sup>(2)</sup>	689.10	642.49	42.35
EBITDA Margin <sup>(3)</sup>	23.51 %	13.86 %	4.47 %
PAT <sup>(4)</sup>	470.37	428.38	11.73 %
PAT Margin <sup>(5)</sup>	16.05 %	9.24%	1.24 %
RoE (%) <sup>(6)</sup>	67.65%	174.23%	62.21%
RoCE (%) <sup>(7)</sup>	144.58%	123.26%	33.94%
No. of orders <sup>(8)</sup>	78	87	39

#### No. of customers \*Not annualized

- Revenue from operations is the total revenue generated by our Company from the sale of products.
- EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses Other Income EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations
- PAT is calculated as Profit before tax Tax Expenses
- PAT Margin is calculated as PAT for the period/year divided by Revenue from Operations. Return on Equity is ratio of Profit after Tax and Average Shareholder Equity
- Return on Capital Employed is calculated as EBIT divided by capital employed, which is defined as shareholders equity plus total borrowings (current & non-current)
- Number of orders indicate the count of sales orders which we have received from the customers for the year/period. Number of customers indicate the count of customers who contributed to revenue from operations for the

Explanation for the KPI metrics

KPI	Explanations
Revenue from operations	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps to assess the overall financial performance of our Company and volume of our business
EBITDA	EBITDA provides information regarding the operational efficiency of the business
EBITDA Margin	EBITDA Margin (%) is an indicator of the operational profitability and financial performance of our business
PAT	Profit after tax provides information regarding the overall profitability of the business.
PAT Margin	PAT Margin (%) is an indicator of the overall profitability and financial performance of our business.
RoE (%)	RoE provides how efficiently our Company generates profits from shareholders'funds.
RoCE (%)	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.
No. of orders	Number of orders indicate the count of sales orders which we have received from the customers for the year/period
No. of customers	Number of customers indicate the count of customers who contributed to

#### revenue from operations for the year/period 7. The Issue Price is [ • ] times of the Face Value of the Equity Shares.

The price band/floor price/issue price will be determined by the issuer in consultation with the BRLM, on the basis of book-building on the basis of assessment of the market demand from investors for the Equity Shares and shall be justified in view of the above qualitative and quantitative parameters.

Investors should read the above-mentioned information along with "Risk Factors", "Our Business" and "Financial Statement" on pages 18, 72 and 114 of the Red Herring Prospectus, respectively, to have a more informed view. The trading price of the Equity Shares of our Company could decline due to the factors mentioned in "Risk Factors" and you may lose all or part of your investments.

Continued on next page.

#### खबर कोना



हवारा के वेस्ट बैंक शहर में प्रदर्शनकारियों को रोकाती इजराइली सैनिक।

#### उत्तराखंड आयुर्वेदिक विश्वविद्यालय में हुए घोटाले का पर्दाफाश

जनसत्ता संवाददाता देहरादून, 26 मार्च।

उत्तराखंड आयुर्वेदिक विश्वविद्यालय में ढाई सौ से तीन सौ करोड़ के घोटाले का पर्दाफाश हुआ है। उत्तराखंड सतर्कता विभाग ने इस संबंध में अपनी जांच रिपोर्ट शासन को सौंपी है। इस मामले में जल्दी ही आरोपी अधिकारियों और कर्मचारियों के खिलाफ मुकदमा दर्ज किया जा सकता है। उत्तराखंड सतर्कता

विभाग की जांच रिपोर्ट के मुताबिक उत्तराखंड आयुर्वेदिक विश्वविद्यालय में 2017 से 2020 तक गलत तरीके से नियुक्तियां हुई और सामान खरीद में गड़बडियां पाई गई। इसके अलावा कई

अनियमितताएं भी पाई गई थी।

#### महाराष्ट्र के चंद्रपुर में बाधिन और शावक मृत मिले

चंद्रपुर, 26 मार्च (भाषा)।

महाराष्ट्र के चंद्रपुर जिले में एक बाधिन और एक शावक मृत पार्ये गए। वन अधिकारियों ने शावक की मौत पानी की कमी और भुख की वजह से होने की आशंका जताई है। अधिकारी ने

रविवार को बताया कि चार माह का शावक शुक्रवार शाम को ढाबा रेंज के कंपार्टमेंट 163 रिथत डोंगरगांव क्षेत्र में मृत पाया गया। उन्होंने बताया कि आसपास की तलाशी के दौरान

रानिवार को कंपार्टमेंट 161 में एक बाघिन भी मृत पायी गई। अधिकारी ने बताया कि प्रथम दृष्ट्याँ ऐसा लगता है कि मादा शावक की मौत पानी की कमी से हुई होगी।

## 'बेलारूस में सामरिक परमाणु हथियार तैनात करेगा रूस'



मास्को, २६ मार्च (एपी)।

रूस के राष्ट्रपति व्लादिमीर पुतिन ने शनिवार को पड़ोसी देश बेलारूस में सामरिक परमाणु हथियारों की तैनाती करने की अपनी योजना की घोषणा की। इस घोषणा को युक्रेन में सैन्य सहयोग बढ़ा रहे पश्चिमी देशों के लिए चेतावनी के रूप में देखा जा रहा है।

अधिक शक्तिशाली, लंबी दुरी के रणनीतिक परमाणु हथियारों के विपरीत सामरिक परमाणु हथियारों का उद्देश्य युद्ध के मैदान में उपयोग करना होता है। पृतिन ने कहा कि यह योजना यूक्रेन को 'डिप्लेटेड यूरेनियम वाला गोला-बारूद देने की ब्रिटेन की योजना की जवाबी प्रतिक्रिया है।

पतिन ने पहले दावा किया था कि ये गोला-बारूद परमाणु घटक से लैस हैं। बहरहाल उन्होंने बाद में अपने लहजे को नरम किया, लेकिन रूस के नेता ने शनिवार रात एक सरकारी टेलीविजन चैनल पर प्रसारित साक्षात्कार में कहा कि ये हथियार यूक्रेन में सैन्य बलों एवं असैन्य नागरिकों के लिए अतिरिक्त खतरा पैदा करते हैं। पुतिन ने कहा कि बेलारूस के राष्ट्रपति एलेक्जैंडर लुकाशेंको उत्तर अटलांटिक संधि संगठन (नाटो) देशों से घिरे होने के कारण काफी समय से इन हथियारों की मांग कर रहे हैं।

उन्होंने कहा कि बेलारूस में इन हथियारों के भंडारण के लिए उचित ढांचों का निर्माण एक जुलाई तक पूरा कर लिया जाएगा। रूस ने यूक्रेन में सेना भेजने के लिए बेलारूस के क्षेत्र का इस्तेमाल किया है।

## 'पुतिन बेलारूस को परमाणु बंधक बना रहें हैं'

कीव, २६ मार्च (एपी)।

यूक्रेन के शीर्ष सुरक्षा अधिकारी ने बेलारूस में सामरिक परमाणु हथियारों की तैनाती करने की रूस की योजना की रविवार को निंदा की और कहा कि मॉस्को अपने सहयोगी देश को 'परमाणु बंधक' बना रहा है। हालांकि, रूस ने कहा कि वह यूक्रेन को पश्चिमी देशों के बढ़ते सैन्य सहयोग के जवाब में यह कदम उठाने जा रहा है।

इस बीच, यूक्रेन सरकार ने रविवार को परमाणु ब्लैकमेल की रूस की रणनीति से निपटने के लिए' संयुक्त राष्ट्र सुरक्षा परिषद (यूएनएससी) की आपात बैठक बुलाने का

मालूम हो कि रूस के राष्ट्रपति व्लादिमीर पुतिन ने शनिवार को सरकारी टेलीविजन के साथ एक साक्षात्कार में बेलारूस में सामरिक परमाणु हथियारों की तैनाती करने की अपनी योजना के बारे में बताया था। सामरिक परमाणु हथियार युद्ध के मैदान में इस्तेमाल करने के इरादे से बनाए जाते हैं और अधिक शक्तिशाली परमाणु हथियारों से लैस लंबी दूरी की मिसाइलों के मुकाबले कम दूरी पर स्थित लक्ष्यों को निशाना बनाते हैं तथा अपेक्षाकृत कम नुकसान करते हैं।

पुतिन ने कहा था कि यह योजना यूक्रेन को 'डिप्लेटिड यूरेनियम' वाला गोला-बारूद देने की ब्रिटेन की योजना की जवाबी प्रतिक्रिया है। रूसी राष्ट्रपति ने पहले दावा किया था कि ब्रिटेन द्वारा युक्रेन को उपलब्ध कराया जाने वाला गोला-बारूद परमाणु घटक से लैस है। उन्होंने कहा था कि बेलारूस में सामरिक परमाणु हथियारों की तैनाती करके रूस अमेरिका की दिखाई राह पर आगे बढ़ रहा है।

# अमेरिका: तूफान की चपेट में आने से 26 लोगों की मौत

अमेरिका, २६ मार्च (एपी)।

अमेरिका के मिसिसिपी और अलबामा में शुक्रवार रात को शक्तिशाली तुफान की चपेट में आने से कम से कम 26 लोगों की मौत हो गई और कई लोग घायल हो गए।

तुफान से मची तबाही के कारण कई मकान क्षतिग्रस्त हो गए और बिजली आपूर्ति बाधित हो गई। बचावकर्ता राहत एवं बचाव कार्य में लगे हुए हैं। मिसिसिपी आपात प्रबंधन एजंसी ने शनिवार को बताया कि तूफान में मारे गए लोगों की संख्या बढ़कर 25 हो गई है और कई लोग घायल हुए हैं। उसने बताया कि राज्य में लापता हुए चार लोगों का पता लगा लिया गया है।

इस बीच 'एएल डाट काम' ने बताया कि उत्तरी अलबामा की मोर्गन काउंटी में तुफान के कारण मची तबाही में 67 वर्षीय एक व्यक्ति की मौत हो गई। राष्ट्रीय मौसम सेवा ने तुफान की

## राष्ट्रपति ने की आपात स्थिति घोषणा की

वाशिंगटन, २६ मार्च (एपी)।

अमेरिका के सबसे गरीब इलाकों में से एक मिसीसिपी में शुक्रवार की रात आए विनाशकारी तुफान के बाद राष्ट्रपति जो बाइडेन ने रविवार को आपातकालीन स्थिति की घोषणा की है। इस घोषणा के तहत कैरोल, हम्फ्रे, मुनरो

और शार्की काउंटियों के संघीय कोष से धन

बयान में कहा, बाइडेन की घोषणा के बाद अस्थायी आवास, घरों की मरम्मत, बिना बीमित संपत्ति के नुकसान को कवर करने वाले त्रष्टा और अन्य व्यक्तिगत और व्यावसायिक कार्यक्रमों सिहत इससे उबरने के प्रयासों के लिए संघीय सरकार द्वारा उपलब्ध कराए गए धन का इस्तेमाल किया जा सकता है।

पुष्टि की, जिससे मिसिसिपी में जैकसन के उत्तर पूर्व में करीब 96 किलोमीटर तक तबाही मची। ग्रामीण कस्बे सिल्वर सिटी और रोलिंग फोर्क

में तुफान से क्षति की सूचना मिली है, जो बिना कमजोर हुए 113 किलोमीटर प्रति घंटे की रफ्तार संघीय मदद देने का वादा किया है।

से उत्तर पूर्व की ओर विनोना और आमोरी होते हुए अलबामा की तरफ बढ़ा। मिसिसिपी के गवर्नर टेट रीव्स ने आपात स्थिति की घोषणा की और अमेरिका के राष्ट्रपति जो बाइडेन ने भी

## अदालत से प्रधानमंत्री नेतन्याहू को सजा देने का अनुरोध

तेल अवीव, 26 मार्च (एपी)।

इजराइल के एक समूह ने देश के उच्चतम न्यायालय से एक समझौते का उल्लंघन करने के आरोप में प्रधानमंत्री बेंजामिन नेतन्याहू को सजा देने का अनुरोध किया है। इस समझौते के तहत नेतन्याहू पर उनके खिलाफ दर्ज भ्रष्टाचार के मुकदमें के दौरान न्यायपालिका में दखलअंदाजी करने पर रोक लगाई गई है।

'मूवमेंट फार क्वालिटी गवर्नमेंट इन इजराइल' नामक समूह के इस अनुरोध के बाद नेतन्याह सरकार और न्यायपालिका के बीच खींचतान बढ़ गई है। सरकार न्यायपालिका में बदलाव के प्रयास कर रही है, जिसका व्यापक रूप से विरोध हो रहा है। सुशासन की वकालत करने वाला यह समूह न्यायपालिका में सुधारों के प्रयास का प्रजोर विरोध कर रहा है।

समूह ने उच्चतम न्यायालय से अनुरोध किया है कि वह नेतन्याहू को कानून का सम्मान करने की हिदायत दे और ऐसा नहीं करने पर उन पर जुर्माना लगाए या जेल की सजा सुनाए। समूह ने कहा है कि वह कानून से ऊपर नहीं हैं। समूह के प्रमुख एलियाद शरगा ने कहा, एक प्रधानमंत्री जो अदालत व कानूनी प्रावधानों का सम्मान नहीं करता है, वह अराजकतावादी है। देश के अटार्नी जनरल ने नेतन्याहू को न्यायपालिका में आमूल-चूल परिवर्तन करने की उनकी सरकार की योजना पर अमल करने से रोक दिया है।

## 'पीएम पोषण योजना' में शहद का भी सुझाव

नई दिल्ली, 26 मार्च।

केंद्र सरकार ने स्कूली बच्चों की पोषण संबंधी जरूरतों को और बेहतर ढंग से पूरा करने के लिए अब 'पीएम पोषण योजना' में शहद को शामिल करने की पहल की है। शिक्षा मंत्रालय में स्कूली शिक्षा एवं साक्षरता विभाग की संयुक्त सचिव प्राची पांडे ने सभी राज्यों के प्रधान सचिवों (शिक्षा) को छह मार्च को पत्र लिखकर यह

संबंधित पत्र में कहा गया है कि शहद की पोषण संबंधी गुणवत्ता एवं अन्य फायदों पर विचार करते हुए आपको (राज्यों) 'पीएम पोषण योजना' के तहत खाद्य सामग्री में शहद को शामिल करने का सुझाव दिया जाता है।

स्कूली शिक्षा एवं साक्षरता विभाग की संयुक्त सचिव के पत्र में कहा गया है कि कृषि एवं किसान कल्याण मंत्रालय ने एक फरवरी 2023 को पत्र लिखकर यह आग्रह किया था कि मध्याह्न भोजन योजना में शहद को शामिल किया जाए ताकि मधुमक्खी पालन उद्योग को समर्थन मिले और देश में शहद की खपत बढ़े। इससे पहले कृषि एवं किसान कल्याण मंत्रालय में अतिरिक्त सचिव अभिलक्ष लिखी ने एक फरवरी 2023 को स्कूली शिक्षा एवं साक्षरता सचिव को लिखे पत्र में कहा था कि मधुमक्खी पालन से बागवानी और कृषि फसलों का उत्पादन बढ़ने के साथ ही इससे जुड़े लोगों की आय एवं ग्रामीण क्षेत्रों के लोगों किसानों के लिए आजीविका के साधन पैदा करने में भी मदद मिलती है।

## आर्थिक संकट से उबारने के लिए इमरान खान ने पेश किया 10 सूत्री खाका

लाहौर, 26 मार्च (भाषा)।

पाकिस्तान के पूर्व प्रधानमंत्री इमरान खान ने रविवार को लाहौर में एक जनसभा की और आर्थिक संकट से जूझ रहे पाकिस्तान को उबारने के लिए तहरीक-ए-इंसाफ पार्टी (पीटीआइ) का 10 सूत्री खाका पेश किया। रविवार तड़के मीनार-ए-पाकिस्तान पर आयोजित जनसभा में इमरान ने देश की सत्तारूढ़ पार्टी को अलग-अलग मोर्चे पर संकट का सामना कर रहे पाकिस्तान को उबारने की योजना पेश करने की चुनौती दी। पीटीआई प्रमुख ने कहा, मैं चुनौती देता हूं कि मौजूदा सरकार में (देश को बचाने की) क्षमता या नीयत नहीं है। अगर सरकार मुझसे कहती है कि उसके पास (देश को संकट से उबारने की) योजना है, तो मैं हंसी-खुशी किनारे हो जाऊंगा। 'द डान' अखबार में प्रकाशित खबर के मुताबिक, 70 वर्षीय इमरान ने कहा, मैं जानता हूं कि क्या योजना है। उनके पास कोई योजना नहीं है।

## 'राम सेतु' को राष्ट्रीय स्मारक घोषित करने के लिए याचिका

जनसत्ता ब्यूरो नई दिल्ली, 26 मार्च।

उच्चतम न्यायालय में एक याचिका दायर कर 'राम सेतु' को राष्ट्रीय स्मारक घोषित करने का अनुरोध किया गया है। दायर जनहित याचिका में श्रद्धालुओं की सुविधा के लिए वहां पर दीवार बनाने का निर्देश देने का भी अनुरोध किया गया है। शीर्ष अदालत ने 20 मार्च को कहा कि वह इस याचिका को पूर्व में भाजपा के नेता सुब्रमण्यम स्वामी द्वारा दायर याचिका के साथ सूचीबद्ध करेगी, जिसमें राम सेतु को राष्ट्रीय विरासत स्मारक घोषित करने का निर्देश केंद्र को देने का अनुरोध किया गया है।

## स्वास्थ्य क्षेत्र में कृत्रिम बुद्धिमत्ता के इस्तेमाल के लिए दिशानिर्देश

जनसत्ता ब्यूरो नई दिल्ली, 26 मार्च।

भारतीय आयुर्विज्ञान अनुसंधान परिषद (आइसीएमआर) ने पहली बार बायोमेडिकल अनुसंधान और स्वास्थ्य सेवा में कृत्रिम बुद्धिमत्ता (एआइ) के इस्तेमाल के लिए नैतिक दिशानिर्देश पेश किए हैं। इससे सभी एआइ आधारित उपकरणों के निर्माण में नैतिक ढांचा मुहैया कराया जा सके जिससे सभी हितधारकों को लाभ होगा।

स्वास्थ्य अनुसंधान विभाग और आइसीएमआर कृत्रिम बुद्धिमत्ता प्रकोष्ठ द्वारा तैयार मसविदे के मृताबिक स्वास्थ्य के लिए एआइ बहुत हद तक मानव प्रतिभागियों से प्राप्त आंकड़ों पर निर्भर है और संभावित भेदभाव, आंकड़े संभालने, व्याख्या, स्वायत्ता, खतरे कम करने, पेशेवर प्रतिस्पर्धा, डाटा साझा करने और गोपनीयता को लेकर अतिरिक्त चिंता पैदा करती है।

#### ..continued from previous page

#### Simple, Safe, Smart way of Application- Make use of it!!!

\*Applications Supported by Blocked Amount ("ASBA") is a better way of applying to issues by simply blocking the fund in the bank account. Investors can avail the same. For further details, check section on ASBA. Mandatory in public issues from January 01, 2016. No cheque will be accepted.

#### UPI-Now available in ASBA for Retail Individual Investors (RII) Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI - Now available in ASBA for Rlls applying through Registered Brokers, DPs & RTAs. Rlls also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

Investors have to apply through the ASBA process, "ASBA has to be availed by all the investors except anchor investors. For details on the ASBA and the UPI process, please refer to the detaits given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 181 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document. \*ASBA forms can be downloaded from the website of BSE SME \*\*List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Axis Bank Limited has been appointed as Sponsor Bank for the issue, in accordance with the requirements of the SEBI circular dated November 1. 2018, as amended. For UPI related queries, investors can contact NPGI at the toll free number-18001201740 and Mail Id-

ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For issue related grievance investors may contact: Share India Capital Services Private Limited - Mr. Anand Srivastava (+91-0120-4910000) (Email: info@shareindia.com) In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes notification dated February 13, 2020 and press Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the respective websites of the BRLM

and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229(2) of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50,00% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company in consultation with the BRLM may allocate up to 60.00% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"). One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) ("Net QIB Portion"). Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only. and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders, other than Anchor Investors, are required to participate in the Issue by mandatorily utilising the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBAAccount (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not rmitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 195 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID. PAN and Client ID provided in the Bid cum Application Form should match with the DP ID. PAN. Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN. DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue, Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

release dated June 25, 2021.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "History and Certain Corporate Matters" beginning on page 82 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see "Material Contracts and Documents for Inspection" beginning on page 267 of the RHP. LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 1,200.00 Lakhs divided into 1,20,00,000 Equity Shares of face value ₹ 10 each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 857.55 Lakhs divided into 85,75,500 Equity Shares of face value of ₹ 10 each. For details of the capital structure of our Company, see "Capital Structure" beginning on page 46 of the RHP. NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM:

The initial signatories to the Memorandum of Association of our Company are Mr. Mohammad Quaim Syed and Mr. Kamal Verma who subscribed to 5000 equity shares of ₹ 10 each. For details of the share capital history and capital structure of our Company see "Capital Structure" beginning on page 46 of the RHP. LISTING: The Equity Shares Issued through the Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"). In terms of the Chapter IX of the

SEBI (ICDR) Regulations, 2018 as amended from time to time, our Company has received "in-principle" approval letter dated March 24, 2023 from BSE Limited ("BSE") for using its name in the Offer Document for listing of our shares on the SME Platform of BSE. For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited ("BSE"). DISCLAIMER CLAUSE OF SEBI: Since this issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the RHP filed with SEBI. In terms of SEBI regulations, the SEBI shall not issue any observations on the observations on the offer document. Hence, there is no such specific disclaimer clause of SEBI. However, Investor may refer to the

entire Disclaimer Clause of SEBI beginning on Page 175 of the RHP. DISCLAIMER CLAUSE OF BSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the Price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the

correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Page 179 for Disclaimer clause of BSE of Prospectus for the full text of the disclaimer clause pertaining to BSE GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must

rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on Page 18 of the Red Herring Prospectus.

LEAD MANAGERS TO THE ISSUE



SHARE INDIA CAPITAL SERVICES PVT. LTD.
Address: A-15, Sector-64, Noida – 201301, Uttar Pradesh, India Tel No.: +91-0120-4910000; Contact Person: Mr. Anand Srivastava Email: info@shareindia.com; Website: www.shareindia.com SEBI Registration No.: INM000012537

**LINK**Intime

Link Intime India Private Limited Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi, 110034 Tel No: +91 810 811 4949; Contact Person: Mr. Shanti Gopalkrishnan ail: exhiconevents.ipo@linkintime.co.in; Website: www.linkintime.co.in SEBI Registration No.: INR000004058

COMPANY SECRETARY AND COMPLIANCE OFFICER

Mr. Abhishek Jain **Exhicon Events Media Solutions Limited** 

103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai – 400053, India. Tel: 1800 258 8103; Email: cs@exhiconevents.in; Website: https://exhicongroup.com/

Investors can contact the Compliance Officer or the Book Running Lead Manager or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc. All complaints, queries or comments received by Stock Exchange/SEBI shall be forwarded to the Book Running Lead Manager, who shall respond to the same

AVAILABILITY OF THE RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus will be made available on the website of SEBI at www.sebi.gov.in and is available on the websites of the

BRLM, Share India Capital Services Pvt. Ltd. at www.shareindia.com and the websites of the Stock Exchanges, for BSE at www.bseindia.com. AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of Company, EXHICON EVENTS MEDIA SOLUTIONS LIMITED: Tel: +011-44796732; BRLM: Share India Capital Services Pvt. Ltd., Tel: +91-8097538188; Syndicate Members as mentioned in the RHP and at selected locations of Sub-Syndicate Members, Registered Brokers, SCSBs, Designated RTA Locations and Designated RTA Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges and

BANKER TO THE ISSUE & SPONSOR BANK: Axis Bank Limited.

Place: Mumba

Date: March 25, 2023

UPI: Retail Individual Bidders can also Bid through UPI Mechanism All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

For EXHICON EVENTS MEDIA SOLUTIONS LIMITED On behalf of the Board of Directors

Company Secretary & Compliance Officer Disclaimer: Exhicon Events Media Solutions Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Mumbai on March 24, 2023 there after with SEBI and the

Stock Exchange. The RHP is available on the website of BSE SME at https://w beginning on page 18 of the Red Herring Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities Act of 1933, as amended or any state securities Act, 1933 as amended or any state securities.

and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United Stares in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.





THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA



#### PROMOTERS: MR. MOHAMMAD QUAIM SYED AND MS. PADMA MISHRA

#### THE ISSUE

INITIAL PUBLIC ISSUE OF UP TO 33,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO [●] LAKHS ("ISSUE / OFFER"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO [●] LAKHS FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE SHALL CONSTITUTE 27.79% AND 25.01% RESPECTIVELY, OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, RESPECTIVELY.

QIB PORTION: NOT MORE THAN 50% OF THE NET OFFER

ANCHOR INVESTOR: UPTO 60% OF THE QIB PORTION IS ALLOCATED FOR ANCHOR INVESTOR

NON-INSTITUTIONAL PORTION: NOT LESS THAN 15% OF THE NET OFFER

**RETAIL PORTION: NOT LESS THAN 35% OF THE NET OFFER** 

MARKET MAKER PORTION: 3,30,000 EQUITY SHARES OR 10% OF THE ISSUE

## PRICE BAND: ₹ 61 TO ₹ 64 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE FLOOR PRICE IS 6.10 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 6.40 TIMES THE FACE VALUE OF THE EQUITY SHARES BIDS CAN BE MADE FOR A MINIMUM OF 2000 EQUITY SHARES AND IN MULTIPLES OF 2000 EQUITY SHARES THEREAFTER

#### **RISKS TO INVESTORS:**

- Our Company operates in the business of event management, exhibitions, trade fairs, promotions etc. which involves a substantial degree of risk, including as a result of Changing laws, rules and regulations and legal uncertainties, including adverse application of tax laws and regulations.
- Our Company is providing services worldwide as one stop solution to cater the requirement of event Management. Expansion into new markets, including in India and overseas, subjects us to various challenges, including those relating to our lack of familiarity with the culture, legal regulations and economic conditions of these new regions, language barriers, difficulties in staffing and managing such operations, and the lack of brand recognition and reputation in such regions. The risks involved in entering new geographic markets and expanding operations, may be higher than expected, and we may face significant competition in such markets.
- Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For further details please refer Chapter- "Risk Factors" on page no. 18 of Red Herring Prospectus.
- The Price/ Earnings ratio based on Basic & Diluted EPS for period ended September 30, 2022 based on the enhanced Capital Structure is 11.68 of the company at the upper end of the Price Band is ₹ 64.
- Weighted Average Return on Net worth for Fiscals 2022, 2021 and, 2020 is -55.08%.

## BID/ISSUE

## **ANCHOR INVESTOR BIDDING DATE: MARCH 29, 2023\***

**ISSUE OPENS ON: MARCH 31, 2023** 

**ISSUE CLOSES ON: APRIL 05, 2023** 

\*Our Company in consultation with the BRLM may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/Issue Opening Date \*\*Our Company in consultation with the BRLM may consider closing the Bid/Issue Period for QIBs one Working Day prior to the Bid/Issue Closing Date in accordance with the SEBI ICDR Regulations

The Price Band and the Issue Price will be determined by our Company in consultation with the BRLM, on the basis of | 2. Price / Earning (P/E) Ratio in relation to Issue Price of ₹61 to ₹64 per Equity Share the Book Building Process and the quantitative and qualitative factors as described below. The face value of the Equity Shares is ₹ 10 each and the Issue Price is 6.1 times the face value at the lower end of the Price Band and 6.4 times the face value at the higher end of the Price Band. Investors should refer to "Risk Factors", "Our Business", "Financial Statement" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 18 and 72, 114 and 156 of the Red Herring Prospectus respectively, to have an informed view before making an investment decision

#### QUALITATIVE FACTORS

Some of the qualitative factors which form the basis for computing the Issue Price are:

- · Established brand name Strong execution track record:
- · High level of competitiveness in a changing marketplace;
- · Consistent financial performance and strong balance sheet; and
- Experienced management team and a motivated and efficient work force.

For further details, see "Risk Factors" and "Our Business" on pages 18 and 72 of the Red Herring Prospectus, respectively

#### QUANTITATIVE FACTORS

The information presented in this section is derived from our Restated Financial Statements. For details, see "Financial Statement" on page 114 of the Red Herring Prospectus. Investors should evaluate our Company and form their decisions taking into consideration its earnings, and based on its growth strategy. Some of the quantitative factors which may form the basis for computing the Issue price are as follows:

#### 1. Basic and Diluted Earnings per Share (EPS), as adjusted for changes in capital

Year ended	Basic EPS	Diluted EPS based on	Diluted EPS	Weight
	(in ₹)	enhanced capital structure***	(in ₹)	
FY 2019-20	-641.20*	-7.47	-641.20	1
FY 2020-21	117.30**	0.13	117.30	2
FY 2021-22	4283.80**	4.99	4283.80	3
Weighted Average	2074.13	1.29	2074.13	
Sep 30, 2022	4703.70**	5.48	4703.70	-

\*On standalone basis

\*\*On consolidated basis

\*\*This EPS stands changed as on date of filing due to change in capital structure due to issue of Right Issue, Preferential Issue and Bonus Issue the current details will be updated accordingly. Diluted EPS as on date of filing of RHP stands at Rs. 5.48 on September 30, 2022 financials.

The ratios have been computed as under.

1. Basic and diluted EPS: profit for the year attributable to equity shareholders of the Company divided by total weighted average number of equity shares outstanding during the period. Basic and diluted EPS are computed in accordance with Ind AS 33 – Earnings per share post the bonus issue in current financial year,

2. Weighted average = Aggregate of year-wise weighted EPS divided by the aggregate of weights i.e. (EPS x Weight)

3. Basic and diluted EPS for the six months period ended September 30, 2022 are not annualized

#### **BASIS FOR ISSUE PRICE**

Particulars	P/E at the lower end	P/E at the higher end	
	of the price band	of the price band	
	(no. of times)	(no. of times)	
a) P/E ratio based on Basic and Diluted EPS for September 30, 2022	11.29	11.68	
b) P/E ratio based on Weighted Average Basic and Diluted EPS	47.28	49.61	
3. Return on Net worth (RONW):			

5. Retain on Net Worth (RONW).							
	Year ended	RONW *(%)	Weight				
	FY 2019-20	(683.91%)	1				
	FY 2020-21	37.04%	2				
	FY 2021-22	93.11%	3				
	Weighted Average	-55.08%					

September 30, 2022 \*RONW has been annualized

Net profit after tax as restated, attributable to the owners of the company

Return on net worth (%) Net worth as restated, including share capital and reserves and surplus, as stated at the end of the year

> Equity share capital + Reserves and surplus (including, Securities Premium, General Reserve and surplus in statement of profit and loss).

RONW for the six months period ended September 30, 2022 are not annualized

#### 4. Net Asset Value\* (NAV) per Equity Share

Particulars	Rs.
September 30, 2022	9304.50
As of March 31, 2022	4600.80
As of March 31, 2021	316.70
As of March 31, 2020	89.50
NAV post issue:	
At the lower end of the price band of ₹ 61	31.99
At the lower end of the price band of ₹ 64	32.83
Issue price per share	[•]

Note: \*The given NAV stands changed as on date of filing RHP due to change in capital structure by way of Rights

ssue, Preferential and Bonus Issue.						
	Net worth as restated, including share capital and reserves and surplus, as					
Net asset value per equity share	restated at the end of the year					
	No. of equity shares outstanding at the end of the year					
Basic earnings per share (Rs.)	Net profit after tax as restated for calculating basic EPS					
	Weighted average number of equity shares outstanding at the end					
	of the period or year					

#### 5. Comparison of Accounting Ratios with Industry Peers

There are no comparable listed companies in India engaged in same line of business as our Company, hence comparison with industry peers are not applicable

Note - The figures/accounting ratios for Exhicon Events Media Solutions Limited are based on the restated consolidated financials for the period ended September 30, 2022 and year ended on March 31, 2022 and 2021 and on the basis of restated standalone financials for the year ended on March 31, 2020

For further details, please see the chapter titled "Basis for Issue Price" begining on page 61 of the RHP.

#### 6. Key Performance Indicators

Key Performance Indicator	For the period up to September 30, 2022*	F.Y 2021-22	F.Y 2020-21
Revenue from operations <sup>(1)</sup>	2931.08	4635.11	946.82
EBITDA <sup>(2)</sup>	689.10	642.49	42.35
EBITDA Margin <sup>(3)</sup>	23.51 %	13.86 %	4.47 %
PAT <sup>(4)</sup>	470.37	428.38	11.73 %
PAT Margin <sup>(5)</sup>	16.05 %	9.24%	1.24 %
RoE (%) <sup>(6)</sup>	67.65%	174.23%	62.21%
RoCE (%) <sup>(7)</sup>	144.58%	123.26%	33.94%
No. of orders <sup>(8)</sup>	78	87	39
No. of customers <sup>(9)</sup>	39	47	23

#### \*Not annualized

Notes: Revenue from operations is the total revenue generated by our Company from the sale of products.

EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses - Other Income

EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations PAT is calculated as Profit before tax – Tax Expenses

PAT Margin is calculated as PAT for the period/year divided by Revenue from Operations. Return on Equity is ratio of Profit after Tax and Average Shareholder Equity

Return on Capital Employed is calculated as EBIT divided by capital employed, which is defined as shareholders' equity plus total borrowings (current & non-current).

Number of orders indicate the count of sales orders which we have received from the customers for the year/period.

Number of customers indicate the count of customers who contributed to revenue from operations for the

Explanation for the KPI metrics

KPI	Explanations
Revenue from operations	Revenue from Operations is used by our management to track the revenue profile of the business and in turn helps to assess the overall financial performance of our Company and volume of our business
EBITDA	EBITDA provides information regarding the operational efficiency of the business
EBITDA Margin	EBITDA Margin (%) is an indicator of the operational profitability and financial performance of our business
PAT	Profit after tax provides information regarding the overall profitability of the business.
PAT Margin	PAT Margin (%) is an indicator of the overall profitability and financial performance of our business.
RoE (%)	RoE provides how efficiently our Company generates profits from shareholders'funds.
RoCE (%)	ROCE provides how efficiently our Company generates earnings from the capital employed in the business.
No. of orders	Number of orders indicate the count of sales orders which we have received from the customers for the year/period
No. of customers	Number of customers indicate the count of customers who contributed to revenue from operations for the year/period

7. The Issue Price is [ • ] times of the Face Value of the Equity Shares.

The price band/floor price/issue price will be determined by the issuer in consultation with the BRLM, on the basis of book-building on the basis of assessment of the market demand from investors for the Equity Shares and shall be justified in view of the above qualitative and quantitative parameters.

Investors should read the above-mentioned information along with "Risk Factors", "Our Business" and "Financial Statement" on pages 18, 72 and 114 of the Red Herring Prospectus, respectively, to have a more informed view. The trading price of the Equity Shares of our Company could decline due to the factors mentioned in "Risk Factors"

Continued on next page.

## देश-विदेश

## बंगळूरुतील मेट्रोच्या नव्या टप्प्याचे उद्घाटन; पंतप्रधान मोदी यांचा कर्मचारी, नागरिकांशी संवाद

नवी दिल्ली, दि. २६ ( वृत्तसंस्था ) : पंतप्रधान नरेंद्र मोदी यांनी येथे शनिवारी मेट्रो प्रकल्पाच्या व्हाइटफिल्ड (कादुगोडी) ते कृष्णराजपुरमदरम्यानच्या १३.७१ किलोमीटर टप्प्याचे उद्घाटन केले. या प्रकल्पासाठी चार हजार २४९ कोटी खर्च आला असून, या टप्प्यात १२ स्थानके आहेत. या वेळी मोदींनी 'मेट्रो'तून प्रवासही केला. प्रवासात 'मेट्रो'चे कर्मचारी-कामगारांसह विविध क्षेत्रांतील नागरिकांशी संवादही साधला. मेमध्ये होणाऱ्या कर्नाटक विधानसभा निवडणुकांच्या पार्श्वभूमीवर हा उद्घाटन सोहळा आयोजित करण्यात आला होता. व्हाइटफील्ड (कादुगोडी) मेट्रो स्थानकावर आल्यानंतर मोदींनी प्रथम तिकीट खरेदी केले. त्यानंतर या उदघाटनानिमित्त आयोजित प्रदर्शन पाहिले. त्यानंतर पंतप्रधानांनी उद्घाटन सोहळयाच्या नामफलकाचे अनावरण केले. नंतर ते 'मेटो'त बसण्यासाठी फलाटाकडे निघाले. या वेळी त्यांच्यासोबत कर्नाटकचे राज्यपाल थावरचंद गेहलोत व मुख्यमंत्री बसवराज बोम्मई आदी उपस्थित होते. अधिकाऱ्यांनी सांगितले की, या मार्गावरील प्रवासाचा वेळ ४० टक्क्यांनी कमी होईल व रस्त्यावरील वाहतूक कोंडी कमी होईल. 'बंगळूरु मेट्रो'च्या नवीन टप्प्यामुळे माहिती-तंत्रज्ञान केंद्र, निर्यात प्रोत्साहन औद्योगिक क्षेत्रे, व्यावसायिक संकुले, रुग्णालये आणि सुमारे ५०० कंपन्यांत काम करणाऱ्या पाच ते सहा लाख बंगळूरुवासीयांची सोय होईल.

## अफगाणिस्तानात मोठा पूर; तीघांचा मृत्यू, ७ जखमी, ७०० पेक्षा जास्त घर नष्ट

नवी दिल्ली, दि. २६ ( वृत्तसंस्था ) : अफगाणिस्तानात गेल्या दोन दिवसांपासून पडत असलेला प्रचंड पाऊस व नंतर आलेल्या पुरात तीन पेक्षा अधिक लोकांचा मृत्यू झाला असून ७ जण जखमी झाले आहेत. तर देशातील नऊ प्रांतांमधील ७५६ पेक्षा जास्त घर पूर्णपणे किंवा आंशिक नष्ट झाले आहे. अफगाणिस्तानच्या स्थानिक माध्यमांनी दिलेल्या माहितीनुसार, या पूरात बल्ख, जाबुल, फरयाब, उरुजगन, निमरोज, नांगरहार, कुनार, नूरिस्तान आणि लगमन हे प्रांत पावसामुळे प्रभावित झाले आहे. खामा प्रेसने अलीकडेच NDMA चा हवाला देऊन वृत्त दिले आहे की, अफगाणिस्तानमध्ये अचानक आलेल्या पूर आणि भूकंपामुळे किमान दहा लोक ठार आणि ६० हून अधिक जखमी झाले आहेत. आपत्ती व्यवस्थापन प्राधिकरणाचे प्रवक्ते सहफिहल्ला रहीमी यांनी देशातील अलीकडील नैसर्गिक आपत्तींमुळे झालेल्या मृत्यू आणि जखमींच्या संख्येबद्दल नवीनतम अद्यतने जाहीर केली. नैसर्गिक आपत्तींमुळे मनुष्यहानी व वित्तहानी झाली आहे. त्यामुळे ७०० हून अधिक घरे पूर्णपणे उद्भवस्त झाली आहेत. तसेच, देशभरात अचानक आलेल्या पुरामुळे १०० हून अधिक घरे उद्भवस्त झाली आहेत. त्यांनी सांगितले की, बाधित कुटुंबांना अन्न, तंबू, ब्लॅंकेट इत्यादी जीवनावश्यक वस्तू पुरविण्यात आल्या आहेत. तसेच, लवकरच एक पथक Afghanistan बाधित भागाचे सर्वेक्षण करणार आहे.

## एकाच वेळी ३६ उपग्रह अंतराळात, भारतातल्या सर्वात मोठ्या रॉकेटचे यशस्वी प्रक्षेपण

नवी दिल्ली, दि. २६ (वृत्तसंस्था): ISRO ही भारताची एक राष्ट्रीय अंतराळ संस्था आहे. इस्रोने गेल्या काही वर्षांत अनेक यश संपादन केले आहे. इस्रोने आपल्या शिरपेचात आणखी एक मानाचा तुरा रोवला आहे. इस्रोने LVM३-M३ रॉकेटचे श्रीहरीकोटा येथील सतीश धवन अंतराळ केंद्रातून यशस्वी प्रक्षेपण केले आहे. याद्वारे एकाच वेळी ३६ उपग्रहांचे अवकाशामध्ये स्थापित करण्यात आले आहे

## अनिल अंबानींच्या दिवाळखोर कंपनीत बँकांचे अडकलेत २४ हजार कोटी, हिंदूजानं वाढवलं टेन्शन

नवी दिल्ली, दि. २६ (वृत्तसंस्था) अनिल अंबानींच्या दिवाळखोर कंपनी रिलायन्स कॅपिटलमध्ये बँकांचे २४ हजार कोटी रुपये अडकले आहेत. मात्र सध्या त्यांच्या समस्या सुटण्याचं नाव घेत नाहीत. हिंदुजा समृहानं डिसेंबरमध्ये आपली बोली ९ हजार कोटी रुपयांपर्यंत वाढवली होती. मात्र आता त्यांनी यातून माघार घेतली आहे. आपण इतकी मोठी ऑफर देऊ शकत नसल्याचं त्यांनी बँकांना सांगितलंय. पहिल्या लिलावात टोरेंटनं सर्वाधिक बोली

कामगारांसाठी मोदी

आनंदाची बातमी दिली आहे. केंद्र

सरकारने २०२३-२४ या आर्थिक

वर्षासाठी ग्रामीण रोजगार हमी

योजनेंतर्गत मजुरांच्या मजुरीमध्ये

वाढ करण्याची घोषणा केली

आहे. केंद्रीय ग्रामीण विकास

मंत्रालयाने महात्मा गांधी राष्ट्रीय

ग्रामीण रोजगार हमी योजना

अंतर्गत मजुरीच्या दरांमध्ये बदल

करण्याबाबत अधिसूचना जारी

च्या कलम ६(१) अंतर्गत ही

अधिसूचना जारी करण्यात आली

आहे. याअंतर्गत मजुरांची मजुरी

७ रुपयांवरून २६ रुपये करण्यात

आली असून १ एप्रिलपासून

नवीन दर लागू होणार आहेत. या

कायदा

केली आहे.

मनरेगा

मनरेगा कामगारांसाठी आनंदाची बातमी!

सरकारने मजुरीच्या दरात केली वाढ

दि. २६

सरकारने

2004

मनरेगा

लावली होती. टोरेंटनं ८,६४० कोटी रुपयांची तर हिंदुजानं ८,११० कोटी रुपयांची बोली लावली होती. यानंतर हिंदुजानं आपली बोली ९ हजार कोटी रुपयांपर्यंत वाढवली. त्यामुळे लिलावाची दूसरी फेरी झाली. याला टोरेंटनं सर्वोच्च न्यायालयात आव्हान दिलं होतं. यावर सर्वोच्च न्यायालयानम अद्याप निर्णय दिलेला नाही. रिलायन्स कॅपिटलला कर्ज देणाऱ्या काहींची शुक्रवारी टोरेंट ग्रुप आणि हिंदुजा ग्रुपसोबत बैठक झाली. यामध्ये हिंदुजा यांनी आपली मूळ बोली ८,११०

वाढीनंतर, हरियाणामध्ये सर्वाधिक

दैनंदिन मजुरी ३५७ रुपये प्रति दिन

असेल आणि मध्य प्रदेश आणि

छत्तीसगडमध्ये सर्वात कमी २२१

लाभार्थ्यांसाठी वेतन दर निश्चित

दरांच्या तुलनेत मजुरीत सर्वाधिक

टक्के वाढ राजस्थानमध्ये झाली

वेतन २५५ रुपये प्रतिदिन निश्चित

करण्यात आले आहे, जे २०२२-

या योजनेंतर्गत मजुरांच्या वेतनात

गेल्या वर्षीच्या तुलनेत सुमारे

८ टक्क्यांनी वाढ करण्यात आली

आहे. गतवर्षी या दोन राज्यांमध्ये

दैनंदिन मजुरी २१० रुपये होती, ती

आता २२८ रुपये झाली आहे.

सरकारी कर्मचाऱ्यांना मिळणार मार्चेपासून वाढीव वेतन

बिहार आणि झारखंडमध्ये

सुधारित

केंद्र अधिसूचनेद्वारे त्यांच्या

रुपये प्रतिदिन असेल.

करू शकते. मागील

आहे. राजस्थानसाठी

२३ मध्ये २३१ रुपये होते.



कोटी रूपये असल्याचं सांगितलं. हिंदुजानं चॅलेंज मेकॅनिझम अंतर्गत बोली वाढवली

येत्या काही दिवसांत कर्ज आणखी महागणार? आरबीआय रेपो रेट वाढवण्याच्या तयारीत

नवी दिल्ली, दि. २६ (वृत्तसंस्था) : येत्या काही दिवसांत तुमचे घर किंवा वाहन कर्ज महाग होऊ शकते. पीटीआयच्या अहवालानुसार, रिझर्व्ह बँक ऑफ इंडिया ६ एप्रिल रोजी होणाऱ्या द्वि-मासिक पतधोरणात रेपो दरात ०.२५ टक्क्यांनी वाढ करू शकते. चलनवाढ ६ टक्क्यांच्या निर्धारित पातळीच्या वर आहे आणि यूएस फेडच्या आक्रमक भूमिकेच्या कारणास्तव आरबीआय रेपो दर वाढवण्याच्या तयारीत आहे.

रिझर्व्ह बँकेच्या चलन विषयक धोरण समितीची बैठक ३, ५ आणि ६ एप्रिल या तीन दिवशी होणार आहे. आर्थिक वर्ष २०२३-२४ साठी पहिले द्वि-मासिक चलनविषयक धोरण आणण्यापूर्वी विविध देशांतर्गत आणि जागतिक घटकांचा विचार केला जाईल. पुढील चलनविषयक धोरण तयार करताना समिती ज्या दोन गोष्टींवर सविस्तर चर्चा करेल, त्यात वाढलेली किरकोळ महागाई आणि विकसित देशांच्या मध्यवर्ती बँकांनी विशेषत: यूएस फेडरल रिझर्व्ह, युरोपियन सेंट्रल बँक आणि बँक ऑफ इंग्लंड यांनी घेतलेले अलीकडील निर्णय यांचा समावेश असेल. रिझर्व्ह बँक ऑफ इंडिया म्हणजेच आरबीआय मे २०२२ पासून बेंचमार्क दर वाढवत आहे. महागाई नियंत्रणात आणणे हा यामागील उद्देश आहे, ज्यावर प्रामुख्याने बाह्य घटकांचा प्रभाव आहे.

होती. यामुळे व्याज खर्चाच्या रूपात बँकांचं मोठं नुकसान होऊ शकतं. नुकत्याच सादर झालेल्या अर्थसंकल्पात ५ लाख रुपयांच्या वरच्या विमा उत्पादनांवर कर लावण्यात आला आहे. त्यामुळे रिलायन्स कॅपिटलचे मूल्यांकन आणखी घसरलंय. रिलायन्स कॅपिटलकडे रिलायन्स निप्पॉन लाइफ इन्शुरन्समध्ये ५१ टक्के आणि रिलायन्स जनरल इन्शुरन्समध्ये १०० टक्के हिस्सा आहे. टोरेंटच्या अपिलावर सर्वोच्च न्यायालयानं सर्व पक्षकारांना नोटीस बजावली आहे. ऑगस्टमध्ये या प्रकरणाची

## जाहिर सुचना

प्रक्रिया सुरू झाली होती.

सनावणी होणार आहे. दरम्यान, न्यायालयानं

बँकांना सेकंड चॅलेंज मेकॉनिज्म म्हणजेच

वाटाघाटीसाठी परवानगी दिली आहे. परंतु सर्व

काही टोरेंटच्या अपीलवरील अंतिम आदेशावर

अवलंबून असेल. यामुळेच आता कोणत्याही

बोलीदाराला यात अडकायचं नाही. त्यामुळे

एका प्रकारच्या कंपनीची ठरावाची प्रक्रिया

ठप्प झाली आहे. नोव्हेंबर २०२१ मध्ये ही

माझे अशिल (१) उदयं रघुराम शेट्टी आणि (२) सौ. रेणुका उदय शेट्टी हे फ्लॅट क्र. १० एकविर अपार्टमेट, नाहर रोड, मुलुंड पश्चिम मुंबर् ४०००८०. चे सध्याचे कायदेशीर मालक व ताबेकब्जेदार आहेत. सदर फ्लॅट त्यांर्न नोंदणीकृत करारनामा क्र. बदर १४ / ०४१६१ / २००९ दिनांक १७ जुन २००९ अन्वये मुळ मालक श्रीमती. भगवंती अभयराज यादव ज्या दिनांक ०५.०६.२००७ रोजी निधन पावल्य त्यांचे पती व कायदेशीर वारसदार श्री अभयराज मुनीलाल यादव, ह्यांचेकडुन विकत घेतलेला आहे

जर कोणत्याही इसमास सदर फ्लॅट बद्दल काही दावा, हिस्सा, वाद, अधिकार सांगावयाचा असल्यास त्यांनी तसे लेखी स्वरुपात पराव्यासहित. हि नोटीस प्रसिद्ध झालेपासन सात दिवसाचे आत कळवावे त्यानंतर आलेल्य दाव्यास, वादास माझे अशिल कायदेशीर रित्या बंधनकारक नसतील व सदर दाव कायदेशीररित्या ग्राह्य धरला जाणार नाही

दिनांक: २७.०३.२०२३

मुलुंड पश्चिम, मुंबई ४०००८०. मो. ९७७३१९०१२१ / ८३६९४७४२२५

#### मुलुंड, मुंबई.

गीता अ पाटील, ॲडव्होकेट हाय कोर्ट ५ साई ज्योती. रेशन ऑफीस जवळ

#### जाहीर सूचना

सचना याद्वारे देण्यात येते की, श्री. सुमीत स<mark>ंखाराम पारूळेकर</mark> हे फ्लॅट क्र. ए/१, तळ नजला, बिल्डींग **मानसरोवर सीएचएस लि** म्हणन जात बिल्डींग, जिमन धारक सर्व्हें के. १२२ हिस्सा क्र. १ (भाग)**, २, गाव तुळींज, तालूका** वसई, नालासोपारा (पू), जिल्हा पालघर मालक होते. पुढे सदर फ्लॅट श्री. सखाराम सिताराम पारूळेंब यांच्यादारे नोंदणीकरण करार विकीचे दि ३१ मे २००७ अंतर्गत खारेदी केला होता व सद थ्री. सखाराम सिताराम पारूळेकर यांचा मृत्यू दि. २ जुलै, २०१४ रोजी झाला होता त्यांच्या म संदेश सरवाराम पारूळेकर व श्री. समीत सखाराम पारूळेकर हे केवळ कायदेशीर वारस आहेत व सदर संदेश पारूळेकर यांनी नोंदणीकरण पारूळेकर यांच्या नावे नोंदणीकरण केले. पुढे पूर्वीचे मख्य करार जे सदर फ्लॅट संबंधात आहेत अर्थात करार दि. २० जुलै, १९९१ रोजी निरंजना एम. गांधी यांच्या नावे केले होते ते करार गहाळ झाले आहेत.

कोणाही व्यक्तीस सदर हस्तांतरण संबंधात वरील सदर दस्तावेजांमध्ये कोणत्याही स्वरूपातीत कोणतेही दावे, हक, अधिकार वा हितसंबंध असल्यास तसेच विक्री, भेट, भाडेकरार, वारसा अदलाबदल, गहाण, प्रभार, धारणाधिकार, न्यास ताबा. सविधाधिकार. जप्ती वा अन्य कार्ह असल्यास त्यांनी त्यांचे आक्षेप काही असल्यास लेखी स्वरूपात वकील मोन्सिला क्रॅस्टो यांना सद सूचनेच्या प्रसिद्धी तारखेपासून **७ दिवसांच्या** आत सचित करावे अन्यथा सदर व्यक्तींचे दावे कार्ह असल्यास ते अधित्यागीत व/वा परित्यागीत मानले जातील व सर्व इच्छा व हेतु गृहित धरले जाणा

वकील मोन्सिला कॅस्टो

चावरे फ्लॅट क्र. ए/१०२, हॉस्पिटलच्या वर नालासोपारा पश्चिम, ४०१ २०३ ठिकाण : मुंबई

#### जाहीर नोटीस

तमाम जनतेस जाहिर नोटीसेव्हारे कळविण्यात येत की, माझे अशिल **श्री. थॉमस नागराज तांडेल व श्री**. स्टेफी नागराज तांडेल तयः तर्षे राहणार रूम ४०२, चौथा मजला, ला पेटिट फ्लेवर कॉ. ऑप. सोसयटी, चर्च रोड, ऑरलेम, मार्वे रोड, मालाड (पश्चिम) मंबर्द ४०० ०६४ ही मिळकत माद्ये अशिल यांनी **श्री. रमेश डी. मनसुखनी व गोपी रमेश** मनसुखनी याच्याकडून दिनांक ११ / २ /२००३ रोजी दस्तक क्र. ५-०१०९९-२०२३ च्या करारनामा विकत घेतली. तसेच या मिळकतीचे मुल मालक **श्री** ऐगलो ई डिसोझा यांच्या कडून श्री. रमेश डी. मनसुखनी व गोपी रमेश मनसुखनी यांनी दिनांक २/६/१९९४ खरेदीखताने घेतली. अशिल याच्या कड़न दस्त दिनांक ११ / २ / २००३ रोजी दस्तक क्र. ५-०१०९९-२०२३ व १०९९/२००३ खरेदीखताने शेअर प्रमाणपत्र हा गहाळ झालेल आहे. वर नमद केली मिळकत माझे अशिल **श्री** थॉमस नागराज तांडेल व श्री. स्टेफी नागराज तांडेल यांच्या नावे आहे. वर नमृद केलेली मिळकतर मालक माझे अशिल आहे. तरी सदर मिळकतीक कोणाचाही हक्क, हितसबंध, गहाण, दान, बक्षिस तारण, कुळवहिवाट, वारसा. भाडेपटटा वहिवाट किवा अन्य स्वरूपाचा दावा असल्यास त्यांनी त्यार्च लेखी स्वरूपातील महिती योग्य कागदोपर्त्र पराव्यानिशी निम्नस्व स्वाक्षरीकर्ता यांच्याकडे १०१ धर्मराज अपार्टमेन्ट, गावदेवी मंदिर जवळ, गोडदेव गाव,भाईदर (पूर्व) ठाणे ४०१ १०५ येथे या सूचनेच्य प्रसिध्दीपासनच्या १४ दिवसाच्या आंत पाठवावी क दिलेल्या मुदतीत जर हरकत पोहचली नाही तर सद मिळकतीचा व्यवहार हरकत विरहित आणि विक्री योग्य आहे व हरकत असल्यास सोडन दिली आहे असे गृहित धरून माझे अशिल सदर मिळकतीचा व्यवहार पुर्ण करतील. नम्रता घरत (वावेकर) दिनांक: २७/०३/२०२३

## सरकारनं

सरकारच्या कर्मचाऱ्यांना सरकारनं मोठी भेट महागाई भत्त्यात वाढ केली आहे. दिवसांपासून

कर्मचारी या महागाई भत्त्याच्या प्रतीक्षेत होते. होळीपूर्वी सरकार त्याची घोषणा करेल, असं मानलं जात होतं. मात्र आर्थिक वर्षाच्या अखेरीस सरकारने केंद्रीय कर्मचाऱ्यांना ही भेट दिली आहे. शुक्रवारी झालेल्या केंद्रीय मंत्रिमंडळाच्या बैठकीत डीए वाढीची घोषणा करण्यात आली. केंद्र सरकारच्या कर्मचाऱ्यांच्या महागाई भत्त्यात ४ टक्क्यांनी वाढ करण्यात आली आहे. यासह ते आता ४२ टक्क्यांवर पोहोचला आहे. यापूर्वी तो ३८ टक्के होता. सरकार दर सहा महिन्यांनी महागाई भत्ता वाढवण्याची घोषणा करते.

महागाईच्या आधारावर डीए वाढवला जातो. केंद्रीय मंत्री अनुराग ठाकूर यांनी सांगितलं की, डीए वाढीसाठी सरकार १२,८१५ कोटी रुपये खर्च करणार आहे. ४ टक्क्यांच्या वाढीनंतर केंद्रीय देशातील ४७ लाख केंद्रीय कर्मचाऱ्यांना होणार आहे यासोबतच केंद्र सरकारच्या

झाली आहे. याचा फायदा देशातील ६९ लाख पेन्शनधारकांना होणार आहे. हे १ जानेवारी २०२३ पासून लागू झाले आहे. म्हणजे कर्मचारी व निवृत्ती वेतनधारकांना मार्च महिन्याच्या पगारासह जानेवारी व फेब्रुवारीची थकबाकी मिळणार आहे. महागाई भत्त्यात वाढ झाल्यानं आता कर्मचाऱ्यांना वाढीव पगार मिळणार आहे. समजा सध्या केंद्रीय कर्मचाऱ्याचा मूळ पगार १८,००० रुपये प्रति महिना आहे. ३८ टक्के डीएनुसार, त्यांना पूर्वी ६,८४० रुपये महागाई भत्ता मिळत होता. आता डीए ४ टक्क्यांनी वाढला आहे. १८,००० रुपयांच्या मूळ वेतनावर ही वाढ ७२० रुपये होईल. डीएमध्ये वाढ झाल्यामुळे, मूळ वेतन १८,००० रुपये असलेल्या कर्मचाऱ्याला आता ७,५६० रुपये महागाई भत्ता मिळेल.

याद्वारे असे जाहीर करण्यात येते की, माझे अशील श्री. अमेय सुधाकर जामसंडेकर हे फ्लॅट क्र ७०५, ७ वा ला मजला, बी विंग सहयाद्री को ऑप हौ. सोसायटी लिमिटेड, सदगुरु नग देवीपाडा, बोरीवली मुंबई ४०० ०६६ चे सर्वस्वीपणे मालक आहेत

तसे सदर फ्लॅट हा माझे अशीलांचे त्यांचे स्वर्गीय वडील श्री. सुधाकर भास्कर जामसंडेक यांनी विकत घेतलेला होता व माझ्या अशीलाचे वडील सुधाकर भास्कर जामसंडेकर हे ०४.०१.२०१५ रोजी मरण पावले आहेत त्यांच्या पश्चात सदर फ्लॅट च्या नॉमिनी या माझ्य अशीलाच्या आई समेधा सधाकर जामसंडेकर असल्याने सदर फ्लॅट चे शेअर सर्टीफिकेट व इतर कागद पत्रे ही समेधा सधाकर जामसंडेकर यांच्या करण्यात आली त्यानंतर समेधा सधाक जामसंडेकर या १७.११.२०१८ रोजी मरण पावल्या आहेत. तसेच माझ्या अशीलाच्या मयत आई वडिलांच्या पश्चात माझे अशील श्री अमेय सुधाक

नामसंडेकर व प्रथमेश सधाकर जामसंडेकर हे त्यांचे कायदेशीर वारस आहेत तसेच स्वर्गीय सुधाकर भास्कर जामसंडेकर व स्वर्गीय सुमेधा सुधाकर जामसंडेकर यांच्य

वारसांपैकी श्री. प्रथमेश सधाकर जामसंडेकर यांनी सदर फ्लॅट संदर्भातील सर्व हक्क. अधिकार हे नोंदणीकत हक्कसोड पत्रका द्वारे श्री. अमेय सधाकर जामसंडेकर यांच्या नावे केलेले आहेत सदर हक्कसोड पत्रकाचा नोंदणी क्रमांक ३५०७-२०२३ असा आहे जे सहदय्यम निबंधक बोरिवली २ यांच्या कार्यालयात नोंदणी करण्यात आला आहे. तरी कोणत्याही व्यक्तीस किंवा व्यक्तींना सदरह मालमत्तेच्या बाबतीत विक्री, गहाण, बोजा

बक्षीस, भाडेपट्टा, वहिवाट, वापर, ट्रस्ट, ताबा, वारसाहक्क, करार, तारण किंवा इतर कोणत्याही मार्गाने कोणत्याही प्रकारची मार्गणी किंवा हरकत किंवा तक्रार किंवा दावा असेल

सदरहु नोटीस प्रसिद्ध झालेल्या तारखेपासुन ७ [सात] दिवसांचे आत लेखी पुराव्यानिशी खाली दिलेल्या पत्त्यावर लेखी कळवावे किंवा प्रत्यक्ष संपर्क साधावा तसे न केल्यास कोणाचाही काही हक्क नाही किंवा कोणाचीही काही हरकत नाही असे समजण्यात येईल व त्या नंतर आलेल्या हरकती अथवा तक्रारींचा विचार केला जाणार नाही याची संबंधितानी नोंद घ्यावी. दिनांकः२७-०३-२०२३

> ॲड संदीप जी. पाटील पत्ता : ॲड उमेश पाटील ॲंड असोसिएट्स खोत चॉल, कुर्ला कोर्ट समोर, कुर्ला पश्चिम मुंबई 400070. मोबाइल नंबर

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ure that the bank account used for bidding is linked to iheir PAN. UPI - Now available in ASBA for Rlls applying through Registered Brokers, DPs & RTAs. Rlls also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked onlline trading, demat and bank account. Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the detaits given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 181 of the

Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document \*ASBA forms can be downloaded from the website of BSE SME \*List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Axis Bank Limited has been appointed as Sponsor Bank for the issue, in accordance with the requirements of the SEBI circular dated November 1. 2018, as amended. For UPI related queries, investors can contact NPGI at the toll free number-18001201740 and Mail Id-

In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the respective websites of the BRLM and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229(2) of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50.00% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company in consultation with the BRLM may allocate up to 60.00% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"). One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) ("Net QIB Portion"). Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15,00% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price, All Bidders, other than Anchor Investors, are required to participate in the Issue by mandatorily utilising the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 195 of the RHP.

Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue, Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For issue related grievance investors may contact: Share India Capital Services Private Limited - Mr. Anand Srivastava (+91-0120-4910000) (Email: info@shareindia.com) Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes notification dated February 13, 2020 and press release dated June 25, 2021

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "History and Certain Corporate Matters" beginning on page 82 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see "Material Contracts and Documents for Inspection" beginning on page 267 of the RHP.

LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 1,200.00 Lakhs divided into 1,20,00,000 Equity Shares of face value ₹ 10 each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 857.55 Lakhs divided into 85,75,500 Equity Shares of face value of ₹10 each. For details of the capital structure of our Company, see "Capital Structure" beginning on page 46 of the RHP

NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The initial signatories to the Memorandum of Association of our Company are Mr. Mohammad Quaim Sved and Mr. Kamal Verma who subscribed to 5000 equity shares of ₹ 10 each For details of the share capital history and capital structure of our Company see "Capital Structure" beginning on page 46 of the RHP. LISTING: The Equity Shares Issued through the Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"). In terms of the Chapter IX of the

SEBI (ICDR) Regulations, 2018 as amended from time to time, our Company has received "in-principle" approval letter dated March 24, 2023 from BSE Limited ("BSE") for using its name in the Offer Document for listing of our shares on the SME Platform of BSE. For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited ("BSE"). DISCLAIMER CLAUSE OF SEBI: Since this issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the RHP filed with SEBI. In terms of SEBI regulations, the SEBI shall not issue any observations on the observations on the offer document. Hence, there is no such specific disclaimer clause of SEBI. However, Investor may refer to the

DISCLAIMER CLAUSE OF BSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the Price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the

correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Page 179 for Disclaimer clause of BSE of Prospectus for the full text of the disclaimer clause pertaining to BSE GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must

rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on Page 18 of the Red Herring Prospectus.

LEAD MANAGERS TO THE ISSUE



**Share India** 

SHARE INDIA CAPITAL SERVICES PVT. LTD. Address: A-15, Sector-64, Noida – 201301, Uttar Pradesh, India Tel No.: +91-0120-4910000; Contact Person: Mr. Anand Srivastava Email: info@shareindia.com; Website: www.shareindia.com SEBI Registration No.: INM000012537

REGISTAR TO THE ISSUE

## **LINK**Intime

Address: 451 Krishna Anra Business Square, Netaii Subhash Place, Pitampura, Delhi, 110034 Tel No: +91 810 811 4949; Contact Person: Mr. Shanti Gopalkrishnan Email: exhiconevents.ipo@linkintime.co.in; Website: www.linkintime.co.in SEBI Registration No.: INR000004058

COMPANY SECRETARY AND COMPLIANCE OFFICER

Mr. Abhishek Jain Exhicon Events Media Solutions Limited 103. Crystal Paradise. DS Road, off Veera Desai Road, Andheri (W) Mumbai – 400053. India.

Tel: 1800 258 8103; Email: cs@exhiconevents.in; Website: https://exhicongroup.com/

Investors can contact the Compliance Officer or the Book Running Lead Manager or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc. All complaints, queries or comments received by Stock Exchange/SEBI shall be forwarded to the Book Running Lead Manager, who shall respond to the same

AVAILABILITY OF THE RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the "Risk Factors" beginning on page 18 of the Red Herring Prospectus will be made available on the website of SEBI at www.sebi.gov.in and is available on the websites of the

BRLM, Share India Capital Services Pvt. Ltd. at www.shareindia.com and the websites of the Stock Exchanges, for BSE at www.bseindia.com. AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of Company, EXHICON EVENTS MEDIA SOLUTIONS LIMITED: Tel: +011-44796732; BRLM: Share India Capital Services Pvt. Ltd., Tel: +91-8097538188; Syndicate Members as mentioned in the RHP and at selected locations of Sub-Syndicate Members, Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges and

BANKER TO THE ISSUE & SPONSOR BANK: Axis Bank Limited.

Place: Mumba Date: March 25, 2023

UPI: Retail Individual Bidders can also Bid through UPI Mechanism All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

For EXHICON EVENTS MEDIA SOLUTIONS LIMITED

On behalf of the Board of Directors

Company Secretary & Compliance Officer

Disclaimer: Exhicon Events Media Solutions Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Mumbai on March 24, 2023 there after with SEBI and the Stock Exchange. The RHP is available on the website of BSE SME at https://www.bsesme.comand is available on the websites of the BRLM at www.shareindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 18 of the Red Herring Prospectus

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities Act of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United Stares in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States

THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA



EXHICON Exhibitions . Events . Media

# **EXHICON EVENTS MEDIA SOLUTIONS LIMITED**

Our Company was originally incorporated on September 26, 2010 as 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited' and fresh Certificate of Incorporation dated January 2, 2023 was issued by Registrar of Companies, Mumbai. The Corporate Identification Number of our Company is U74990MH2010PLC208218.

Registered Office: 103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai City, Maharshtra 400053, India. Tel; +91-8097538188, Website: https://exhicongroup.com/, E-mail: cs@exhiconevents.in; Company Secretary and Compliance Officer: Mr. Abhishek Jain

## PROMOTERS: MR. MOHAMMAD QUAIM SYED AND MS. PADMA MISHRA

## THE ISSUE

INITIAL PUBLIC ISSUE OF UP TO 33,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF [.] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF [•] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO [•] LAKHS ("ISSUE / OFFER"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO [•] LAKHS FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE SHALL CONSTITUTE 27.79% AND 25.01% RESPECTIVELY, OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, RESPECTIVELY.

> QIB PORTION: NOT MORE THAN 50% OF THE NET OFFER NON-INSTITUTIONAL PORTION: NOT LESS THAN 15% OF THE NET OFFER RETAIL PORTION: NOT LESS THAN 35% OF THE NET OFFER MARKET MAKER PORTION: 3,30,000 EQUITY SHARES OR 10% OF THE ISSUE

## PRICE BAND: ₹ 61 TO ₹ 64 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE FLOOR PRICE IS 6.10 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 6.40 TIMES THE FACE VALUE OF THE EQUITY SHARES

## BIDS CAN BE MADE FOR A MINIMUM OF 2000 EQUITY SHARES AND IN MULTIPLES OF 2000 EQUITY SHARES THEREAFTER

## RISKS TO INVESTORS:

- Our Company operates in the business of event management, exhibitions, trade fairs, promotions etc. which involves a substantial degree of risk, including as a result of Changing laws, rules and regulations and legal uncertainties, including adverse application of tax laws and regulations.
- Our Company is providing services worldwide as one stop solution to cater the requirement of event Management. Expansion into new markets, including in India and overseas, subjects us to various challenges, including those relating to our lack of familiarity with the culture, legal regulations and economic conditions of these new regions, language barriers, difficulties in staffing and managing such operations, and the lack of brand recognition and reputation in such regions. The risks involved in entering new geographic markets and expanding operations, may be higher than expected, and we may face significant competition in such markets.
- Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For further details please refer Chapter- "Risk Factors" on page no. 18 of Red Herring Prospectus.
- The Price/ Earnings ratio based on Basic & Diluted EPS for period ended September 30, 2022 based on the enhanced Capital Structure is 11.68 of the company at the upper end of the Price Band is ₹ 64.
- Weighted Average Return on Net worth for Fiscals 2022, 2021 and, 2020 is -55.08%.

## **BID/ISSUE PROGRAMME**

## **ISSUE OPENS TODAY**

## **ISSUE CLOSES ON: APRIL 05, 2023**

\*\*Our Company in consultation with the BRLM may consider closing the Bid/Issue Period for QIBs one Working Day prior to the Bid/Issue Closing Date in accordance with the SEBI ICDR Regulations.

Simple, Safe, Smart way of Application- Make use of it!!!

\*Applications Supported by Blocked Amount ("ASBA") is a better way of applying to issues by simply blocking the fund in the bank account. Investors can avail the same. For further details, check section on ASBA. Mandatory in public issues from January 01, 2016. No cheque will be accepted.

UPI-Now available in ASBA for Retail Individual Investors (RII)\*\*

investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors and also please refer to the section "Issue Procedure" beginning on page 195 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.

ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For issue related grievance investors may contact: Share India Capital Services Private Limited - Mr. Anand Srivastava (+91-0120-4910000) (Email: info@shareindia.com)

\*ASBA forms can be downloaded from the website of BSE SME \*\*List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Axis Bank Limited has been appointed as Sponsor Bank for the issue, in accordance with the requirements of the SEBI circular dated November 1. 2018, as amended. For UPI related queries, investors can contact NPGI at the toll free number-18001201740 and Mail Id

In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the respective websites of the BRLM

and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable. The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229(2) of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50.00% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company in consultation with the BRLM may allocate up to 60.00% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"), One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds. ption or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) ("Net QIB Portion"). Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders, other than Anchor Investors, are required to participate in the Issue by mandatorily utilising the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts, Anchor Investors are not

Bidders/Applicants should ensure that DP ID. PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form, The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes notification dated February 13, 2020 and press

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "History and Certain Corporate Matters" beginning on page 82 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see "Material Contracts and Documents for Inspection" beginning on page 266 of the RHP. LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 1,200.00 Lakhs divided into 1,20,00,000 Equity Shares of face value ₹ 10 each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 857.55 Lakhs divided into 85,75,500

Equity Shares of face value of ₹ 10 each. For details of the capital structure of our Company, see "Capital Structure" beginning on page 46 of the RHP. NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The initial signatories to the Memorandum of Association of our Company are Mr. Mohammad Quaim Syed and Mr. Kamal Verma who subscribed to 5000 equity shares of ₹ 10 each.

For details of the share capital history and capital structure of our Company see "Capital Structure" beginning on page 46 of the RHP. LISTING: The Equity Shares Issued through the Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"). In terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time, our Company has received "in-principle" approval letter dated March 24, 2023 from BSE Limited ("BSE") for using its name in the Offer Document for listing of our shares on the SME Platform of BSE. For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited ("BSE")

DISCLAIMER CLAUSE OF SEBI: Since this issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the RHP filed with SEBI. In terms of SEBI regulations, the SEBI shall not issue any observations on the observations on the offer document. Hence, there is no such specific disclaimer clause of SEBI. However, Investor may refer to the entire Disclaimer Clause of SEBI beginning on Page 175 of the RHP.

DISCLAIMER CLAUSE OF BSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the Price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Page 179 for Disclaimer clause of BSE of Prospectus for the full text of the disclaimer clause pertaining to BSE.

GENERAL RISKS: Investments in equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on Page 18 of the Red Herring Prospectus.

LEAD MANAGERS TO THE ISSUE

permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 195 of the RHP.



Address: A-15, Sector-64, Noida – 201301, Uttar Pradesh, India. Tel No.: +91-0120-4910000; Contact Person: Mr. Anand Srivastava Email: info@shareindia.com; Website: www.shareindia.com SEBI Registration No.: INM000012537

**LINK**Intime

Link Intime India Private Limited Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi, 110034 Tel No: +91 810 811 4949; Contact Person: Mr. Shanti Gopalkrishnan Email: exhiconevents.ipo@linkintime.co.in: Website: www.linkintime.co.in SEBI Registration No.: INR000004058

REGISTAR TO THE ISSUE

Mr. Abhishek Jain

**Exhicon Events Media Solutions Limited** 

103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai - 400053, India. Tel: 1800 258 8103; Email: cs@exhiconevents.in; Website: https://exhicongroup.com/

Investors can contact the Compliance Officer or the Book Running Lead Manager or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc. All complaints, queries or comments received by Stock Exchange/SEBI shall be forwarded to the Book Running Lead Manager, who shall respond to the same.

AVAILABILITY OF THE RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the "Risk Factors" beginning on page 18 of the Red Herring Prospectus before applying in the Issue. A copy of the Red Herring Prospectus will be made available on the website of SEBI at www.sebi.gov.in and is available on the websites of the BRLM, Share India Capital Services Pvt. Ltd. at www.shareindia.com and the websites of the Stock Exchanges, for BSE at www.bseindia.com. AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of Company, EXHICON EVENTS MEDIA SOLUTIONS LIMITED: Tel: +91-8097538188; Syndicate Members as mentioned in the RHP and at selected locations of Sub-Syndicate Members, Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges and

BANKER TO THE ISSUE & SPONSOR BANK: Axis Bank Limited.

UPI: Retail Individual Bidders can also Bid through UPI Mechanism.

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

For EXHICON EVENTS MEDIA SOLUTIONS LIMITED On behalf of the Board of Directors

Disclaimer: Exhicon Events Media Solutions Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Mumbai on March 24, 2023 there after with SEBI and the

Stock Exchange. The RHP is available on the website of BSE SME at https://www.bsesme.comand is available on the websites of the BRLM at www.shareindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors"

beginning on page 18 of the Red Herring Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 Z and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States.

financialem epar.in

Place: Mumbai

Date: March 30, 2023









THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES



## **EXHICON EVENTS MEDIA SOLUTIONS LIMITED**

Registered Office: 103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai City, Maharshtra 400053, India. Tel: +91- 8097538188, Website:

#### PROMOTERS: MR. MOHAMMAD QUAIM SYED AND MS. PADMA MISHRA

#### THE ISSUE

INITIAL PUBLIC ISSUE OF UP TO 33,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO [●] LAKHS ("ISSUE / OFFER"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO [●] LAKHS FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE SHALL CONSTITUTE 27.79% AND 25.01% RESPECTIVELY, OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, RESPECTIVELY.

> QIB PORTION: NOT MORE THAN 50% OF THE NET OFFER NON-INSTITUTIONAL PORTION: NOT LESS THAN 15% OF THE NET OFFER **RETAIL PORTION: NOT LESS THAN 35% OF THE NET OFFER** MARKET MAKER PORTION: 3,30,000 EQUITY SHARES OR 10% OF THE ISSUE

### PRICE BAND: ₹ 61 TO ₹ 64 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE FLOOR PRICE IS 6.10 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 6.40 TIMES THE FACE VALUE OF THE EQUITY SHARES BIDS CAN BE MADE FOR A MINIMUM OF 2000 EQUITY SHARES AND IN MULTIPLES OF 2000 EQUITY SHARES THEREAFTER

#### **RISKS TO INVESTORS:**

- Our Company operates in the business of event management, exhibitions, trade fairs, promotions etc. which involves a substantial degree of risk, including as a result of Changing laws, rules and regulations and legal uncertainties, including adverse application of tax laws and regulations.
- Our Company is providing services worldwide as one stop solution to cater the requirement of event Management. Expansion into new markets, including in India and overseas, subjects us to various challenges, including those relating to our lack of familiarity with the culture, legal regulations and economic conditions of these new regions, language barriers, difficulties in staffing and managing such operations, and the lack of brand recognition and reputation in such regions. The risks involved in entering new geographic markets and expanding operations, may be higher than expected, and we may face significant competition in such markets.
- Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For further details please refer Chapter- "Risk Factors" on page no. 18 of Red Herring Prospectus.
- The Price/ Earnings ratio based on Basic & Diluted EPS for period ended September 30, 2022 based on the enhanced Capital Structure is 11.68 of the company at the upper end of the Price Band is ₹64.
- Weighted Average Return on Net worth for Fiscals 2022, 2021 and, 2020 is -55.08%.

#### **BID/ISSUE PROGRAMME**

### **ISSUE OPENS TODAY**

## **ISSUE CLOSES ON: APRIL 05, 2023**

#### Simple, Safe, Smart way of Application- Make use of it!!!

#### UPI-Now available in ASBA for Retail Individual Investors (RII)\*

Investors are required to ensure that the bank account used for bidding is linked to heir PAN. UPI - Now available in ASBA for Rlls applying through Registered Brokers, DPs & RTAs. Rlls also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investors. For details on the ASBA and the UPI process, please refer to the detaits given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 195 of the

Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Docume \*ASBA forms can be downloaded from the website of BSE SME \*\*List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Axis Bank Limited has been appointed as Sponsor Bank for the issue, in accordance with the requirements of the SEBI circular dated November 1. 2018, as amended. For UPI related queries, investors can contact NPGI at the toll free number-18001201740 and Mail Idipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For issue related grievance investors may contact: Share India Capital Services Private Limited - Mr. Anand Srivastava (+91-0120-4910000) (Email: info@shareindia.com)

In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the respective websites of the BRLM

and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable. The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229(2) of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50.00% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company in consultation with the BRLM may allocate up to 60.00% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"). One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) ("Net QIB Portion"). Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. Further, Equity Shares will be allocated on a proportionate basis to Eliqible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price. All Bidders, other than Anchor Investors, are required to participate in the Issue by mandatorily utilising the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will

be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 195 of the RHP. Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN, DPID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk.

Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes notification dated February 13, 2020 and press release dated June 25, 2021.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "History and Certain Corporate Matters" beginning on page 82 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see "Material Contracts and Documents for Inspection" beginning on page 266 of the RHP.

LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 1,200.00 Lakhs divided into 1,20,00,000 Equity Shares of face value ₹ 10 each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 857.55 Lakhs divided into 85,75,500 Equity Shares of face value of ₹10 each. For details of the capital structure of our Company, see "Capital Structure" beginning on page 46 of the RHP.

NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The initial signatories to the Memorandum of Association of our Company are Mr. Mohammad Quaim Syed and Mr. Kamal Verma who subscribed to 5000 equity shares of ₹ 10 each. For details of the share capital history and capital structure of our Company see "Capital Structure" beginning on page 46 of the RHP.

LISTING: The Equity Shares Issued through the Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"). In terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time, our Company has received "in-principle" approval letter dated March 24, 2023 from BSE Limited ("BSE") for using its name in the Offer Document for listing of our shares on the SME Platform of BSE. For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited ("BSE").

DISCLAIMER CLAUSE OF SEBI: Since this issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the RHP filed with SEBI. In terms of SEBI regulations, the SEBI shall not issue any observations on the observations on the offer document. Hence, there is no such specific disclaimer, clause of SEBI. However, Investor may refer to the entire Disclaimer Clause of SEBI beginning on Page 175 of the RHP. DISCLAIMER CLAUSE OF BSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be

deemed or construed that the contents of the Prospectus or the Price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Page 179 for Disclaimer clause of BSE of Prospectus for the  $full \ text \ of \ the \ disclaimer \ clause \ pertaining \ to \ BSE.$ GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the

risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India quarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on Page 18 of the Red Herring Prospectus.

LEAD MANAGERS TO THE ISSUE



SHARE INDIA CAPITAL SERVICES PVT. LTD. Tel No.: +91-0120-4910000: Contact Person: Mr. Anand Srivastava Email: info@shareindia.com; Website: www.shareindia.com SEBI Registration No.: INM000012537

## **LINK**Intime

Link Intime India Private Limited

Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi, 110034 Tel No: +91 810 811 4949: Contact Person: Mr. Shanti Gopalkrishnar Email: exhiconevents.jpo@linkintime.co.in; Website: www.linkintime.co.in SEBI Registration No.: INR000004058

COMPANY SECRETARY AND COMPLIANCE OFFICER Mr. Abhishek Jain

103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai – 400053, India.

Tel: 1800 258 8103; Email: cs@exhiconevents.in; Website: https://exhicongroup.com/

Investors can contact the Compliance Officer or the Book Running Lead Manager or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc. All complaints, queries or comments received by Stock Exchange/SEBI shall be forwarded to the Book Running Lead Manager, who shall respond to the same.

AVAILABILITY OF THE RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus will be made available on the website of SEBI at www.sebi.gov.in and is available on the websites of the BRLM, Share India Capital Services Pvt. Ltd. at www.shareindia.com and the websites of the Stock Exchanges, for BSE at www.bseindia.com.

AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of Company, EXHICON EVENTS MEDIA SOLUTIONS LIMITED: Tel: +91-8097538188; Syndicate Members as mentioned in the RHP and at selected locations of Sub-Syndicate Members, Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges and

BANKER TO THE ISSUE & SPONSOR BANK: Axis Bank Limited.

Place: Mumba Date: March 30, 2023

UPI: Retail Individual Bidders can also Bid through UPI Mechanism. All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

For EXHICON EVENTS MEDIA SOLUTIONS LIMITED

On behalf of the Board of Directors

Disclaimer: Exhicon Events Media Solutions Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Mumbai on March 24, 2023 there after with SEBI and the Stock Exchange. The RHP is available on the website of BSE SME at https://www.bsesme.comand is available on the websites of the BRLM at www.shareindia.com. Any potential investors should note that investreent in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" and the sec

beginning on page 18 of the Red Herring Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities Act, 1933 = Securities Act of 1935, as amended or any state securities and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registeration requirements of the Securities Act, 1933

and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United Stares in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.



THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA.



## **EXHICON EVENTS MEDIA SOLUTIONS LIMITED**

#### PROMOTERS: MR. MOHAMMAD QUAIM SYED AND MS. PADMA MISHRA

#### THE ISSUE

INITIAL PUBLIC ISSUE OF UP TO 33,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF [•] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO [•] LAKHS ("ISSUE / OFFER"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO [•] LAKHS FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE SHALL CONSTITUTE 27.79% AND 25.01% RESPECTIVELY, OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, RESPECTIVELY.

> QIB PORTION: NOT MORE THAN 50% OF THE NET OFFER NON-INSTITUTIONAL PORTION: NOT LESS THAN 15% OF THE NET OFFER RETAIL PORTION: NOT LESS THAN 35% OF THE NET OFFER MARKET MAKER PORTION: 3,30,000 EQUITY SHARES OR 10% OF THE ISSUE

## PRICE BAND: ₹ 61 TO ₹ 64 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE FLOOR PRICE IS 6.10 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 6.40 TIMES THE FACE VALUE OF THE EQUITY SHARES BIDS CAN BE MADE FOR A MINIMUM OF 2000 EQUITY SHARES AND IN MULTIPLES OF 2000 EQUITY SHARES THEREAFTER

#### **RISKS TO INVESTORS:**

- Our Company operates in the business of event management, exhibitions, trade fairs, promotions etc. which involves a substantial degree of risk, including as a result of Changing laws, rules and regulations and legal uncertainties, including adverse application of tax laws and regulations.
- Our Company is providing services worldwide as one stop solution to cater the requirement of event Management. Expansion into new markets, including in India and overseas, subjects us to various challenges, including those relating to our lack of familiarity with the culture, legal regulations and economic conditions of these new regions, language barriers, difficulties in staffing and managing such operations, and the lack of brand recognition and reputation in such regions. The risks involved in entering new geographic markets and expanding operations, may be higher than expected, and we may face significant competition in such markets.
- Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For further details please refer Chapter- "Risk Factors" on page no. 18 of Red Herring Prospectus.
- The Price/ Earnings ratio based on Basic & Diluted EPS for period ended September 30, 2022 based on the enhanced Capital Structure is 11.68 of the company at the upper end of the Price Band is ₹ 64.
- Weighted Average Return on Net worth for Fiscals 2022, 2021 and, 2020 is -55.08%.

#### **BID/ISSUE PROGRAMME**

### **ISSUE OPENS TODAY**

## **ISSUE CLOSES ON: APRIL 05, 2023**

**ASBA\*** | Simple, Safe, Smart way of Application- Make use of it!!!

\*Applications Supported by Blocked Amount ("ASBA") is a better way of applying to issues by simply blocking the fund in the bank account. Investors can avail the same. For further details, check section on ASBA. Mandatory in public issues from January 01, 2016. No cheque will be accepted.

UPI-Now available in ASBA for Retail Individual Investors (RII)\*\*

Investors are required to ensure that the bank account used for bidding is linked to iheir PAN. UPI - Now available in ASBA for Rlls applying through Registered Brokers, DPs & RTAs. Rlls also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the detaits given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 195 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document. \*ASBA forms can be downloaded from the website of BSE SME

\*\*List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Axis Bank Limited has been appointed as Sponsor Bank for the issue, in accordance with the requirements ot the SEBI circular dated November 1. 2018, as amended. For UPI related queries, investors can contact NPGI at the toll free number-18001201740 and Mail Idipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For issue related grievance investors may contact: Share India Capital Services Private Limited - Mr. Anand Srivastava (+91-0120-4910000) (Email: info@shareindia.com)

In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the respective websites of the BRLM and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229(2) of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50.00% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company in consultation with the BRLM may allocate up to 60.00% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"). One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) ("Net QIB Portion"). Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15,00% of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Offer shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids received from them at or above the Offer Price, All Bidders, other than Anchor Investors, are required to participate in the Issue by mandatorily utilising the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBAAccount (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" on page 195 of the RHP.

. Bidders/Applicants should ensure that DP ID, PAN and the Client ID and UPI ID (for UPI Bidders bidding through UPI Mechanism) are correctly filled in the Bid cum Application Form. The DP ID, PAN and Client ID provided in the Bid cum Application Form should match with the DP ID, PAN, Client ID and UPI ID available (for UPI Bidders bidding through the UPI Mechanism) in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active. Bidders/Applicants should note that on the basis of the PAN. DP ID and Client ID as provided in the Bid cum Application Form, the Bidder/Applicant may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidder/Applicant as available on the records of the depositories. These Demographic Details may be used, among other things, for giving Allotment Advice or unblocking of ASBA Account or for other correspondence(s) related to the Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Bidders/Applicants' sole risk

Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes notification dated February 13, 2020 and press release dated June 25, 2021.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AS REGARDS ITS OBJECTS: For information on the main objects of our Company, investors are requested to see "History and Certain Corporate Matters" beginning on page 82 of the RHP. The Memorandum of Association of our Company is a material document for inspection in relation to the Offer. For further details, see "Material Contracts and Documents for Inspection" beginning on page 266 of the RHP.

LIABILITY OF THE MEMBERS OF OUR COMPANY: Limited by shares

AMOUNT OF SHARE CAPITAL OF OUR COMPANY AND CAPITAL STRUCTURE: As on the date of the RHP, the authorised share capital of our Company is ₹ 1,200.00 Lakhs divided into 1,20,00,000 Equity Shares of face value ₹ 10 each. The issued, subscribed and paid-up Equity share capital of our Company is ₹ 857.55 Lakhs divided into 85.75.500 Equity Shares of face value of ₹10 each. For details of the capital structure of our Company, see "Capital Structure" beginning on page 46 of the RHP.

NAMES OF THE INITIAL SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: The initial signatories to the Memorandum of Association of our Company are Mr. Mohammad Quaim Syed and Mr. Kamal Verma who subscribed to 5000 equity shares of ₹10 each For details of the share capital history and capital structure of our Company see "Capital Structure" beginning on page 46 of the RHP.

LISTING: The Equity Shares Issued through the Red Herring Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE SME"). In terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time, our Company has received "in-principle" approval letter dated March 24, 2023 from BSE Limited ("BSE") for using its

name in the Offer Document for listing of our shares on the SME Platform of BSE. For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited ("BSE"). DISCLAIMER CLAUSE OF SEBI: Since this issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the RHP filed with SEBI. In terms of SEBI regulations the SEBI shall not issue any observations on the observations on the offer document. Hence, there is no such specific disclaimer clause of SEBI. However, Investor may refer to the entire Disclaimer Clause of SEBI beginning on Page 175 of the RHP.

DISCLAIMER CLAUSE OF BSE (the Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the Price at which the equity shares are offered has been cleared, solicited or approved by BSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to the Page 179 for Disclaimer clause of BSE of Prospectus for the full text of the disclaimer clause pertaining to BSE.

GENERAL RISKS: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the

risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares offered in the Issue have neither been recommended nor approved by Securities and Exchange Board of India nor does Securities and Exchange Board of India guarantee the accuracy or adequacy of the Red Herring Prospectus. Specific attention of the investors is invited to the section titled "Risk Factors" beginning on Page 18 of the Red Herring Prospectus.

LEAD MANAGERS TO THE ISSUE



SHARE INDIA CAPITAL SERVICES PVT. LTD Address: A-15, Sector-64, Noida – 201301, Uttar Pradesh, India. Tel No.: +91-0120-4910000; Contact Person: Mr. Anand Srivastava ail: info@shareindia.com; Website: www.shareindia.com SEBI Registration No.: INM000012537

REGISTAR TO THE ISSUE

**LINK** Intime Link Intime India Private Limited

Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi, 110034 Tel No: +91 810 811 4949; Contact Person: Mr. Shanti Gopalkrishnan ail: exhiconevents.ipo@linkintime.co.in; Website: www.linkintime.co.in SEBI Registration No.: INR000004058

COMPANY SECRETARY AND COMPLIANCE OFFICER Mr. Abhishek Jain

**Exhicon Events Media Solutions Limited** 103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai - 400053, India

Tel: 1800 258 8103; Email: cs@exhiconevents.in; Website: https://exhicongroup.com/

Investors can contact the Compliance Officer or the Book Running Lead Manager or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc. All complaints, queries or comments received by Stock Exchange/SEBI shall be forwarded to the Book Running Lead Manager, who shall respond to the same

AVAILABILITY OF THE RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the "Risk Factors" beginning on page 18 of the Red Herring Prospectus will be made available on the website of SEBI at www.sebi.gov.in and is available on the websites of the BRLM. Share India Capital Services Pvt. Ltd. at www.shareindia.com and the websites of the Stock Exchanges, for BSE at www.bseindia.com AVAILABILITY OF BID CUM APPLICATION FORM: Bid cum Application Form can be obtained from the Registered Office of Company, EXHICON EVENTS MEDIA SOLUTIONS LIMITED: Tel: +91-8097538188; Syndicate Members as mentioned in the RHP and at selected locations of Sub-Syndicate Members, Registered Brokers, SCSBs, Designated RTA Locations and Designated CDP Locations for participating in the Offer. Bid cum Application Forms will also be available on the websites of the Stock Exchanges at www.bseindia.com and at all the Designated Branches of SCSBs, the list of which is available on the websites of the Stock Exchanges and

BANKER TO THE ISSUE & SPONSOR BANK: Axis Bank Limited UPI: Retail Individual Bidders can also Bid through UPI Mechanism

All capitalised terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus

For EXHICON EVENTS MEDIA SOLUTIONS LIMITED On behalf of the Board of Directors

Place: Mumbai Date: March 30, 2023

Company Secretary & Compliance Officer

Disclaimer: Exhicon Events Media Solutions Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Mumbai on March 24, 2023 there after with SEBI and the Stock Exchange. The RHP is available on the website of BSE SME at https://www.bsesme.comand is available on the websites of the BRLM at www.shareindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" and the same involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" and the same involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" and the same involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" and the same involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" and the same involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" and the same involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" and the same involves a high degree of risk and for details relating to the same involves and the same beginning on page 18 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United Stares in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States

## २ रुपये शेअर असलेली कंपनी खरेदीसाठी अंबानी-अदानी आमने-सामने; कोट्यवधी रुपयांचे आहे कर्ज!

नवी दिल्ली, दि. ११ (वृत्तसंस्था) : जगातील श्रीमंत व्यक्तींच्या यादीत असलेले दोन दिग्गज उद्योजक मकेश अंबानी आणि गौतम अदानी कंपनीच्या खरेदीसाठी आमने-सामने आल्याचे सांगितले जात आहे. रिलायन्स समह आणि अदानी समृह एका कंपनीच्या खरेदीसाठी इच्छुक असुन, या कंपनीच्या अधिग्रहणासाठी तब्बल ४९ कंपन्या स्पर्धेत असल्याचे सांगितले जात आहे. या कंपनीचा शेअर २ रुपयांवर व्यवहार असन, अंबानी-अदानी यांचे नाव अधिग्रहणाच्या यादीत आल्यानंतर या कंपनीच्या शेअरला अप्पर सर्किट लागल्याचे सांगितले जात आहे. कोट्यवधी रुपयांचे कर्ज असलेल्या प्यूचर रिटेलच्या मालमत्ता ताब्यात घेण्यासाठी रिलायन्स

पश्चिम रेल्वे

ओपीडी विभाग

कामांची सधारणा

विभागीय रेल्वे व्यवस्थापक (डब्ल्युए)

अभि. विभाग, मुंबई सेंट्रल, मुंबई ४००

BCT/23-24/06

10.04.2023 मागवीत आहेत. कार्य व

ठिकाण : मुंबई सेंट्रल - जगजीवन राग्

रुग्णालय - जगजीवन राम रुग्णाल

ओपीडी कार्य उर्वरित कार्य व अन्य व

क्वार्टर्सची संरचनात्मक दुरुस्ती

सुधारणा. कामाचे अंदाजित मूल्य

रु. २५३९००, सादरीकरणाची तारीखा

विळ : दि. ०४.०५.२०२३ रोजी दु. ३.०

पर्यंत. उघडण्याची तारीखा व वेळ

दि. ०४.०५.२०२३ रोजी ३.३० वा

विस्तृत कामाचे स्वरूप, निविदा दस्तावेज

मल्य (नापरतावा), इरठे, पात्रता अर्हता

कामाचे तत्सम स्वरूप, विस्तृत निविदा अर्ट

यांकरिता कृपया www.ireps.gov.ir

ला भेट द्यावी. हस्ते प्रस्तावांवर विचार केल

२.०७,८६,७४७.११, इरठे

ई-निविदा

वा

date

रेल्वे.



रिटेल, जिंदाल पॉवर आणि अदानी समहासह इतर कंपन्या आखाड्यात उतरल्या आहेत. एकूण ४९ कंपन्यांनी पयुचर रिटेलच्या मालमत्ता खरेदीस इच्छक असल्याचे इरादापत्र सादर केले आहे.बिग बझार, फुड बझार, इझी डे आणि फुडहॉल अशा नावांनी देशभरात ४३० शहरांमध्ये एके काळी

१,५०० हन अधिक विक्री दालनांची साखळी विणणाऱ्या किशोर बियाणी प्रवर्तित फ्युचर रिटेलच्या दिवाळखोरीची प्रक्रिया सध्या 'नादारी व दिवाळखोरी संहिते'नसार सरू आहे. रिलायन्स इंडस्टीज लिमिटेडच्या किराणा व्यवसायातील कंपनी रिलायन्स रिटेल व्हेंचर्स आणि अदानी एअरपोर्ट होल्डिंग्ज व फ्लेमिंगो समूह यांनी संयुक्त भागीदारीत स्थापित केलेली कंपनी पुन्हा एकदा पयुचर रिटेलच्या मालमत्ता खरेदीसाठी इच्छुक असल्याचा अर्ज सादर केला आहे. फ्युचर रिटेलच्या कर्जदात्या बँका आणि अन्य देणेकऱ्यांनी कंपनीच्या मालमत्ता विभागृन त्यांच्या विक्रीसाठी पुन्हा बोली मागवल्या होत्या. पयुचर रिटेलच्या कर्जदात्यांनी २३ मार्च रोजी पुन्हा नव्याने अर्ज मागवण्याचा निर्णय घेतला.

## पिकांना अवकाळीचा फटका, बसणार महागाइचा

गारपीट आणि पावसामुळे आवक घटणार

नवी दिल्ली, दि. ११ (वत्तसंस्था): देशात अनेक राज्यांमध्ये अवकाळी पाऊस आणि गारपिटीचा आहे. याचा सर्वांत मोठा फटका रब्बी पिकांना झाला आहे. त्यातच स्कायमेट या खासगी हवामान संस्थेने यावेळी मान्सून सरासरीपेक्षा राहणार अंदाज वर्तविला आहे. तसे झाल्यास उत्पादनात घट होऊ शकते आणि त्यामुळे येणाऱ्या काळात किमती आकाशाला

भिडण्याचा अंदाज

करण्यात येत आहे. परिणामी महागाई वाढण्याची भीती व्यक्त करण्यात आली आहे. फेब्रुवारी आणि मार्च महिन्यात महाराष्ट्रासह युपी, मध्य पंजाब. आदी राज्यांमध्ये अवकाळी पावसाने तडाखा दिला. त्यामुळे रब्बी पिकांचे मोठे नुकसान झाले आहे. यापूर्वी ऑक्टोबर आणि नोव्हेंबरमध्ये झालेल्या पावसाने ऊस, कांदा आणि पिकांचेही कापसासारख्या

नुकसान केले होते. त्याचा

परिणाम आता दिसत आहे. या पिकांचे उत्पादन घटले असून, आवक घटू लागली आहे. आता झालेल्या पावसामुळे कांद्याचे उत्पादन सुमारे २५ ते ३० टक्क्यांनी घटण्याचा अंदाज आहे.

२० टक्के गव्हाच्या पिकाचे नकसान

त्याचा अंदाज ३ टक्के नुकसान झाले मोहरीचे

३० टक्के फटका कांदा उत्पादनाला बसण्याची शक्यता

#### पश्चिम रेल्वे विद्यत कार्य

डीवाय. सीईई/सी/आरटीएम ई-निविदा सूचना क्र. EL-C-RTM 2023-01-T मागवीत आहेत. कामा<del>च</del>े विवरण : म्होव-सानावाड जीसी प्रोजेक अतिक्रमण काढन टाकण्यासह २५ केव्ह एसी ओएचईची रचना, पुरवठा, उभारणी चाचणी व क्रियान्वयन. अंदाजित मुल्य रु. ४.६३.७६.४३१.००. बोली जमा रु. ३,८१,९००.००, ऑनलाइन बोलीर्च सुरुवात : दि. १८.०४.२०२३. निविदेर्च अंतिम तारीखा : दि. ०२.०५.२०२३ रोर्ज ३.०० पर्यंत. वेबसाइट विवरण व सूचना : निविदेचा संपूर्ण तपशील तसेच पात्रता अर्हता व संपूर्ण पात्रता अर्हता तपशील गश्चिम रेल्वेची वेबसाइटवर निविदा पाहात येईल व www.wr.indianrail.gov in वर पाहाता येईल व उपमख्य विद्यत पश्चिम रेल्वे अभियंता (बांधकाम). दीआरएम कार्यालय ॲनेक्स इमारत, ३ र मजला. दो बत्ती. रतलाम यांच्य कार्यालयामध्ये सचना फलकावर उपलब्ध आहे. संस्थेस जर कोणतेही स्पष्टीकरण पाहिज असल्यास त्यांनी वरील निर्देशित पत्त्याव क्रार्यालयीन वेळेत व्यक्तीश: वा कार्याल दुरध्वनी क्र. ०७४१२ २३३९९६/ ईमेल deecrtm2@gmail.com, dyceecrtm@

f facebook.com/WesternRlv

gmail.com वर संपर्क साधावा

C. Allocation to NON INSTITUTIONAL CATEGORY (After Technical Rejections): The Basis of Allotment to Non-Retail Individual Investors, at the issue price of ₹ 64 per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 3.36 times i.e., for Equity Shares the total number of shares allotted in category is 4,46,000

Allocation per

Applicant

rounding

1190.93

1786.39

2382.00

4168.00

4763.67

5954.50

7145.50

7741.00

8932.00

9527.00

11909.00

14887.00

19650.00

20841.00

35132.00

44660.00

46446.00

Before

rounding

882.85

Afte

rounding

2000.00

2000.00

2000.00

2000.00

2000.00

2000.00

4000.00

4000.00

2000.00

6000.00

6000.00

2000.00

8000.00

8000.00

2000.00

10000.00

12000.00

14000.00

20000.00

20000.00

2000.00

24000.00

36000.00

44000.00

46000.00

rounding

off

2000.00

Allocation to RETAIL CATEGORY (After Technical Rejections): The Basis of Allotment to Retail, at the issue price of ₹ 64 per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 2.27 times i.e., for Equity Shares the total number of shares allotted in category is 10,40,000 Equity shares to successful applicants

Allocation per

Applicant

Ratio of

allottees

applicants

3

10

3

2

1

3

1

3

9 15

16 18

5

1 1

1 1

1 1

1

1 1

Ratio of

allottees

to

applicants

15 34

Number

of Successful

applicants

(after

16

0

0

63

Number

of Successful

applicants

ounding off)

% to

Total

14.29

25.40

4.76

0.00

15.87

0.00

1.59

4.76

0.00

6.35

3.17

0.00

1.59

4.76

0.00

1.59

1.59

1.59

1.59

4.76

0.00

1.59

1.59

1.59

1.59

100.00

% to

Total

520

Total

No. of

allocated

18000

32000

6000

2000

20000

10000

4000

12000

2000

24000

12000

2000

8000

24000

2000

10000

12000

14000

20000

60000

2000

24000

36000

44000

46000

446000

Total

No. of

**Shares** 

allocated

allotted

100.00

% to

Total

4.04

7.17

1.35

0.45

4.48

2.24

0.90

2.69

0.45

5.38

2.69

0.45

1.79

5.38

0.45

2.24

2.69

3.14

4.48

13.45

0.45

5.38

8.07

9.87

10.31

100.00

% to

Total

1040000

Surplus/

Deficit

(7)-(14)

136

-155

-1146

2000

-9773

10000

-168

-2291

2000

182

-2291

2000

259

-2796

2000

91

-887

350

-2523

2000

777

868

-660

-446

Surplus/

Deficit

(7)-(14)

100.00

0

पश्चिम रेल्वे

रिवायरिंग द्वारे सुरक्षेची सुधारण

वरिष्ठ डीईई/पी/बीसीटी हे ई-निविद सूचना क्र. EL 81/822/WA/1 dt 10.04.2023 मागवीत आहेत. कार्य व ठिकाण : मुंबई विभाग : रिवायरिंग द्वारे कार्यालये व सर्व्हिस बिल्डींग्जमधील सुरक्षेची सुधारणा. कामाचे अंदाजित मूल्य : रु. १,८०,७८,५८०.००, बोर्ल सुरक्षा मूल्य : रु. २,४०,४०० सादरीकरणाची तारीखा व वेळ दि. ०३.०५.२०२३ रोजी ३.०० पर्यंत उघडण्याची तारीख व वेळ दि. ०३.०५.२०२३ रोजी ३.३० पर्यंत टीप: निविदा दस्तावेज, शुद्धिपत्रक व पुढी तपशील डाऊनलोड करण्याकरिता कपर आमची वेबसाइट www.ireps.gov

f facebook.com/WesternRly

सचना याद्वारे देण्यात येते की. श्री. जेरोल्ड ऑस्कर गोम संगीता जेरोल्ड गोम्स हे घर क्र

in ला भेट द्यावी

युएल/०१/९७९, मोजमापित ६२४ चौ. फूट अर्थात ८.०८ चौ. मीटर आर.सी.सी. बांधकामित एनए जमिन धारक सर्व्हे क्र. ५६, हिस्सा क्र. २, गाव उमेले, तालुका वसई, जिल्हा पालघर (यापुढे सदर मालमत्ता म्हणून संदर्भित) येथील मालमत्तेचे मालक आहेत व माझे अशील बेसेन कॅथोलीक को-ऑप. बँक लि., नायगाव शाखा, तालूका वसई, पालघर यांना सदर मालमत्तेच्य संबंधात कर्जाकरिता अप्रोच केले आहे. कोणाही व्यक्तीस वरील मालमत्ता व कोणत्याः

भागामध्ये कोणतेही दावे असल्यास तसेच विक्री. अदलाबदल, गहाण, प्रभर, भेट, वारसा, ताबा भाडेकरार, उप-भाडेकरार, जप्ती, हस्तांतरण, वहिवाट देखभाल.खटला. कर्ज. अग्रीम. धारणाधिकार. देणगी गादेश, न्याय वा कोणत्याही न्यायालयाचे जारी आदेश वा हुकुम, कर वा महसूल वा वैधानिक प्राधिकरण जप्ती, सेटलमेंट वा अन्य काही असल्यास त्यांनी कोणाही व्यक्तीचे कोणतेही आक्षेप असल्यास त्यांनी श्री. जोसेफ बर्नार्ड लोबो यांना दिलेल्या कर्जामुळे कोणतीही बँक मर्यादित असल्यास त्यांनी याद्वारे सदर लेखी स्वरूपात वैध दस्तावेज पुरावे यांच्यासह अधोहस्ताक्षरित यांना बी/१०६, १ लॉ मजला, सयर्द मंज्ञिल, सीएचएस लि., पंडित दिनदयाळ नगर, बासेन कॅथोलिक बँक लि. च्या समोर, मणीकपूर, वसई (प), जिल्हा पालघर ४०१ २०२ येथे सदर तारखेपास १४ दिवसांच्या आत वैध दस्तावेज यांच्यासह लेर्छो स्वरूपात सचित करावे अन्यथा सदर दावे काही अशील सदर मालमनेच्या संबंधात कर्ज व्यवहार पर्ण

ठाणे. दि. १२ एप्रिल. २०२३

डेविड एस. डब्रे वकील उच्च न्यायालय, मुंबई



मंबर्ड विभागामध्ये विविध एनएफआर मेडिया मार्फत जाहिरातींचे प्रकाशन

विभागीय रेल्वे व्यवस्थापक, वाणिज्यीक विभाग, एनएफआर सेक्शन, मुंबई सेंट्रल, मुंबई ४०० ००८ हे मुंबई विभागामध्ये विविध एनएफआर मेडिया मार्फत जाहिरातींचे प्रकाशन करण्याकरिता ई-लिलाव मागवीत आहेत

	एमएमसीदी-एडीव्हीदी-२३-८ दि. २६.०४.				वा.
अनु. क्र.	लॉट क्र.	दिकाण/	दिवस	ई-लिलावाची अंतिम तारीखा व वेळ	
٧.	ADVT-BCT-MDD- OSN-301-23-1	डिस्प्ले बोर्ड्स मार्फत तीन वर्ष कालावधीकरिता ए मालाड (एमडीडी) स्टेशन येथे मोठ्या प्रमाणात	१०९६	२६.०४.२०२३ रोजी ३.३० वा.	
٦.	ADVT-BCT-MX- OSN-297-23-1	डिस्प्ले बोर्ड्स मार्फत तीन वर्ष कालावधीकरिता ए महालक्ष्मी (एमएक्स) स्टेशन येथे मोठ्या प्रमाण	१०९६	२६.०४.२०२३ रोजी ३.४० वा.	
ж.	ADVT-BCT-PBHD- OSN-299-23-1	डिस्प्ले बोर्ड्स मार्फत तीन वर्ष कालावधीकरिता ए प्रभादेवी (पीबीएचडी) स्टेशन येथे मोठ्या प्रमाण	१०९६	२६.०४.२०२३ रोजी ३.५० वा.	
٧.	ADVT-BCT-PL- OSN-298-23-1	डिस्प्ले बोर्ड्स मार्फत तीन वर्ष कालावधीकरिता ए लोअर <b>परेल (पीएल) स्टेशन</b> येथे मोठ्या प्रमाणा		१०९६	२६.०४.२०२३ रोजी ४.०० वा.
ч.	ADVT-BCT-STC-	डिस्प्ले बोईस मार्फत तीन वर्ष कालावधीकरिता ए	•	१०९६	२६.०४.२०२३ रोजी ४.१० वा.

टीप : प्रस्तावित बोलीदारांनी कृपया आयआरईपीएस वेबसाइट <u>www.ireps.gov.in</u> वर ई-लिलाव लिजींग मोड्युलला भेट द्यावी. लॉट अनुसार तपशील खालील निर्देशित कॅटलॉगवर उपलब्ध आहे. 0029

लिलाव कॅटलॉग क

twitter.com/WesternRly

लिलावाची सुरुवात (सर्व लॉट्स)



## **EXHICON EVENTS MEDIA SOLUTIONS LIMITED**

Our Company was originally incorporated on September 26, 2010 as 'Exhicon Events Media Solutions Private Limited', as a private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited Company was changed to 'Exhicon Events Medi imited and fresh Certificate of Incorporation dated January 2, 2023 was issued by Registrar of Companies, Mumbai. The Corporate Identification Number of our Company is U74990MH2010PLC208218.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES.

Registered Office: 103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai City, Maharshtra 400053, India. Tel: +91-8097538188, Website: https://exhicongroup.com/, E-mail: cs@exhiconevents.in; Company Secretary and Compliance Officer: Mr. Abhishek Jair

Equity shares to successful applicants

Number

of

applica

tions

18

3

10

3

3

nal share

71

Number

of

applica

tions

received

1178

No. of

Shares

applied for

(Category

4000

6000

8000

14000

16000

20000

24000

26000

2000 add

32000

10 30000

12 40000

13 50000

15 70000

78000

applied for

(Category

Wise)

2000

17 118000

14 66000

No. Shares

The category wise details of the Basis of Allotment are as under

% to

Total

21.13

25.35

4.23

14.08

1.41

4.23

5.63

2.82

1.41

4.23

1.41

1.41

1.41

1.41

4.23

1.41

1.41

1.41

1.41

100.00

% to

Total

100.00

The category wise details of the Basis of Allotment are as under

2000 additional share is allocated for Serial no 15 in the ratio of 1:3

2000 additional share is allocated for Serial no 3 in the ratio of 1:3

2000 additional share is allocated for Serial no 4 in the ratio of 5:10

2000 additional share is allocated for Serial no 6 in the ratio of 1:3

2000 additional share is allocated for Serial no 8 in the ratio of 1:2

s allocated for Serial no

Total No.

of Shares

applied

60000

108000

24000

100000

14000

48000

80000

48000

26000

90000

32000

40000

50000

66000

210000

78000

118000

150000

156000

Total No.

of Shares

applied

in each

category

2356000

1498000 100.00

% to

Total

7.21

1.60

6.68

0.93

3.20

5.34

3.20

1.74

6.01

10 in the

2.67

3.34

4.41

14.02

5.21

7.88

10.01

10.41

% to

Total

100.00

Proporti-

onanate

17864

32155

7146

29773

4168

14291

23818

14291

7741

26796

ratio of 1:3

9527

11909

14887

19650

62523

23223

35132

44660

46446

446000

Proporti

onanate

shares

available

1040000

#### PROMOTERS: MR. MOHAMMAD QUAIM SYED AND MS. PADMA MISHRA

INITIAL PUBLIC ISSUE OF UP TO 33,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 64 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 54 PER EQUITY SHARES) ("ISSUE PRICE") AGGREGATING UP TO ₹ 211.2 LAKHS ("ISSUE OFFER"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS ("SUBSCRIPTION BYMARKET MAKER RESERVATION DE TO \$ 10.00 MB TO \$ 10.00 MB

PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE SHALL CONSTITUTE 27.79% AND 25.01% RESPECTIVELY. THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 AND THE ISSUE PRICE IS ₹ 64.00. THE ISSUE PRICE IS 6.40 TIMES THE FACE VALUE OF THE EQUITY SHARES

> ANCHOR INVESTOR ISSUE PRICE: ₹ 64.00 PER EQUITY SHARE ISSUE OPENED ON: MARCH 31, 2023 AND ISSUE CLOSED ON: APRIL 05, 2023

PROPOSED LISTING: APRIL 17, 2023

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform ol BSE Limited ("BSE" i.e. "BSE SME") in terms of the Chapter IX ol the SEB ICDR Regulation, 2018 as amended from time to time. Our Company has received an in-principle approval letter dated March 24, 2023 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE Limited ("BSE SME"). For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited. The trading is proposed to be commenced on or about April 17, 2023\*.

'Subject to receipt at listing and trading approvals from the BSE Limited. All Applicants were allowed to participate in the issue through APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") process by providing the details of the respective bank accounts in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs").

7,64,000

SUBSCRIPTION DETAILS The issue has received 1,280 applications for 33,00,000 Equity Shares resulting in 1.95 times subscription (including reserved portion of market maker). The bidding for anchor investor

opened and closed on Wednesday, March 29, 2023. The Company did not receive any Anchor investors Application. The issue (excluding Anchor investors portion) received 1.280 Applications for 33.00.000 Equity Shares (Before technical rejections) resulting in 1.95 times subscription (including

reserved portion of market maker).

The details of the applications received in the issue (before technical rejections) are as follows: Detail of the Applications Received (Before Technical Rejection but after application not banked):

CATEGORY	NUMBER OF APPLICATIONS	%	NUMBER OF EQUITY SHARES	%	SUBSCRIPTION (TIMES)
Market Makers	1	0.08	3,30,000	5.13	1
Retail Individual Investors	1,201	93.82	24,02,000	37.34	2.31
Non-Retail Individual Investors	75	6.09	22,16,000	34.45	4.97
QIB	3	0.23	14,84,000	23.08	1
TOTAL	1,280	100.00	64,32,000	100.00	1.95

The details of applications rejected by the Registrar on technical grounds are detailed below No. of Equity Shares No. of Applications Category Market Makers Retail Individual Investors 23 46 000 Non-Retail Individual Investors 7,18,000

TOTAL 27

After eliminating technically rejected applications, the following tables give us category wise net valid applications:									
Category	No. of applicants	%	Reserved Portion	No. of Valid	% of Total	Subscription			
				Shares applied		-			
Market Makers	1	0.08	3,30,000	3,30,000	5.82	1			
Retail Individual Investors	1,178	94.02	10,40,000	23,56,000	41.56	2.27			
Non-Retail Individual Investors	71	5.66	4,46,000	14,98,000	26.42	3.36			
QIB	3	0.24	14,84,000	14,84,000	26.20	1			
TOTAL	1 253	100	33 00 000	56 68 000	100	1 72			

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on April 11, 2023.

A. Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the issue price of ₹ 64 per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 1 times. The total number of shares allotted in this category is 3,30,000 Equity shares.

	-																		$\perp$
		he category v	wise detail	s of the Ba	asis of Allotn	nent are a	s under:										18	150000	
	Sr.	No. of	Number	% to	Total No.	% to	Proporti-		tion per		io of	Number	% to	Total	% to	Surplus/	19	156000	t
	No.	Shares	of	Total	of Shares	Total	onanate	App	licant	allo	ttees	of Successful	Total	No. of	Total	Deficit	CB	ND TOTAL	+
		applied for	applica-		applied		shares	Before	After	l t	0	applicants		Shares		(7)-(14)			_
		(Category	tions		in each		available	rounding	rounding	annli	cants	(after		allocated/		(,, (, ,,	D. /	Allocation to	٥ŀ
		,					available	**		appii	Carito	(					F	BSE Limited.	Τ.
		Wise)	received		category			off	off			rounding off)		allotted					
	1	330000	1	100.00	330000	100.00	330000	330000.00	330000.00	1	1	1	100.00	330000	100.00	0		The categor	y١
H			- :					000000.00	000000.00			<u>'</u>					Sr.	No. of	Т
	GR/	AND TOTAL	1	100.00	330000	100.00	330000					1	100.00	330000	100.00	0	NI.	01	

B. Allocation to QIB CATEGORY (Other QIB & Mutual Fund) (After Technical Rejections): The Basis of Allotment to the QIB, at the issue price of ₹ 64 per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 1 times i.e., for Equity Shares. The total number of shares allotted in category is 14,84,000 Equity shares

The category wise details of the Basis of Allotment are as under:

Sr	No. of	Number	% to	Total No.	% to	Proporti-	Alloca	ation per	Ratio of	Number	% to	Total	% to	Surplus/	GRAND TOTAL	1178	100.00	2356000	100.00	1040000				520	100.00	1040000	100.00
No	Shares	of	Total	of Shares	Total	onanate	Арр	licant	allottees	of Successful	Total	No. of	Total	Deficit								l the Desis of	Allogation of Equity Charge on				
	applied for	applica-		applied		shares	Before	After	to	applicants		Shares		(7)-(14)									Allocation of Equity Shares as arious successful applicants.	approved by	rine Designa	ied Stock Ex	tchange viz
	(Category	tions		in each		available	rounding	rounding	applicants	(after		allocated/		, ,											/ <b>6</b> 11 11 - 41-		
	Wise)	received		category			off	off	1	rounding off)		allotted											plicants as registered with the				
1	234000	1	33.33	234000	15.77	234000	234000.00	234000.00	1 1	1	33.33	234000	15.77	0									ount will process on or prior to ccessful applicants are being				
2	312000	1	33.33	312000	21.02	312000	312000.00	312000.00	1 1	1	33.33	312000	21.02	0									he Equity Shares admitted for				
3	938000	1	33.33	938000	63.21	938000	938000.00	938000.00	1 1	1	33.33	938000	63.21	0	from the date of the			- =====================================		oompo	, taning	2.2,2 to got t	=				J 5 4470
GR	AND TOTAL	3	100.00	1484000	100.00	1484000				3	100.00	1484000	100.00	0	Note: All capitalize	d terms use	ed and not	defined herei	n shall have	e the respectiv	ve meanings	assigned to t	hem in the Prospectus dated A	pril 10, 2023	("Prospectu	s").	
													IN	VESTORS	DI FASE NOTE						· ·	-	·		•		

**INVESTORS PLEASE NOTE** 

The details of the allotment made would also be hosted on the website of the Registrar to the issue, Link Intime India Private Limited at www.linkintime.co.in. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and

Link Intime India Private Limited

Place: Mumba

Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi, 110034. Tel No: +91 810 811 4949; Contact Person: Mr. Shanti Gopalkrishnan Email: exhiconevents.ipo@linkintime.co.in; Website: www.linkintime.co.in; SEBI Registration No.: INR000004058

Bank Branch where the application had been lodged and payment details at the address of the Registrar given below

Disclaimer: Exhicon Events Media Solutions Limited has filed the Prospectus with the Registrar of Companies, Mumbai on April 11, 2023 there after with SEBI and the Stock Exchange. The Prospectus is available on the website of BSE SME at https://www.bsesme.comand is available on the websites of the BRLM at www.shareindia.com. Any potential investors

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities Act, 1933 as amended or any state securities (and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 as amended or any state securities. and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States

For Exhicon Events Media Solutions Limited On behalf of the Board of Directors Company Secretary & Compliance Officer

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OT THE BUSINESS PROSPECT OF EXHICON EVENTS MEDIA SOLUTIONS LIMITED. should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 18 of the Prospectus

GECL MSME (TL) @ 7.50 % and

% to

Total

7.17

1.35

0.45

4.48

2.24

0.90

2.69

0.45

5.38

2.69

0.45

1.79

5.38

0.45

2.24

2.69

3.14

4.48

13.45

0.45

5.38

8.07

9.87

10.31

100.00

1040000

No. of

Shares

allocated/

allotted

18000

32000

2000

24000

12000

8000

24000

2000

10000

12000

14000

20000

24000

36000

44000

46000

446000

allotted

100.00

Surplus

Deficit

(7)-(14)

136

-155

-1146

2000 -9773

10000

-168

-2291

2000

182

-2291

2000

259

-2796

2000

473

91

-887

350

777

868

-660

-446

100.00

0

-2523

### JUSTRIDE ENTERPRISES LIMITED

CIN: L74899DL1967PLC004704 Reg. Off.: Flat No.133, C4E, Pocket No.11, Janakpuri, New Delhi-110058; Email ID: justridelimited@gmail.com; Website: www.justrideenterprises.com Notice of Extra-Ordinary General Meeting

NOTICE is hereby given that the Extra- Ordinary General Meeting ("EGM" of the members of Justride Enterprises Limited will be held on Friday, May 5, 2023 at 11:00 A.M. through Video Conferencing/ Other Audio Visual Means (VC/ OAVM) facility, in compliance with the provisions of the Companies Act, 2013 (the 'Act'), General Circular No. 14/2020, 17/2020, 20/2020, 02/2021 followed by General Circular No. 10/2022 and all other applicable laws and circulars issued by the Ministry of Corporate Affairs ("MCA") and Securities and Exchange Board of India ("SEBI").

Pursuant to the said Circulars, the Company has sent the Notice of EGM on Tuesday April 11, 2023 through electronic mode to all the members whose email IDs are registered with the Company/depository participant(s). These documents are also available on the Company's website at www.justrideenterprises.com.

Pursuant to provisions of section 108 of the Act and rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI circular dated 9 December, 2020, members holding shares in physical or dematerialized form, as on the cut-off date, i.e., April 28, 2023, may cast their vote electronically on the business as set out in the Notice of EGM through e-voting platform. The detailed procedure/instructions for e-voting are contained in the Notice of EGM. In this regard, the members are hereby further notified that:

- . The cut-off date for determining the eligibility to vote by electronic means in the Extra- Ordinary General Meeting is Friday, April 28, 2023.
- The remote E-voting period will commence from May 2, 2023 at 9:00 A.M. (IST) and will end on May 4, 2023 at 5:00 P.M. (IST). Remote E-voting shall not be allowed beyond the aforesaid period.
- The persons who have acquired shares and have become member of the Company after the dispatch of notice may obtain the login ID and password from Nationa Securities Depository Limited (NSDL) on the help desk No. 1800 1020 990 / 1800 22 44 30 or send an e-mail to evoting@nsdl.co.in A person whose name is recorded in the Register of Members or in the register
- shall be entitled to avail the facility of remote E-voting as well as voting in the Members who have cast their votes by remote e-voting prior to the EGM may also attend/participate in the EGM through VC/OAVM facility, but shall not be allowed

of beneficial owners maintained by the depositories as on the cut-off date only

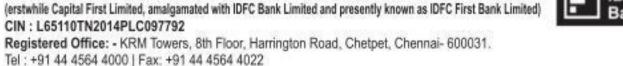
- to cast their votes again at the EGM. The manner of registration of email addresses of those members whose email addresses are not registered with the Company/RTA/DP is available in the EGM
- The details of Scrutinizer and procedure for Speaker Registration are provided in the EGM Notice.
- you have any queries or issues regarding attending EGM & e-Voting from the -Voting System, you may refer the Frequently Asked Questions ("FAQs") and

e-voting manual or write an email to evoting@nsdl.co.in For Justride Enterprises Limited

Date: April 12, 2023 Rashmi Chaudhary Place: New Delhi Company Secretary & Compliance Officer

## **IDFC First Bank Limited**

CIN: L65110TN2014PLC097792 Registered Office: - KRM Towers, 8th Floor, Harrington Road, Chetpet, Chennai- 600031.



Notice under Section 13 (2) of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002

The following borrowers and co-borrowers availed the below mentioned secured loans from IDFC FIRST Bank Limited (erstwhile Capital First Limited, amalgamated with IDFC Bank Limited and presently known as IDFC First Bank Limited) The loans of the below-mentioned borrowers and co- borrowers have been secured by the mortgage of their respective properties. As they have failed to adhere to the terms and conditions of the respective loan agreements and had become irregular, their loan were classified as NPA as per the RBI guidelines. Amounts due by them to IDFC FIRST Bank Limited (erstwhile Capital First Limited, amalgamated with IDFC Bank Limited and presently known as IDFC First Bank Limited) are mentioned as per respective notices issued more particularly described in the following table and further interest on the said amounts shall also be applicable and the same will be charged as per contractual rate with effect from their respective dates.

Sr No.	Account No.	Type of Loan	borrowers and co-borrowers	13 (2) Notice Date	amount as per Section 13 (2) Notice	Property Address
1	24771625 & 34078280	LOAN AGAINST PROPERTY	1. LITON SARKAR 2.RINTU SARKAR	20.02.2023	34,71,613.07/-	ALL THAT PIECE OR PARCEL OF PROPERTY GAIR MUMKIN BAADA COMPRISED IN KHEWAT NO. 613 MIN, KHATONI NO. 756MIN, KHASRA NO. 193, KITTE 1 RAKBA 5 MARLA ITS 11/15 SHARE I.E. 3 MARLA 6 SARSAI, SITUATED IN VILLAGE KHERI NANGAL, TEHSIL AND DISTRICT PANIPAT, MEASURING 3 MARLA 6 SARSAI I.E. 110 SQ. YDS., AND BOUNDED AS: EAST: STREETWEST: HOUSE OF MUKESH, NORTH: HOUSE OF JAGBIR SOUTH: STREET

You are hereby called upon to pay the amounts to IDFC FIRST Bank Limited (erstwhile Capital First Limited, amalgamated with IDFC Bank Limited and presently known as IDFC First Bank Limited) as per the details shown in the above table with contracted rate of interest thereupon from their respective dates and other costs, charges etc. within 60 days from the date of this publication, failing which the undersigned shall be constrained to initiate proceedings, under Section 13 (4) and section 14 of the SARFAESI Act, against the mortgaged properties mentioned hereinabove to realize the amount due to IDFC FIRST Bank Limited (erstwhile Capital First Limited, amalgamated with IDFC Bank Limited and presently known as IDFC First Bank Limited). Further you are prohibited under Section 13 (13) of the said Act from transferring the said secured assets either by way of sale/lease or otherwise.

> **Authorized Officer** IDFC FIRST Bank Limited (erstwhile Capital First Limited, amalgamated with IDFC Bank Limited and presently known as IDFC First Bank Limited)

### सेन्ट्रल बैंक ऑफ़ इंडिया Central Bank of India "SERVING TO YOU SINCE 1911"

**IDFC FIRST** 

## **Central Bank of India**

Regional Office, K.P. Complex, Near Hotel Park Plaza, Ferozepur Road, Ludhiana-141001

(Without Prejudice) APPENDIX IV (See rule 8(1)) POSSESSION NOTICE SYMBOLIC POSSESSION (For Immovable Property/les) Whereas the undersigned being the Authorised Officer of Central Bank of India under the Securitisation & Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of Powers conferred under Section 13(12) read with Rules 3 of the Security Interest (Enforcement) Rules 2002. The Bank issued Demand Notice on the date mentioned against account and stated herein after calling upon the Borrower(s)/Guarantor(s) to repay the amount within 60 days from the date of receipt of the said notice.

The Borrower(s)/Guarantor(s) having failed to repay the amount, notice is hereby given to the Borrower(s)/Guarantor(s) and public in general that the undersigned has taken Possession of the property/ies described herein below in exercise of powers conferred on him/her under section 13(4) of the said Act read within rule 8 of the Security Interest (Enforcement) rule 2002 on the dates mentioned against the account.

The Borrower(s)/Guarantor(s) in particular and the public in general are hereby cautioned not to deal with the property/ies. Any dealing with the property will be subject to the charge of Central Bank of India

for the amount and interest thereon. The Borrower(s)/ Guarantor(s) attention is invited to provisions of Sub-Section (8) of Section 13

Borrower/Guarnator	Description of Property/ies	Date of Demand	Date of	Amount Outstanding
BIO : SADAR BAZAR		Notice		
FEROZEPUR, CANTT. FEROZEPUR	Property 1. Commercial Building	26.12.2022	05.04.2023	Rs. 2,04,91,363/-
Borrower : M/s Shri	measuring 88.88 sq yards being	(Published o	on 04.01.2023)	(Rupees
Krishna Trading Co.	88.88/12856 share out of 21 Kanal 5	Two Crore	Four Lakh	Ninety One
Through Proprietor Mrs.	Marlas in khewat no. 63/64 Khatoni	Thousand 1	Three Hundre	ed Sixty Three
Ankita Singla (Jain) W/o	no. 94 Khasra no. 215//26/2-9, 27/13-	only.) (CEN	NT ARTHIYA	S (OD) -Rs.
Shri Saurabh Singla.	9, 29/0-12, 257//26/4-15 situate at	1,49,99,994	/- plus CENT	GECLMSME

Agwaar Balochan Kotkapura, Punjab Bounded as under: East: Self Extension (TL) - Rs. 24,84,369/- + CGECL 1.0

Bahi 16 feet, West: Faridkot Road, Bahi 16 feet, North: Self now WCTL MSME (TL) Rs.15,07,000/-

Ankita Singla Bahi 50 feet, South: Desa Singh Monga bahi 50 feet. along with interest @ (CENT

Owned by Mrs. Ankita Singla W/o Sh. Saurabh Singla vide sale ARTHIYAS (OD) 10.65% and CENT deed bearing Vasika No. 2460 dated 29-11-2017. Property 2. Commercial Building measuring 147.22 sq yards being CGECL 1.0 Extension (TL) @ 9.75 % 147.22/12856 share out of 21 Kanal 5 Marlas in khewat no. 63/64 and WCTL MSME (TL) @ 11.60% on Khatoni no. 94 Khasra no. 215//26/2-9, 27/13-9, 29/0-12, 257//26/4- monthly rests to be calculated from 29-15 situated at Near Railway Crossing, Faridkot Road, Kotkapura, 11-2022 and expenses thereon.

of the Act, in respect of time available, to redeem the secured asset(s).

feet 6 inch, North: Self now Ankita Singla Bahi 50 feet, South: Self bahi 50 feet. Owned by Mrs. Ankita Singla W/o Sh. Saurabh Singla vide sale deed bearing Vasika No. 2462 dated 29-11-2017. Property 3. Commercial Building measuring 147.22 sq yards being 147.22/12856 share out of 21 Kanal 5 Marlas in khewat no. 63/64 Khatoni no. 94 Khasra no. 215//26/2-9, 27/13-9, 29/0-12, 257//26/4-15 situated at Near Railway Crossing, Faridkot Road, Kotkapura, District Faridkot, Punjab, Bounded as under: East: Self Bahi 26 feet 6 inch, West: Faridkot Road, Bahi 26 feet 6 inch, North: Self now Ankita

District Faridkot, Punjab. Bounded as under: East: Self Bahi 26 feet 6 inch, West: Faridkot Road, Bahi 26

Singla Bahi 50 feet, South: Self bahi 50 feet. Owned by Mrs. Ankita Singla W/o Sh. Saurabh Singla vide sale deed bearing Vasika No. 2461 dated 29-11-2017. Property 4. Commercial Building measuring 698 sq yards being 698/12856 share out of 21 Kanal 5 Marlas in khewat no. 63/64 Khatoni no. 94 Khasra no. 215//26/2-9, 27/13-9, 29/0-12, 257//26/4-15 situated at Near Railway Crossing, Faridkot Road, Kotkapura, District Faridkot, Punjab. Bounded as under: East: Second Part Bahi 69 feet, and Self Bahi 71feet 3 inch, West: Ankita Singla Bahi 69 feet and

Self Bahi 2 feet 3 inch and first part bahi 69 feet, North: Self Bahi 50 feet and Self Bahi 39 feet 9 inch. South: Desa Singh Monga bahi 50 feet and Desa Singh Monga bahi 39 feet 9 inch. Owned by Mrs. Ankita Singla W/o Sh. Saurabh Singla vide sale deed bearing Vasika No. 2459 dated 29-11-2017.

Date: 11.04.2023 Place: Ludhiana Authorised Officer





Date: 12.04.2023

Place: PANIPAT

# EXHICON EXHICON EVENTS MEDIA SOLUTIONS LIMITED

Our Company was originally incorporated on September 26, 2010 as 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company, the name of our Company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited', as a private limited company was changed to 'Exhicon Events Media Solutions Private Limited Company was changed to 'Exhicon Events Media Solutions Private Limited Company was changed to 'Exhicon Events Media Solutions Private Limited Company was changed to 'Exhicon Events Media Solutions Private Limit Limited' and fresh Certificate of Incorporation dated January 2, 2023 was issued by Registrar of Companies, Mumbai. The Corporate Identification Number of our Company is U74990MH2010PLC208218.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE. PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA.

Registered Office: 103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai City, Maharshtra 400053, India. Tel: +91- 8097538188, Website: https://exhicongroup.com/, E-mail: cs@exhiconevents.in; Company Secretary and Compliance Officer: Mr. Abhishek Jain

Equity shares to successful applicants

of

applica-

tions

3

71

received

Shares

(Category

4000

8000

14000

24000

6 16000

7 20000

9 26000

10 30000

12 40000

13 | 50000

15 70000

78000

17 118000

18 | 150000

19 156000

GRAND TOTAL

Wise)

2000

32000

11

16

applied for

The category wise details of the Basis of Allotment are as under

21.13

25.35

4.23

14.08

4.23

2.82

4.23

1.41

1.41

4.23

1.41

1.41

1.41

1.41

100.00

100.00

The category wise details of the Basis of Allotment are as under:

2000 additional share is allocated for Serial no 6 in the ratio of 1:3

2000 additional share is allocated for Serial no 8 in the ratio of 1:2

2000 additional share is allocated for Serial no 10 in the ratio of 1:3

of Shares

applied

in each

category

60000

108000

24000

14000

48000

48000

90000

32000

40000

50000

210000

78000

118000

150000

156000

1498000

category

2356000

Total

4.01

7.21

1.60

0.93

3.20

3.20

6.01

2.67

3.34

4.41

14.02

5.21

7.88

10.01

10.41

100.00

100.00

## PROMOTERS: MR. MOHAMMAD QUAIM SYED AND MS. PADMA MISHRA

## **BASIS OF ALLOTMENT**

INITIAL PUBLIC ISSUE OF UP TO 33,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 64 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 54 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ 211.2 LAKHS ("ISSUE OFFER"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3,30,000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION"). PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE AND THE NET ISSUE SHALL CONSTITUTE 27.79% AND 25.01% RESPECTIVELY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 AND THE ISSUE PRICE IS ₹ 64.00. THE ISSUE PRICE IS 6.40 TIMES THE FACE VALUE OF THE EQUITY SHARES. ANCHOR INVESTOR ISSUE PRICE: ₹ 64.00 PER EQUITY SHARE.

ISSUE OPENED ON: MARCH 31, 2023 AND ISSUE CLOSED ON: APRIL 05, 2023

PROPOSED LISTING: APRIL 17, 2023.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE" i.e. "BSE SME") in terms of the Chapter IX of the SEB ICDR Regulation, 2018 as amended from time to time. Our Company has received an in-principle approval letter dated March 24, 2023 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE Limited ("BSE SME"). For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited. The trading is proposed to be commenced on or about April 17, 2023\*. 'Subject to receipt at listing and trading approvals from the BSE Limited.

All Applicants were allowed to participate in the issue through APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") process by providing the details of the respective bank accounts in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs") C. Allocation to NON INSTITUTIONAL CATEGORY (After Technical Rejections): The Basis of Allotment to Non-Retail Individual Investors, at the issue price of ₹ 64 per Equity SUBSCRIPTION DETAILS

No. of Equity Shares

The issue has received 1,280 applications for 33,00,000 Equity Shares resulting in 1.95 times subscription (including reserved portion of market maker). The bidding for anchor investor opened and closed on Wednesday, March 29, 2023. The Company did not receive any Anchor investors Application.

The issue (excluding Anchor investors portion) received 1,280 Applications for 33,00,000 Equity Shares (Before technical rejections) resulting in 1.95 times subscription (including reserved portion of market maker).

The details of the applications received in the issue (before technical rejections) are as follows: Detail of the Applications Received (Before Technical Rejection but after application not banked):

CATEGORY	NUMBER OF APPLICATIONS	%	NUMBER OF EQUITY SHARES	%	SUBSCRIPTION (TIMES)
Market Makers	1	0.08	3,30,000	5.13	1
Retail Individual Investors	1,201	93.82	24,02,000	37.34	2.31
Non-Retail Individual Investors	75	6.09	22,16,000	34.45	4.97
QIB	3	0.23	14,84,000	23.08	1
TOTAL	1,280	100.00	64,32,000	100.00	1.95

Market Makers 23 Retail Individual Investors 46,000 Non-Retail Individual Investors 7,18,000 27 7,64,000

Category	No. of applicants	%	Reserved Portion	No. of Valid Shares applied	% of Total	Subscription
Market Makers	1	0.08	3,30,000	3,30,000	5.82	1
Retail Individual Investors	1,178	94.02	10,40,000	23,56,000	41.56	2.27
Non-Retail Individual Investors	71	5.66	4,46,000	14,98,000	26.42	3.36
QIB	3	0.24	14,84,000	14,84,000	26.20	1
TOTAL	1,253	100	33,00,000	56,68,000	100	1.72

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on April 11, 2023. A. Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the issue price of ₹ 64 per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 1 times. The total number of shares allotted in this category is 3,30,000 Equity shares. The category wise details of the Basis of Allotment are as under:

Sr. No.	No. of Shares	Number of	% to Total	Total No. of Shares	% to Total	Proporti- onanate	1000.00	tion per licant		io of ttees	Number of Successful	% to Total	Total No. of	% to Total	Surplus/ Deficit
	applied for (Category Wise)	applica- tions received		applied in each category		shares available	Before rounding off	After rounding off		to icants	applicants (after rounding off)		Shares allocated/ allotted		(7)-(14)
1	330000	1	100.00	330000	100.00	330000	330000.00	330000.00	1	1	1	100.00	330000	100.00	0
GR	AND TOTAL	1	100.00	330000	100.00	330000					1	100.00	330000	100.00	0

finalised in consultation with BSE Limited. The category was subscribed by 1 times i.e., for Equity Shares. The total number of shares allotted in category is 14,84,000 Equity shares

The category wise details of the Basis of Allotment are as under:

Link Intime India Private Limited

Sr. No.	No. of Shares	Number of	% to Total	Total No. of Shares	% to Total	Proporti- onanate	12.000	tion per licant		io of ttees	Number of Successful	% to Total	Total No. of	% to Total	Surplus/ Deficit
	applied for (Category Wise)	applica- tions received		applied in each category		shares available	Before rounding off	After rounding off	DOWN NO.	to icants	applicants (after rounding off)		Shares allocated/ allotted	500,000	(7)-(14)
1	234000	1	33.33	234000	15.77	234000	234000.00	234000.00	1	1	1	33.33	234000	15.77	0
2	312000	1	33.33	312000	21.02	312000	312000.00	312000.00	1	1	1	33.33	312000	21.02	0
3	938000	1	33.33	938000	63.21	938000	938000.00	938000.00	1	1	1	33.33	938000	63.21	0
GR	AND TOTAL	3	100.00	1484000	100.00	1484000					3	100.00	1484000	100.00	0

No. of Number % to Total No. % to Proporti-Allocation per Ratio of Number % to Total % to Surplus/ of Shares No. of Shares Total Total onanate Applicant allottees of Successful Total Total Deficit applied for applicaapplied Before applicants Shares (7)-(14)(Category tions in each available rounding rounding applicants allocated/

D. Allocation to RETAIL CATEGORY (After Technical Rejections): The Basis of Allotment to Retail, at the issue price of ₹ 64 per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 2.27 times i.e., for Equity Shares the total number of shares allotted in category is 10,40,000 Equity shares to successful applicants.

Share, was finalised in consultation with BSE Limited. The category was subscribed by 3.36 times i.e., for Equity Shares the total number of shares allotted in category is 4,46,000

Allocation per

Applicant

After

rounding

off

2000.00

2000.00

2000.00

2000.00

2000.00

2000.00

4000.00

4000.00

2000.00

6000.00

6000.00

2000.00

8000.00

8000.00

2000.00

10000.00

12000.00

14000.00

20000.00

20000.00

24000.00

36000.00

44000.00

46000.00

off

2000.00

15 34

Before

rounding

1190.93

1786.39

4168.00

4763.67

5954.50

7145.50

7741.00

8932.00

9527.00

11909.00

14887.00

19650.00

23223.00

35132.00

44660.00

46446.00

882.85

Ratio of

allottees

to

applicants

Number

of Successful

applicants

(after

rounding off

% to

Total

14.29

25.40

4.76

0.00

15.87

0.00

1.59

4.76

0.00

3.17

0.00

1.59

4.76

0.00

1.59

1.59

1.59

1.59

1.59

1.59

1.59

1.59

100.00

rounding off)

Proporti-

shares

available

17864

32155

29773

4168

14291

14291

26796

11909

14887

62523

23223

35132

44660

46446

446000

1040000

**GRAND TOTAL** 2356000 1040000 100.00 100.00 The Board of Directors of the Company at its meeting held on April 11, 2023 has approved the Basis of Allocation of Equity Shares as approved by the Designated Stock Exchange viz BSE Limited and on April 11, 2023 has authorized the corporate action for issue of the Equity Shares to various successful applicants. The CAN-cum-allotment advices and/or notices will be forwarded to the email id's and address of the Applicants as registered with the depositories / as filled in the application form on or before April 11, 2023. Further, the instructions to Self Certified Syndicate Banks for unblocking the amount will process on or prior to April 11, 2023. In case the same is not received within 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositaries concerned. The Company is taking steps to get the Equity Shares admitted for trading on the BSE SME within six working days

from the date of the closure of the issue. Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated April 10, 2023 ("Prospectus"). INVESTORS PLEASE NOTE

The details of the allotment made would also be hosted on the website of the Registrar to the issue, Link Intime India Private Limited at www.linkintime.co.in. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

Place: Mumbai

Date: April 11, 2023

Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi, 110034. Tel No: +91 810 811 4949; Contact Person: Mr. Shanti Gopalkrishnan Email: exhiconevents.ipo@linkintime.co.in; Website: www.linkintime.co.in; SEBI Registration No.: INR000004058

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OT THE BUSINESS PROSPECT OF EXHICON EVENTS MEDIA SOLUTIONS LIMITED.

For Exhicon Events Media Solutions Limited On behalf of the Board of Directors

Company Secretary & Compliance Officer

should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 18 of the Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, and unless so registered, and may not be issued or sold within the United States, and unless so registered. and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States.

financialexp.epap.in



Disclaimer: Exhicon Events Media Solutions Limited has filed the Prospectus with the Registrar of Companies, Mumbai on April 11, 2023 there after with SEBI and the Stock Exchange. The Prospectus is available on the websites of the BRLM at www.shareindia.com. Any potential investors











तापमान अधिकतम-37.0

न्युनतम- 17.0

नई दिल्ली सूर्योदय- 6:00

मौसम

12 अप्रैल, 2022 जनसता

सर्यास्त- 18:44

# राष्ट्रीय पार्टी का दर्जा मिलने पर 'आप' मुख्यालय में जश्न

पार्टी की स्थापना के दस साल बाद मिली उपलब्धि, नेताओं और कार्यकर्ताओं ने बांटीं मिठाइयां

जनसत्ता सवाददाता नई दिल्ली, 11 अप्रैल।

राष्ट्रीय पार्टी का दर्जा मिलने के बाद नई दिल्ली में डीडीयू मार्ग पर स्थित आम आदमी पार्टी ( आप) के कार्यालय में मंगलवार को जश्न का माहौल दिखा। इस मौके पर कार्यालय परिसर को फूलों और गुब्बारों से सजाया गया था। वहीं, कार्यकर्ता ढोल की थाप पर नृत्य करते दिखे।

पार्टी के कई नेता और कार्यकर्ता डीडीय मार्ग स्थित कार्यालय में एकत्र हुए। सड़कों को पीले और नीले रंग के गुब्बारों से सजाया गया था। देशभिक्त के गीतों के बीच पार्टी के कार्यकर्ताओं और नेताओं ने मिठाइयां बांट कर जश्न मनाया। दिल्ली संयोजक गोपाल राय ने कहा कि बुधवार को भी दिल्ली समेत देश के सभी पार्टी कार्यालयों में राष्ट्रीय पार्टी का दर्जा मिलने का जश्न मनाया जाएगा। समारोह में बड़ी संख्या में महिला कार्यकर्ता भी मौजूद थीं।

कार्यकर्ताओं ने कहाँ कि यह पार्टी के सभी सदस्यों की कड़ी मेहनत और लगन का परिणाम



दिल्ली में मंगलवार को आम आदमी पार्टी के मुख्यालय में जश्न मनाते पार्टी कार्यकर्ता।

है। राष्ट्रीय पार्टी का दर्जा मिलने पर गर्व है। यह दर्जा मिल गया। सभी प्रयासों का फल है।

वहीं नेताओं ने कहा कि यह गौरव की बात है कि पार्टी को इतने कम समय में राष्ट्रीय दर्जा मिला। आप की स्थापना नवंबर 2012 में हुई थी और करीब 10 साल में इसे राष्ट्रीय पार्टी का

जाएगा। उन्होंने दिल्ली के कार्यकर्ताओं और नेताओं से अपील

वहीं, मंच पर मुख्यमंत्री अरविंद केजरीवाल, सांसद संजय सिंह, गोपाल राय के अलावा अन्य नेता मौजूद थे और मुख्यमंत्री के अलावा संजय सिंह और गोपाल राय ने पार्टी के कार्यकर्ताओं को संबंधित किया।

माहौल में शामिल हों।

निकाली जाएंगी पद यात्रा

कहा कि आम आदमी पार्टी देशभर

में पदयात्रा की जाएगी और आम

आदमी पार्टी के राष्ट्रीय संयोजक

अरविंद केजरीवाल के संदेश 'मेक

इन इंडिया नंबर-1' को पदयात्रा के

माध्यम से जन-जन तक पहुंचाया

की है कि वे पार्टी कार्यालय में

पहुंचकर बुधवार को जश्न के

संयोजक गोपाल राय ने यह भी

# 'विकास को रोकने वाली ताकतें 'आप' के खिलाफ'

जनसत्ता ब्यूरो नई दिल्ली, 11 अप्रैल

देश के विकास को रोकने के मंसूबे रोकने वाली सभी राष्ट्र विरोधी ताकतें आम आदमी पार्टी (आप) के खिलाफ हैं। मंगलवार को आम आदमी पार्टी के राष्ट्रीय संयोजक व मुख्यमंत्री अरविंद केजरीवाल ने यह बयान दिया।

वे पार्टी को राष्ट्रीय पार्टी का दर्जा मिलने के बाद पार्टी मुख्यालय में आयोजित एक समारोह को संबोधित कर रहे थे। उन्होंने राष्ट्रीय पार्टी के दर्जे को चमत्कारी बताते हुए इसे एक बड़ी जिम्मेदारी बताया है और देश के विकास के लिए अधिक से अधिक लोगों से पार्टी से जुड़ने की अपील भी की है। केजरीवाल ने कहा कि 'आप' की विचारधारा

में तीन स्तंभों पर टिकी है जिनमें कट्टर ईमानदारी, देशभिक्त और मानवता शामिल है। उन्होंने कहा कि मैं सभी को शुभकामनाएं देता हूं। भगवान चाहता है कि हम देश के लिए कुछ करें।

बदल गई है और लोगों ने हमें एक बडी जिम्मेदारी दी है। भगवान के आशीर्वाद से हम इसे ईमानदारी से पूरा करेंगे। उन्होंने पार्टी का समर्थन करने और उसे राष्ट्रीय पार्टी का दर्जा दिलाने में सहयोग व समर्थन करने वाले सभी लोगों का शुक्रिया अदा किया।

इसके साथ ही मिशन 2024 के लिए आम आदमी पार्टी ने अपना चुनावी आगाज भी कर दिया, जश्न के दौरान कार्यकर्ताओं ने अगले प्रधानमंत्री के तौर पर अरविंद केजरीवाल के समर्थन में नारे भी लगाए।

Share, was finalised in consultation with BSE Limited. The category was subscribed by 3.36 times i.e., for Equity Shares the total number of shares allotted in category is 4,46,000

Ratio of

allottees

applicants

18

3

1 1

Ratio of

allottees

applicants

15 34

3

9

16

Number

of Successful

applicants

(after

rounding off)

16

3

Number

of Successful

applicants

(after

rounding off)

% to

Total

14.29

25.40

4.76

0.00

15.87

0.00

1.59

4.76

0.00

6.35

3.17

0.00

1.59

4.76

0.00

1.59

1.59

1.59

1.59

4.76

0.00

1.59

1.59

1.59

1.59

% to

Total

520

Total

No. of

Shares

allocated

allotted

18000

32000

6000

2000

20000

10000

2000

24000

12000

2000

8000

24000

2000

10000

12000

14000

20000

60000

24000

44000

46000

446000

Total

No. of

Shares

allocated/

allotted

100.00

Surplus/

Deficit

(7)-(14)

136

-155

-1146

2000

-9773

10000

-168

-2291

2000

182

-2291

2000

259

-2796

2000

473

91

-887

350

-2523

2000

777

868

-660

Surplus/

Deficit

(7)-(14)

100.00

% to

Total

4.04

7.17

1.35

0.45

4.48

2.24

0.90

2.69

0.45

5.38

2.69

0.45

1.79

5.38

0.45

2.24

2.69

3.14

4.48

13.45

0.45

5.38

8.07

9.87

10.31

% to

Total

1040000

Allocation per

Applicant

Before

rounding

1190.93

1786.39

2382.00

2977.30

4168.00

5954.50

7145.50

7741.00

8932.00

9527.00

11909.00

14887.00

19650.00

23223.00

35132.00

44660.00

46446.00

Before

rounding

882.85

After

rounding

off

2000.00

2000.00

2000.00

2000.00

2000.00

2000.00

4000.00

4000.00

2000.00

6000.00

6000.00

2000.00

8000.00

8000.00

2000.00

10000.00

12000.00

14000.00

20000.00

20000.00

2000.00

24000.00

36000.00

44000.00

46000.00

rounding

off

2000.00

BSE Limited. The category was subscribed by 2.27 times i.e., for Equity Shares the total number of shares allotted in category is 10,40,000 Equity shares to successful applicants.

Allocation per

Applicant



नई दिल्ली में कार्यक्रम के दौरान कार्यकर्ताओं को संबोधित करते मुख्यमंत्री अरविंद केजरीवाल।

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# EXHICON EXHICON EVENTS MEDIA SOLUTIONS LIMITED

Our Company was originally incorporated on September 26, 2010 as 'Exhicon Events Media Solutions Private Limited company, under the provisions of the Company was changed to 'Exhicon Events Media Solutions'. Limited' and fresh Certificate of Incorporation dated January 2, 2023 was issued by Registrar of Companies, Mumbai. The Corporate Identification Number of our Company is U74990MH2010PLC208218.

Registered Office: 103, Crystal Paradise, DS Road, off Veera Desai Road, Andheri (W) Mumbai City, Maharshtra 400053, India. Tel: +91- 8097538188, Website: https://exhicongroup.com/, E-mail: cs@exhiconevents.in; Company Secretary and Compliance Officer: Mr. Abhishek Jain

## PROMOTERS: MR. MOHAMMAD QUAIM SYED AND MS. PADMA MISHRA

## BASIS OF ALLOTMENT

INITIAL PUBLIC ISSUE OF UP TO 33,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10.00 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 64 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 54 PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ 211.2 LAKHS ("ISSUE OFFER"). THIS ISSUE INCLUDES A RESERVATION OF UP TO 3.30.000 EQUITY SHARES AGGREGATING UP TO ₹ 211.2 LAKHS FOR SUBSCRIPTION BYMARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE SHALL CONSTITUTE 27.79% AND 25.01% RESPECTIVELY.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 AND THE ISSUE PRICE IS ₹ 64.00. THE ISSUE PRICE IS 6.40 TIMES THE FACE VALUE OF THE EQUITY SHARES. ANCHOR INVESTOR ISSUE PRICE: ₹ 64.00 PER EQUITY SHARE.

ISSUE OPENED ON: MARCH 31, 2023 AND ISSUE CLOSED ON: APRIL 05, 2023

## PROPOSED LISTING: APRIL 17, 2023.

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE Limited ("BSE" i.e. "BSE SME") in terms of the Chapter IX of the SEB ICDR Regulation, 2018 as amended from time to time. Our Company has received an in-principle approval letter dated March 24, 2023 from BSE for using its name in the offer document for listing of our shares on the SME Platform of BSE Limited ("BSE SME"). For the purpose of the Issue, the Designated Stock Exchange will be the BSE Limited. The trading is proposed to be commenced on or about April 17, 2023\*. 'Subject to receipt at listing and trading approvals from the BSE Limited.

Equity shares to successful applicants.

applica-

tions

received

15

18

10

3

3

Number

tions

received

Shares

applied for

(Category

4000

6000

14000

20000

24000

26000

30000

32000

40000

50000

66000

70000

78000

118000

150000

156000

No. of

Shares

(Category

Wise)

2000

applied for applica-

10

12

13

14

15

18

19

3 8000

The category wise details of the Basis of Allotment are as under:

Total

21.13

25.35

4.23

14.08

4.23

2.82

4.23

1.41

1.41

1.41

1.41

4.23

1.41

1.41

1.41

GRAND TOTAL 71 100.00 1498000 100.00 446000

The category wise details of the Basis of Allotment are as under:

% to

Total

100.00

2000 additional share is allocated for Serial no 3 in the ratio of 1:3

2000 additional share is allocated for Serial no 4 in the ratio of 5:10

2000 additional share is allocated for Serial no 6 in the ratio of 1:3

2000 additional share is allocated for Serial no 8 in the ratio of 1:2

2000 additional share is allocated for Serial no 10 in the ratio of 1:3

2000 additional share is allocated for Serial no 15 in the ratio of 1:3

Total No.

of Shares

applied

in each

category

60000

108000

24000

14000

48000

26000

90000

32000

40000

50000

66000

210000

78000

118000

150000

156000

Total No.

of Shares

applied

in each

category

2356000

Total

4.01

7.21

1.60

6.68

0.93

3.20

3.20

6.01

2.67

3.34

4.41

14.02

5.21

10.01

10.41

% to

Total

100.00

Proporti-

onanate

shares

available

17864

32155

7146

29773

4168

14291

23818

14291

7741

26796

11909

14887

19650

62523

44660

46446

Proporti-

onanate

shares

available

1040000

All Applicants were allowed to participate in the issue through APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") process by providing the details of the respective bank accounts in which the corresponding application amounts were blocked by Self Certified Syndicate Banks (the "SCSBs") C. Allocation to NON INSTITUTIONAL CATEGORY (After Technical Rejections): The Basis of Allotment to Non-Retail Individual Investors, at the issue price of ₹ 64 per Equity SUBSCRIPTION DETAILS

The issue has received 1,280 applications for 33,00,000 Equity Shares resulting in 1.95 times subscription (including reserved portion of market maker). The bidding for anchor investor opened and closed on Wednesday, March 29, 2023. The Company did not receive any Anchor investors Application.

The issue (excluding Anchor investors portion) received 1,280 Applications for 33,00,000 Equity Shares (Before technical rejections) resulting in 1.95 times subscription (including reserved portion of market maker).

The details of the applications received in the issue (before technical rejections) are as follows: Detail of the Applications Received (Before Technical Rejection but after application not banked):

CATEGORY	NUMBER OF APPLICATIONS	%	NUMBER OF EQUITY SHARES	%	SUBSCRIPTION (TIMES)
Market Makers	4	0.08	3,30,000	5.13	1
Retail Individual Investors	1,201	93.82	24,02,000	37.34	2.31
Non-Retail Individual Investors	75	6.09	22,16,000	34.45	4.97
QIB	3	0.23	14,84,000	23.08	1
TOTAL	1,280	100.00	64,32,000	100.00	1.95

No. of Equity Shares No. of Applications Market Makers 23 46,000 Retail Individual Investors 7,18,000 Non-Retail Individual Investors 7,64,000

After eliminating technically rejected applications, the following tables give us category wise net valid applications:

Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

Category	No. of applicants	%	Reserved Portion	No. of Valid Shares applied	% of Total	Subscription
Market Makers	1	80.0	3,30,000	3,30,000	5.82	1
Retail Individual Investors	1,178	94.02	10,40,000	23,56,000	41.56	2.27
Non-Retail Individual Investors	71	5.66	4,46,000	14,98,000	26.42	3.36
QIB	3	0.24	14,84,000	14,84,000	26.20	1
TOTAL	1,253	100	33,00,000	56,68,000	100	1.72

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on April 11, 2023.

A. Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the issue price of ₹ 64 per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 1 times. The total number of shares allotted in this category is 3,30,000 Equity shares.

The category wise details of the Basis of Allotment are as under: Number % to Total No. % to Proporti-Allocation per % to % to Surplus/ applied for applied Shares (7)-(14)applicashares Before applicants D. Allocation to RETAIL CATEGORY (After Technical Rejections): The Basis of Allotment to Retail, at the issue price of ₹ 64 per Equity Share, was finalised in consultation with available rounding rounding applicants (after allocated/ (Category tions in each rounding off) allotted Wise) received category off 330000 100.00 330000 100.00 330000 330000.00 330000.00 330000 100.00 100.00 100.00 330000 100.00 330000 GRAND TOTAL

B. Allocation to QIB CATEGORY (Other QIB & Mutual Fund) (After Technical Rejections): The Basis of Allotment to the QIB, at the issue price of ₹ 64 per Equity Share, was finalised in consultation with BSE Limited. The category was subscribed by 1 times i.e., for Equity Shares. The total number of shares allotted in category is 14,84,000 Equity shares.

The category wise details of the Basis of Allotment are as under:

50.00	Deficit	Total	No. of	Total	of Successful		allot	licant		onanate	Total	of Shares	Total	of	Shares	No.
	(7)-(14)		Shares allocated/ allotted	NS-99%2	applicants (after rounding off)	Titorovo -	t appli	After rounding off	Before rounding off	shares available		applied in each category	1200 H	applica- tions received	applied for (Category Wise)	
	0	15.77	234000	33.33	1	3	1	234000.00	234000.00	234000	15.77	234000	33.33	1	234000	1
	0	21.02	312000	33.33	1	1	1	312000.00	312000.00	312000	21.02	312000	33.33	1	312000	2
	0	63.21	938000	33.33	1	1	1	938000.00	938000.00	938000	63.21	938000	33.33	1	938000	3
	0	100.00	1484000	100.00	3					1484000	100.00	1484000	100.00	3	AND TOTAL	GR

% to Surplus! Sr. No. of Number % to Total No. % to Proporti-

GRAND TOTAL 1178 100.00 2356000 100.00 1040000 520 100.00 1040000 100.00 he Board of Directors of the Company at its meeting held on April 11, 2023 has approved the Basis of Allocation of Equity Shares as approved by the Designated Stock Exchange viz SE Limited and on April 11, 2023 has authorized the corporate action for issue of the Equity Shares to various successful applicants.

he CAN-cum-allotment advices and/or notices will be forwarded to the email id's and address of the Applicants as registered with the depositories / as filled in the application form on or efore April 11, 2023. Further, the instructions to Self Certified Syndicate Banks for unblocking the amount will process on or prior to April 11, 2023. In case the same is not received ithin 10 days, investors may contact at the address given below. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to alidation of the account details with the depositaries concerned. The Company is taking steps to get the Equity Shares admitted for trading on the BSE SME within six working days om the date of the closure of the issue.

ote: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated April 10, 2023 ("Prospectus"). INVESTORS PLEASE NOTE

Link Intime India Private Limited Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi, 110034. Tel No: +91 810 811 4949; Contact Person: Mr. Shanti Gopalkrishnan

Email: exhiconevents.ipo@linkintime.co.in; Website: www.linkintime.co.in; SEBI Registration No.: INR000004058

For Exhicon Events Media Solutions Limited On behalf of the Board of Directors

Company Secretary & Compliance Officer

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OT THE BUSINESS PROSPECT OF EXHICON EVENTS MEDIA SOLUTIONS LIMITED. Disclaimer: Exhicon Events Media Solutions Limited has filed the Prospectus with the Registrar of Companies, Mumbai on April 11, 2023 there after with SEBI and the Stock Exchange. The Prospectus is available on the website of BSE SME at https://www.bsesme.comand is available on the websites of the BRLM at www.shareindia.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 18 of the Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States.

The details of the allotment made would also be hosted on the website of the Registrar to the issue, Link Intime India Private Limited at www.linkintime.co.in. All future correspondence in this regard may kindly be addressed to the Registrar to the Issue quoting full name of the First/Sole applicants, serial number of the Application Form, number of shares applied for and

www.readwhere.com

Place: Mumbai Date: April 11, 2023



केवल चंद पार्टियों के पास ही है राष्ट्रीय पार्टी होने का दर्जा, पैसे के बिना चुनाव नहीं लड़ सकते थे, हम लड़े और जीते।