

Date: 01st August, 2023

To,
The BSE Ltd.
Department of Corporate Services,
P.J. Towers, Dalal Street,
Fort, Mumbai – 400002

Reference: Scrip Code – 543895

Sub: Press release

Reference: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ('Listing Regulations').

Dear Sir/ Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company titled "*EXHICON expands its service portfolio with Corporate Event F&B*".

Thanking You
Yours faithfully,
For Exhicon Events Media Solutions Limited,

Quaim Mohammad Syed
Managing Director
DIN: 03163591

Encl.: as above

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

(Formerly Known as Exhicon Events Media Solutions Private. Limited) CIN:U74990MH2010PLC208218

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EXHICON EXPANDS ITS SERVICE PORTFOLIO WITH CORPORATE EVENT F&B.

Serves back-to-back events with in-house F&B services at MESSE GLOBAL PUNE.

Exhicon Events Media Solutions Limited (“EXHICON”) has successfully established a food and beverage segment to support medium to big corporate events. The section, led by Mr. Sachin Mahajan, has recently served two large Corporate events at Messe Global Pune.

While Eaton Corporation, a 100-year-old power management conglomerate operating in more than 75 countries, placed the first event order for its annual event on July 15, 2023, Axa Insurance Services, the world's number one insurance Company functioning in more than 51 countries, was the second Company to utilize EXHICON's F&B Services for its annual event of more than 1350 employees on the July 29 2023.

As a result of successful launch of the segment; two more large events have been confirmed to EXHICON, respectively by APTIV, a global technology leader with more than 2,00,000 employees across 131 manufacturing facilities and 11 major technical centres worldwide, for its annual gathering hosted by EXHICON and a repeat business for Eaton Corporation; which is organising another mega event with EXHICON, both in September 2023.

"We have been eyeing the corporate catering market for the last two years, and we are finally here," said Mr. Asab Shazi, head of Customer Experience at EXHICON.

Mr. Asab further added that, "The catering services industry in India has been consistently growing at a rate of 15 to 20% per year". A market volume of USD 1,264 million is expected in this sector in 2024.